

Agua Azul Caribbean Cruises

2300 Caribbean Way
Miami, FL 33132

January 3, 2016

Ms. Hermine Willhite
3977 Myra Street
Providence, RI 02908

Dear Ms. Willhite:

Agua Azul Caribbean Cruises values our loyal customers. Because you have booked a cruise with us in the past, we would like to inform you of our new sapphire program.

As a reward for frequent bookings, you can take advantage of this program at no additional cost. The Sapphire Program provides the following benefits:

- A subscription to our quarterly magazine
- Special savings coupons to be used in our restaurants and entertainment areas
- The services of a Sapphire representative, available on every cruise
- A members-only onboard event

Ms. Willhite, please contact us at 305-555-0333 if you are interested in enrolling in our Sapphire Program. Agua Azul Caribbean Cruises appreciates our faithful guests and hopes you continue to sail with us.

Sincerely,

Lynette Waldman, President