Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

Person 1   Person 2   Person 3

Group Ideas

After you collaborate

Proximity

GA