

PERSONALIZED CUSTOMER EXPERIENCE

DATASET:

	A	B	C	D	E
1	Customer Index	Age Group	LikelihoodOfReturn	LikelihoodToRefer	OverallExperienceRa
2	1	26 To 35 years	Yes	Yes	5
3	2	26 To 35 years	Yes	Maybe	5
4	3	16 To 25 years	Yes	Yes	5
5	4	26 To 35 years	Yes	Yes	5
6	5	16 To 25 years	Yes	Maybe	5
7	6	26 To 35 years	Yes	Yes	4
8	7	26 To 35 years	Yes	Yes	4
9	8	16 To 25 years	Yes	Yes	5
10	9	46 To 60 years	Yes	Maybe	4
11	10	16 To 25 years	Yes	Maybe	4
12	11	26 To 35 years	Yes	Yes	5
13	12	36 To 45 years	Yes	Yes	5
14	13	26 To 35 years	Yes	Yes	5
15	14	26 To 35 years	Maybe	Maybe	4
16	15	16 To 25 years	Yes	Yes	5
17	16	36 To 45 years	Yes	Maybe	4
18	17	36 To 45 years	Yes	Maybe	4
19	18	26 To 35 years	Yes	Maybe	4
20	19	26 To 35 years	Yes	Maybe	3
21	20	36 To 45 years	Yes	Yes	5
22	21	16 To 25 years	Yes	Maybe	5
23	22	16 To 25 years	Yes	Maybe	4
24	23	26 To 35 years	Yes	Yes	5
25	24	16 To 25 years	Yes	Maybe	4
26	25	16 To 25 years	Yes	Maybe	4

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DATASET:

	A	B	C	D	E
26	25	16 To 25 years	Yes	Maybe	4
27	26	16 To 25 years	Yes	Yes	5
28	27	16 To 25 years	Yes	Maybe	5
29	28	26 To 35 years	Yes	Yes	5
30	29	26 To 35 years	Yes	Yes	5
31	30	16 To 25 years	Yes	Maybe	4
32	31	16 To 25 years	Yes	Maybe	4
33	32	16 To 25 years	Yes	Maybe	4
34	33	26 To 35 years	Yes	Yes	4
35	34	16 To 25 years	Yes	Yes	4
36	35	26 To 35 years	Yes	Yes	5
37	36	16 To 25 years	Yes	Yes	4
38	37	16 To 25 years	Yes	Maybe	4
39	38	16 To 25 years	Yes	Maybe	5
40	39	26 To 35 years	Yes	Yes	5
41	40	26 To 35 years	Yes	Yes	5
42	41	16 To 25 years	Yes	Yes	5
43	42	36 To 45 years	Yes	Yes	4
44	43	16 To 25 years	Yes	Maybe	5
45	44	16 To 25 years	Yes	Yes	5
46	45	36 To 45 years	Yes	Maybe	5
47	46	36 To 45 years	Yes	Yes	5
48	47	16 To 25 years	Yes	Maybe	5
49	48	16 To 25 years	Yes	Yes	5
50	49	16 To 25 years	Yes	Maybe	4
51	50	36 To 45 years	Maybe	Maybe	3

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DATASET:

	A	B	C	D	E
51	50	36 To 45 years	Maybe	Maybe	3
52	51	26 To 35 years	Yes	Yes	5
53	52	26 To 35 years	Yes	Yes	4
54	53	16 To 25 years	Yes	Maybe	4
55	54	16 To 25 years	Yes	Yes	5
56	55	16 To 25 years	Maybe	Maybe	4
57	56	26 To 35 years	Yes	Maybe	4
58	57	26 To 35 years	Yes	Yes	5
59	58	26 To 35 years	Yes	Yes	3
60	59	26 To 35 years	Yes	Yes	4
61	60	16 To 25 years	Yes	Yes	5
62	61	26 To 35 years	Yes	Yes	4
63	62	26 To 35 years	Yes	Yes	5
64	63	26 To 35 years	Maybe	Yes	4
65	64	26 To 35 years	Maybe	Yes	4
66	65	36 To 45 years	Maybe	Yes	4
67	66	36 To 45 years	Yes	Yes	5
68	67	16 To 25 years	Yes	Yes	5
69	68	16 To 25 years	Yes	Yes	5
70	69	16 To 25 years	Yes	Yes	4
71	70	16 To 25 years	Yes	Yes	5
72	71	16 To 25 years	Yes	Yes	4
73	72	16 To 25 years	Maybe	Maybe	4
74	73	26 To 35 years	Maybe	Yes	3
75	74	16 To 25 years	Maybe	Maybe	4
76	75	16 To 25 years	Yes	Yes	4

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DATASET:

	A	B	C	D	E
74	73	26 To 35 years	Maybe	Yes	3
75	74	16 To 25 years	Maybe	Maybe	4
76	75	16 To 25 years	Yes	Yes	4
77	76	16 To 25 years	Maybe	Maybe	4
78	77	26 To 35 years	Yes	Yes	5
79	78	26 To 35 years	Maybe	Maybe	4
80	79	16 To 25 years	Yes	Yes	4
81	80	16 To 25 years	Maybe	Maybe	4
82	81	16 To 25 years	Maybe	Maybe	4
83	82	16 To 25 years	Yes	Yes	4
84	83	16 To 25 years	Maybe	Maybe	4
85	84	26 To 35 years	Maybe	Yes	4
86	85	16 To 25 years	Maybe	Maybe	4
87	86	16 To 25 years	Yes	Yes	5
88	87	16 To 25 years	Yes	Yes	5
89	88	16 To 25 years	Maybe	Maybe	4
90	89	46 To 60 years	Yes	Yes	4
91	90	16 To 25 years	Yes	Yes	5
92	91	16 To 25 years	Maybe	Maybe	3
93	92	16 To 25 years	Yes	Yes	4
94	93	16 To 25 years	Yes	Maybe	4
95	94	26 To 35 years	Maybe	Yes	4
96	95	16 To 25 years	Maybe	Maybe	4
97	96	16 To 25 years	Yes	Yes	4
98	97	26 To 35 years	Yes	Yes	5
99	98	16 To 25 years	Yes	Yes	5
100	99	26 To 35 years	Yes	Yes	5