

2025 Toyota Crown

Starting MSRP \$41,440¹

Info

Toyota Crown 2025

Overview Specs Gallery Features Trims Compare Offers 1 Build

Daringly innovative.

Push the boundaries with Toyota Crown's sophisticated design, modern technology and high-end performance.



SELECT A COLOR

Supersonic Red with Black bi-tone *

Prices and colors may vary by model.

Build Now

Toyota Crown Highlights

See All Specs

HORSEPOWER

Up to 340

EST. MPG

Up to 41 Combined Est. MPG *

ENGINE

2.5L Inline 4-Cylinder Hybrid or Hybrid
MAX 2.4L Inline 4-Cylinder
Turbocharged Hybrid

TRANSMISSION
Electronically controlled Continuously Variable Transmission (ECVT) or Direct Shift-GAT 6-Speed Automatic Transmission

POWERTRAIN
Standard All-Wheel Drive (AWD)

SPECIAL EDITION
Nightshade

The edgy side of sophistication.

Exterior Interior



See Full Gallery

Made for bold days and bolder nights.

Discover what makes Toyota Crown stand out.

EXTERIOR

Born to intrigue.

PERFORMANCE

Powerfully dynamic.

Engineered for excitement, Toyota Crown is most alive going full force.

Hybrid MAX Powertrain

The second you feel Toyota Crown's electrified power, you're ready to take on the day.

Traditional Hybrid Power and Efficiency

Electronic On-Demand All-Wheel Drive System

Explore More

TECHNOLOGY

Tech-infused excellence.

Distinctively Styled Nightshade Edition

Toyota Crown's Nightshade Edition brings an element of mystery and allure to an already refined drive. Striking 21-in. 10-spoke wheels with matte-black finish set the tone that's carried throughout the exterior styling. From the door handles to the mirror caps and the rear badging, all are given a darkened Nightshade treatment.

View Specs

Innovation for Every Journey

Toyota Crown features tech that feels intuitive from day one. A suite of driver-assistance features helps you navigate the city with effortless precision. Inside, Toyota Crown's 12.3-in. Toyota Audio Multimedia touchscreen provides turn-by-turn directions and access to your favorite apps.

[Explore More](#)

INTERIOR

MORE FEATURES

Technology that keeps up with you.

Safety & Convenience

Toyota Safety Sense™ 3.0

Audio Multimedia

Connected Services

[Explore More](#)[Explore More](#)[Explore More](#)[Explore More](#)[Explore More](#)[Explore More](#)**Discover Your Toyota Crown**

4 unique grades to choose from

XLE

\$41,440 Base MSRP* **42/41** Etc. MPG*

2.5-liter 4-Cylinder Hybrid
Leather-trimmed heated and ventilated front seats
All-Wheel Drive (AWD)

[See More Features >](#)**Limited**

\$45,950 Base MSRP* **42/41** Etc. MPG*

Quad-LED projector low- and high-beam headlights
Panoramic fixed-glass roof with power sunshade
11-speaker JBL® Premium Audio including subwoofer and amplifier

[Build >](#) [See More Features >](#)**Nightshade**

\$48,765 Base MSRP* **42/41** Etc. MPG*

21-in. 10-spoke wheels with matte-black finish
Black mirror caps and dark badging
Panoramic fixed-glass roof with power sunshade

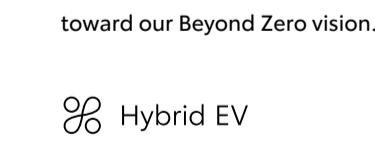
[Build >](#) [See More Features >](#)**Platinum**

\$54,990 Base MSRP* **29/32** Etc. MPG*

Hybrid MAX 2.4L 4-Cyl. turbocharged hybrid
Direct Shift-GAT 6-speed automatic transmission
10-in. Head-up Display (HUD)

[Build >](#) [See More Features >](#)[Build >](#)

Beyond Zero is our vision to reach beyond conventional vehicles, products, services and operations, and go beyond, as we find new ways to create a better world. The Hybrid EV Toyota Crown is one of the many ways we are reducing carbon emissions to drive toward our Beyond Zero vision.

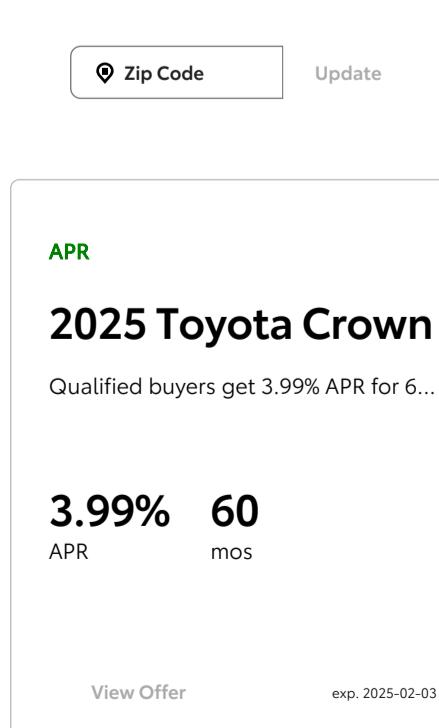


Toyota Crown is a part of the Hybrid EV Family.

We currently offer more low and zero emission vehicles combined than any other automaker, to give customers numerous choices to reduce their carbon footprint.

The Power of Choice

Our vehicles bring more than just your choice of electrified powertrains: Hybrid IV, Plug-in Hybrid EV, Battery EV and Fuel Cell EV. Whatever you're looking for in a ride—size, style, efficiency, speed—there's a vehicle to suit your lifestyle that allows you to put more electrified miles on the road.

Going Above and Beyond

Payment Estimator

See Payment Options

Build Your Toyota

Customize and find your Toyota Crown

Toyota Crown vs. Competitors

Drive Deeper into Toyota Crown

See Payment Options

Start Your Build

See Comparison

Accessibility YOUR PRIVACY CHOICES  Cookie Consent Options

Manage Preferences

**SHOPPING TOOLS**
Trade-In Value
Build Your Toyota
Search Inventory
Find a Dealer
Shop Online With SmartPath
Local Specials
What Fits My Budget
Payment Estimator
Request a Quote
Toyota Certified Used Vehicles
Buy Parts & Accessories**VEHICLES**
All Toyota Vehicles
SUVs
Trucks
Cars
Crossovers
Electric Vehicles
Hybrids
Hybrid Cars
Hybrid SUVs
TAC Pro Series
Nightshade Series**HELPFUL LINKS**
Dealers
Deals and Incentives
Audio Multimedia & Connected Services
Mobile Phone Compatibility
Mobility
Toyota Fleet
Rent a Toyota
Toyota Financial Services
Toyota Insurance
Email Updates**OWNERS**
Owner's Home
ToyotaCare & Maintenance Plans
Safety Recalls & Service Campaigns
Service Centers
Service Specials
Safety Hub
Schedule Service
Warning Lights
Manuals & Warranties
Service Coupons
Discounts**ABOUT TOYOTA**
Careers
About Us
Our Company
Toyota Outfitters
Neveroom
Toyota Worldwide
Gazoo Racing
Plant Tours

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