



2024 Tacoma
Starting MSRP \$31,500¹

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Tacoma | 2024

Overview Gallery Features Specs More

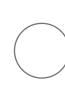
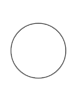
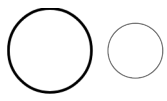
Build

More power for more play.

The 2024 Tacoma delivers trail-dominating power, legendary capability and captivating style. Time to make all your off-roading dreams come true.



SELECT A COLOR



Terra with Black roof
Prices and colors may vary by model.

Build Now

HOLD ON TIGHT

The 2024 Tacoma is built for fun.

Watch "Dareful Handler"



ENGINE
Available i-FORCE MAX Hybrid Powertrain

PERFORMANCE
Up to 326 Horsepower and 465 Lb.-ft. of Torque

TRANSMISSION
8-Speed Automatic Transmission or 6-Speed Manual Transmission

See All Specs

Tough on the trail. Easy on the eyes.

Exterior Interior



See Full Gallery

The Real Deal

When it comes to off-road heritage, there's only one name you need to know: Toyota Racing Development (TRD).

Electrifying Power. Maximum Torque.

The i-FORCE MAX hybrid powertrain brings a new brand of power to the party. Along with up to an impressive 326 max horsepower, it unleashes 465 lb.-ft. of low-end torque. So when you hit the gas, the thrills are instantaneous.

[Explore Performance](#)

POWER

326

Horsepower

TORQUE

465

Lb.-Ft. of Torque

Better on Every Level

Tacoma has been reimagined from the ground up.



TRD Pro and Trailhunter Take on Hawaii

Hang out with Andy Bell, Travis Pastrana and Mark Healey as they experience Tacoma TRD Pro and Trailhunter as only they can. Where else but in Hawaii, the unofficial "Tacoma capital of the world"?



Tacoma Takes on Hawai'i – Preview | 2024

Travis Pastrana with the 2024 Tacoma TRD Pro

Mark Healey with the 2024 Tacoma Trailhunter

POWERTRAIN

Powerfully dynamic.

i-FORCE Gas Powertrain

i-FORCE turbocharged vehicles use a gasoline engine with a turbocharger that boosts power, giving you quick acceleration and strong performance.

[Learn More >](#)

i-FORCE MAX Hybrid Powertrain

i-FORCE MAX Turbocharged Hybrid Vehicles combine a turbocharged gasoline engine with an electric motor for added power and efficiency.

[Learn More >](#)

Discover Your Tacoma

11 unique grades to choose from

Gas (6)

Electrified (5)

SR

\$31,500 Base MSRP * **20/26** Etc. MPG *

i-FORCE 2.4L turbocharged engine

Available 6-speed Manual Transmission

Available in Double Cab with 5-ft. bed, or XtraCab with 6-ft. bed

[See More Features >](#)

[Build >](#)

SR5

\$36,200 Base MSRP * **21/26** Etc. MPG *

i-FORCE 2.4L turbocharged engine

Coli-spring rear suspension (Double Cab only)

Available in Double Cab with 5-ft. or 6-ft. bed, and XtraCab with 6-ft. bed

[See More Features >](#)

[Build >](#)

TRD PreRunner

\$38,100 Base MSRP * **20/24** Etc. MPG *

i-FORCE 2.4L turbocharged engine

Electronically controlled locking rear differential

XtraCab utility-focused rear storage with 6-ft. bed

[See More Features >](#)

[Build >](#)

TRD Sport

\$39,400 Base MSRP * **20/24** Etc. MPG *

i-FORCE 2.4L turbocharged engine

TRD sport-tuned suspension

Available 6-speed Intelligent Manual Transmission (IMT)

[See More Features >](#)

[Build >](#)

TRD Off-Road

\$41,800 Base MSRP * **18/23** Etc. MPG *

i-FORCE 2.4L turbocharged engine

Blister™ monotube shocks with remote reservoirs

Available 6-speed Intelligent Manual Transmission (IMT)

[See More Features >](#)

[Build >](#)

Limited

\$52,100 Base MSRP * **20/23** Etc. MPG *

i-FORCE 2.4L turbocharged engine

Available Adaptive Variable Suspension (AVS)

18-in. chrome-finish alloy wheels and exterior accents

[See More Features >](#)

[Build >](#)

TRD Sport i-FORCE MAX

\$46,300 Base MSRP * **22/24** Etc. MPG *

i-FORCE MAX 2.4L turbocharged hybrid powertrain

TRD sport-tuned suspension

2400W power supply *

[See More Features >](#)

[Build >](#)

TRD Off-Road i-FORCE MAX

\$46,600 Base MSRP * **22/24** Etc. MPG *

i-FORCE MAX 2.4L turbocharged hybrid powertrain

Blister™ monotube shocks with remote reservoirs

2400W power supply *

[See More Features >](#)

[Build >](#)

Limited i-FORCE MAX

\$55,800 Base MSRP * **23/24** Etc. MPG *

i-FORCE MAX 2.4L turbocharged hybrid powertrain

Adaptive Variable Suspension (AVS)

18-in. chrome-finish alloy wheels and exterior accents

[See More Features >](#)

[Build >](#)

Trailhunter

\$62,900 Base MSRP * **22/24** Etc. MPG *

i-FORCE MAX 2.4L turbocharged hybrid powertrain with high-mount air intake

Old Man Emu 2.5-in. forged monotube position-sensitive shocks with rear piggyback-style remote reservoirs

High-clearance front bumper, rock rails and ABB® steel rear bumper with recovery hooks

[See More Features >](#)

[Build >](#)

TRD Pro

\$63,900 Base MSRP * **22/24** Etc. MPG *

i-FORCE MAX 2.4L turbocharged hybrid powertrain

2.5-in. FOX™ Internal Bypass Q33 shocks with rear piggyback-style remote reservoirs

isoDynamic Performance front seats with dampening system

[See More Features >](#)

[Build >](#)

[Zip Code](#) [Update](#)

APR

2024 Tacoma

Qualified buyers get 4.99% APR for 6...

4.99%
APR

60
mos

[View Offer](#) [exp. 3/25-4/30](#)

LEASE

2024 Tacoma

Qualified lessees can lease a new 2...

\$269
/mo

36
mos

\$3,999
due at signing

[View Offer](#) [exp. 3/25-4/30](#)

Payment Estimator

Use the payment estimator tool to assess your payment options.

Awards & Recognition

2024 Toyota Tacoma Was Named a Best New Car by Autotrader*

Tacoma vs. Competitors

Dive deeper into Tacoma.

See Payment Options

See All Awards

See Comparison

BEYOND ZERO

Beyond Zero is our vision to reach carbon neutrality with our products, services and operations, and go beyond, as we find new ways to create a better world. The Hybrid EV Tacoma is one of the many ways we are reducing carbon emissions to drive toward our Beyond Zero vision.



Tacoma is a part of the Hybrid EV family.

We currently offer more low and zero emission vehicles combined than any other automaker, to give customers numerous choices to help reduce their carbon footprint.

The Power of Choice

Our lineup brings you more than just your choice of electrified powertrains: Hybrid EV, Plug-in Hybrid EV, Battery EV and Fuel Cell EV. Whatever you're looking for in a ride—size, style, efficiency, speed—there's a vehicle to suit your lifestyle that allows you to put more electrified miles on the road.

Going Above and Beyond

Accessibility

YOUR PRIVACY CHOICES

Cookie Consent Options

Manage Preferences

SHOPPING TOOLS

- Trade-In Value
- Build Your Toyota
- Search Inventory
- Find a Dealer
- Shop Online With SmartPath
- Special Offers
- What Fits My Budget
- Payment Estimator
- Request a Quote
- Toyota Certified Used Vehicles
- Buy Parts & Accessories

VEHICLES

- All Toyota Vehicles
- SUVs
- Trucks
- Cars
- Crossovers
- Electrified Vehicles
- Hybrids
- Hybrid Cars
- Hybrid SUVs
- TRD Pro Series
- Nightride Series

HELPFUL LINKS

- Dealers
- Deals and Incentives
- Audio Multimedia & Connected Services
- Mobile Phone
- Compatibility
- Mobility
- Toyota Fleet
- Rent a Toyota
- Toyota Financial Services
- Toyota Insurance
- Email Updates

OWNERS

- Owners Home
- ToyotaCare & Maintenance Plans
- Safety Recalls & Service Campaigns
- Service Centers
- Service Specials
- Safety Hub
- Schedule Service
- Warning Lights
- Manuals & Warranties
- Service Coupons
- Discounts

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