



2024 RAV4

Starting MSRP \$28,675¹

RAV4 | 2024

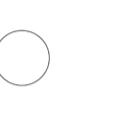
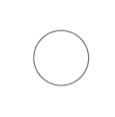
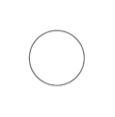
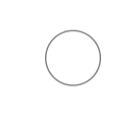
Overview Gallery Features Specs More

Build

Info

Take a break from routine.

Hit the road with a sense of adventure and make the most of activities that also take you off it.



SELECT A COLOR

Magnetic Gray Metallic/Ice Edge roof *

Prices and colors may vary by model.

Build Now

RAV4 Specs

See All Specs

NET COMBINED HORSEPOWER
203

ENGINE
2.5L 4-Cylinder

DRIVETRAIN
Available Torque Vectoring All-Wheel Drive (TV-AWD)

EST. MPG
Up to 27 City/35 Hwy Est. MPG *

TRANSMISSION
8-Speed Automatic

GROUND CLEARANCE
Up to 8.6 Inches

Bold looks go a long way.

Exterior Interior



See Full Gallery

Explore the great outdoors.

Discover what makes RAV4 stand out.

AUDIO MULTIMEDIA

Toyota Audio Multimedia

Designed to enhance every moment behind the wheel, the available 10.5-in. Toyota Audio Multimedia touchscreen gives you access to the updated intuitive user interface, which heightens your interactions through sight, touch and voice recognition by letting you activate the system with a phrase like "Hey Toyota."

[Wireless Apple CarPlay®](#)

[Wireless Android Auto™](#)

[JBL® Premium Audio System](#)

[SiriusXM®](#)

Pre-Collision System With Pedestrian Detection

Full-Speed Range Dynamic Radar Cruise Control

Intended for highway use. Full-Speed Range Dynamic Radar Cruise Control (SRCC)™ is an adaptive cruise control system that is designed to be set at speeds above 20 mph and uses vehicle-to-vehicle-distance control to help maintain a preset distance from the vehicle ahead of you.

[Learn More >](#)

Automatic High Beams

The Automatic High Beam (AHB)™ is designed to help you see more clearly at night at speeds above 21 mph. The AHB system is designed to detect the headlights of oncoming vehicles and tailights of preceding vehicles, then automatically toggles between high and low beams accordingly.

[Learn More >](#)

Lane Departure Alert With Steering Assist

When white/yellow lane markings or certain road edge boundary lines are detected at speeds above 32 mph, Lane Departure Alert with Steering Assist (LDA w/SA)™ is designed to issue an audio/visual lane departure warning if an inadvertent lane departure is detected. If the driver does not take corrective action, the system is also designed to provide gentle corrective steering for lane-keeping assistance.

[Learn More >](#)

Lane Tracing Assist

When Full-Speed Range Dynamic Radar Cruise Control (SRCC)™ is enabled and lane markers are detectable, Lane Tracing Assist (LTA)™ uses the lines on the road and/or preceding vehicles to provide active driving assistance and help keep the vehicle centered in its lane.

[Learn More >](#)

Road Sign Assist

Using an intelligent camera, Road Sign Assist (RSA)™ is designed to detect speed limit signs, stop signs, Do Not Enter signs and yield signs, and display an icon of the sign on the Multi-Information Display (MID).

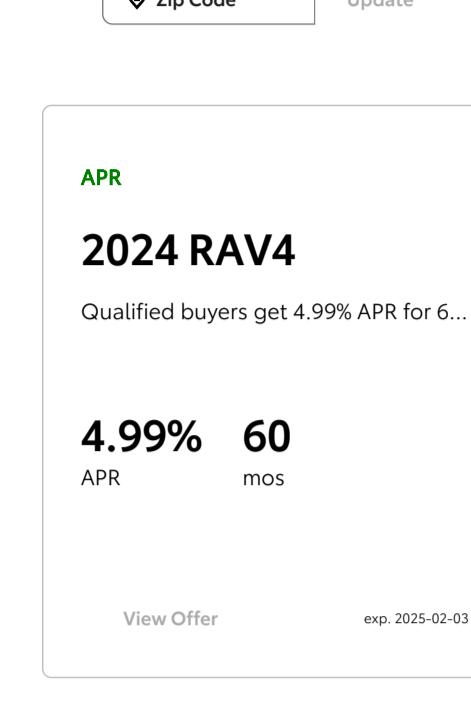
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Discover Your RAV4

13 unique grades to choose from

Gas (6) Electrified (7)

LE	XLE	XLE Premium	Adventure	TRD Off-Road	Limited	Hybrid LE	Hybrid XLE	Hybrid Woodland Edition	Hybrid XLE Premium	Hybrid SE	
\$28,675 <small>base MSRP*</small> 27/35 <small>Est. MPG*</small>	\$30,185 <small>base MSRP*</small> 27/35 <small>Est. MPG*</small>	\$33,075 <small>base MSRP*</small> 28/34 <small>Est. MPG*</small>	\$34,870 <small>base MSRP*</small> 25/32 <small>Est. MPG*</small>	\$38,295 <small>base MSRP*</small> 25/32 <small>Est. MPG*</small>	\$36,980 <small>base MSRP*</small> 27/35 <small>Est. MPG*</small>	\$31,725 <small>base MSRP*</small> 41/38 <small>Est. MPG*</small>	\$33,235 <small>base MSRP*</small> 41/38 <small>Est. MPG*</small>	\$34,945 <small>base MSRP*</small> 38/35 <small>Est. MPG*</small>	\$36,125 <small>base MSRP*</small> 41/38 <small>Est. MPG*</small>	\$34,420 <small>base MSRP*</small> 41/38 <small>Est. MPG*</small>	
Direct Shift 8-speed Electronically Controlled automatic Transmission	17-in. 5-spoke alloy wheels	19-in. multi-spoke metallic-finished alloy wheels	19-in. split 5-spoke alloy wheels with matte-black accents	18-in. 6-spoke matte-black TRD flow-formed alloy wheels	19-in. multi-spoke metallic-finished alloy wheels	All-Wheel Drive Integrated Management (AIM) with Multi-Information Display (MID) monitor	LED projector-beam headlights with chrome-finished bezels	18-in. six-spoke bronze-colored TRD flow-formed alloy wheels and Falken® WILDPEAK All-Terrain tires	18-in. multi-spoke dark metallic-finished alloy wheels	18-in. 5-spoke black-painted sport alloy wheels	18-in. 5-spoke black-painted sport alloy wheels
Available All-Wheel Drive (AWD)	Blind Spot Monitor (BSM)* with Rear Cross-Traffic Alert (RCTA)*	SoftFeel®-trimmed* seats and power-adjustable driver's seat with available two-position memory function	Dynamic Torque Vectoring All-Wheel Drive (TV-AWD)	Dynamic Torque Vectoring All-Wheel Drive (TV-AWD)	Dynamic Torque Vectoring All-Wheel Drive (TV-AWD)	Electrically controlled Continuously Variable Transmission (ECVT) with sequential shift mode	Smart Key System on front doors and liftgate*	17-in. S-spoke light gray metallic alloy wheels	Standard activity mount	Bi-LED projector low- and high-beam headlights with LED accent lights	Fabric-trimmed seats with sporty blue stitching and power-adjustable drivers' seat
Available Multi-Terrain Select (MTS) with MUD & SAND, ROCK & DIRT, SNOW and NORMAL modes	LED projector headlights with chrome-finished bezels	Power tilt/sliding moonroof	One 120V/100W AC power outlet in cargo area*	TRD-tuned independent MacPherson strut front suspension with stabilizer bar and multi-link rear suspension with stabilizer bar	10.5 in. Toyota Audio Multimedia with wireless Apple CarPlay® & Android Auto™ compatible. SiriusXM® 3-month trial subscription*			One 120V/100W AC power outlet in cargo area*			
See More Features >	Build >	See More Features >	Build >	See More Features >	Build >	See More Features >	Build >	See More Features >	Build >	See More Features >	Build >



Payment Estimator

Use the payment estimator tool to assess your payment options.

Awards & Recognition

2023 Toyota RAV4 is an Insurance Institute for Highway Safety (IIHS) TOP SAFETY PICK.

RAV4 vs. Competitors

Dive deeper into RAV4



[See Payment Options](#)

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