

Michael Campbell - Web Developer
soupy96.github.io/portfolio.github.io/
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SUMMARY OF QUALIFICATIONS:

- Professional with strong background in web development.
- Demonstrated leadership skills; proven strengths in managing, guiding and motivating team members and staff.
- Excellent interpersonal and customer skills; experience working on teams and meeting deadlines.
- Proficient in HTML5, CSS/Responsive, JavaScript, ReactJS, Git, Github, XML, JSON, LAMP, PHP, MySQL, WordPress, Shopify, Photoshop, Illustrator, Premiere Pro

PROFESSIONAL EXPERIENCE:

Web Developer - SmartWebPros.com Inc

February 2021 - Present

- Assisting in the marketing and presentation of their website
- Writing, designing, and editing pages and content while optimizing performance and SEO
- Creating responsive and aesthetically pleasing website designs
- Meeting with clients to discuss projects
- Working in a team environment with others while receiving and acting on direction from supervisors
- Ability to adapt and quickly pick up new techniques

Forest City Surplus - Digital Marketing Assistant

December 2020 - January 2021

- Adding products to their website (taking and quickly editing photos, removing shadows and backgrounds from photos, describing products, adding entries into their content management system, adding keywords, etc.)
- Creating print and electronic flyers using Adobe InDesign
- Working in a team environment with others while receiving and acting on direction from supervisors
- Quickly and accurately gathering and editing product descriptions for an extremely wide variety of product web pages and occasionally speaking with suppliers for additional product details
- Ensured professional quality is maintained within all designs, products, and copy

Blackridge Strategy - Front End Web Developer

September 2019 to March 2020

- Revised, edited, proofread & optimized web content
- Oversaw web development projects from conception to delivery, with fully responsive websites
- Stayed up-to-date with industry developments, protocols and tools
- Worked with cross-functionally to enhance overall user experience of our platforms
- Owned various design tasks involved in the web development life cycle from start to finish

- Troubleshooting code or technical issues that may arise
- Ensured professional quality is maintained within all designs, products, and copy

Loblaws: PC Express - Personal Shopper

March 2017 to September 2019

- In-store shopping - selecting quality products, ensuring customer orders are accurate and ready for pick-up, answering any customer inquiries, providing exceptional customer service
- Worked in a fast paced and team-oriented environment with critical communication skills

The City of Brandon - IT Department / Junior Web Developer

May 2016 - August 2016

- Coding in both front and back end development for multiple websites
- Designed website layout to prepare package for the development team as well as posters and banners for multiple departments in the city while following design guidelines

The Brandon Career Symposium - Junior Web Developer

Jan. 2016 - April 2016

- Team member involved in maintaining website and providing digital design and printing needs
- Asserted a leadership role while working within the team

EDUCATION

Diploma, Internet Applications and Web Development, Fanshawe College

2017 - 2019

- Graduated with experience in front and back end web development\
- Graduated on the Dean's honor roll with a 3.9 GPA
- Courses included, HTML, CSS/Responsive, JavaScript, LAMP, PHP and MySQL

Diploma, Interactive Media Arts, Assiniboine Community College

2014 - 2016

- Graduated with experience in web development and digital design
- Ability to apply skills learned in past and current jobs into school and freelance work

REFERENCES

Angela Myers

PC Express Manager

Loblaws

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