

Vision-Language Models: Introduction and History

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Computer Vision: Tasks and Limitations

Computer Vision Tasks

- Object Classification
- Object Detection
- Instance Segmentation
- Semantic Segmentation

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Limitations

Computer vision techniques output class labels, bounding boxes, masks, images, etc. However, humans communicate through language and text, which vision models lack.

Tying in Language into Computer Vision Tasks



Figure 1: Image Captioning^a

^aVinyals et al. "Show and tell: A neural image caption generator", CVPR 2014



How many slices of pizza are there?
Is this a vegetarian pizza?

Figure 2: Visual Question Answering^a

^aAgrawal et al, "VQA: Visual Question Answering", IJCV 2015

Tying in Language into Computer Vision Tasks

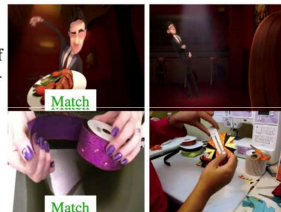
A small gray bird with white and dark gray wingbars and white breast This beautiful little bird has a white breast and very intriguing red eyes



Figure 3: Text-to-image generation^a

^aGu et al, “Vector quantized diffusion model for text-to-image synthesis”, CVPR 2022

“Animated comic scene of guy cutting up food for dinner”



“a woman holding a ribbon”

Figure 4: Text-to-Video retrieval^a

^aSirnam et al, “Preserving Modality Structure Improves Multi-Modal Learning”, ICCV 2023

Natural Language Processing (NLP): Tasks and Limitations

NLP Tasks

- Search engines
- Spam filtering
- Machine translation
- Sentiment analysis

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Limitations

Exhibit flair in analyzing and generating text; however, cannot process visual cues or verify interpretations against real-world visual references, especially when there are linguistic ambiguities

From Language Models to LLMs

Language Models

- Understand and generate text
- Based on Transformer architecture
- Learn from raw text

From Language Models to LLMs

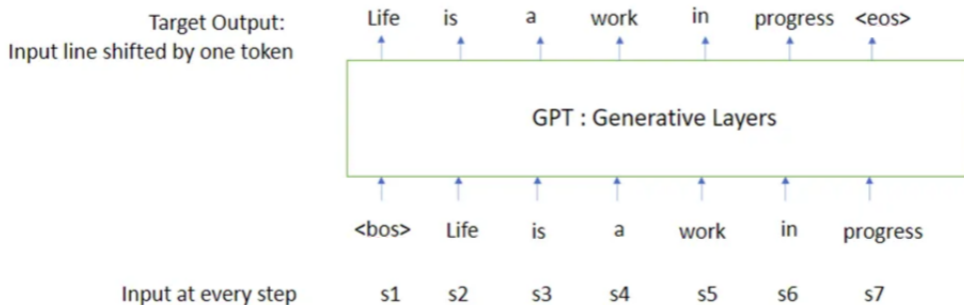
Language Models

- Understand and generate text
- Based on Transformer architecture
- Learn from raw text

Large Language Models (LLMs)

- Pre-trained on large datasets
- Large number of parameters
- Datasets used to train are: Common Crawl (60%), WebText2 (22%), Books1 (8%), Books2 (8%), Wikipedia (3%)

LLMs: Generative Pretrained Transformer (GPT) ¹



¹Source: *Beginner's Guide to Large Language Models* — by Digitate — Medium

GPT Training²

Learning via Self-supervision

The model learns from raw sentences with a target sequence shifted by one token, enabling it to grasp word relationships for accurate output prediction.

²Source: *Beginner's Guide to Large Language Models* — by Digitate — Medium

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Auto-regressive

Words derive context from all preceding words. Each generated token is added to the input sequence, forming the input for the next step.

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Unidirectional

The GPT model learns context strictly from left to right (earlier models like BERT used a bidirectional approach, which considers context from both directions)

²Source: *Beginner's Guide to Large Language Models* — by Digitate — Medium

Other LLMs³

- **LaMDA**: Developed by google, trained on 1.56 trillion words of public dialog data. It powered the BARD chatbot, and a lightversion of it led to the Gemini!

³Source: *Beginner's Guide to Large Language Models* — by Digitate — Medium

Other LLMs³

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- **Chinchilla**: Developed by DeepMind, considerably simplifies downstream utilization because it requires much less computer power for inference and fine-tuning

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LLMs: Applications and Limitations⁴

Applications

- Code generation
- Content generation tools
- Copywriting
- Conversational tools
- Educational tools

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LLMs: Applications and Limitations⁴

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- Content generation tools
- Copywriting
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- Educational tools

Limitations

- LLMs are large, and compute-intensive to train
- LLMs can have bias
- LLMs can hallucinate

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Vision-Language Models⁵

- Vision systems are fundamental to understanding our world, however, lack the ability to communicate with humans naturally

⁵Awais et al. “Foundational Models Defining a New Era in Vision: A Survey and Outlook”, arXiv 2023

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- Complex relations between objects and their locations can be better described in human language (text)

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- Complex relations between objects and their locations can be better described in human language (text)
- Vision-Language models (VLMs) bridge the gap between vision and language, understanding both
- The output of a VLM can be modified through human-provided prompts, e.g:
 - segmenting a particular object by providing a bounding box
 - having interactive dialogues by asking questions about an image or video scene
 - manipulating the robot's behavior through language instructions

⁵Awais et al. "Foundational Models Defining a New Era in Vision: A Survey and Outlook", arXiv 2023

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- Phrase grounding, i.e., performing object detection from an input image and natural text (example: A young person swings a bat)
- Visual question answering, i.e., finding answers from an input image and a question in natural language
- Caption generation for a given image

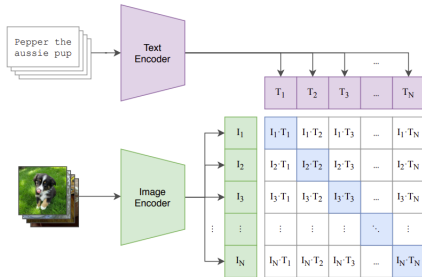
Vision-Language Tasks

- Image retrieval from natural language text
- Phrase grounding, i.e., performing object detection from an input image and natural text (example: A young person swings a bat)
- Visual question answering, i.e., finding answers from an input image and a question in natural language
- Caption generation for a given image
- Detection of hate speech from social media content involving both images and text modalities

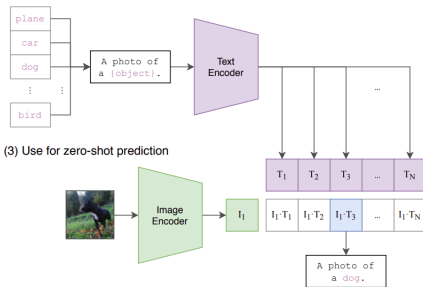
Glimpse of Topics in this Module

Contrastive Language Image Pre-training (CLIP) - the pivot!⁶

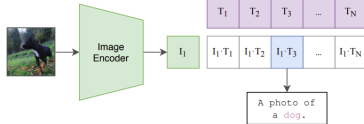
(1) Contrastive pre-training



(2) Create dataset classifier from label text



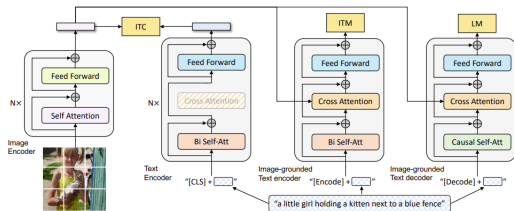
(3) Use for zero-shot prediction



⁶Radford et al, "Learning Transferable Visual Models From Natural Language Supervision", ICML 2021

Glimpse of Topics in this Module

Bootstrapping Language-Image Pretraining (BLIP)^a



^aLi "BLIP: Bootstrapping Language-Image Pre-training for Unified Vision-Language Understanding and Generation", ICML 2022

GPT-4^a

User: What is funny about this image? Describe it panel by panel.



GPT-4: The image shows a package for a "Lightning Cable" adapter with three panels.

Panel 1: A smartphone with a VGA connector (a large, blue, 15-pin connector typically used for computer monitors) plugged into its charging port.

Panel 2: The package for the "Lightning Cable" adapter with a picture of a VGA connector on it.

Panel 3: A close-up of the VGA connector with a small Lightning connector (used for charging iPhones and other Apple devices) at the end.

The humor in this image comes from the absurdity of plugging a large, outdated VGA connector into a small, modern smartphone charging port.

^aAchiam et al, "GPT-4 Technical Report", OpenAI 2023