

Apple Sales & Warranty Dashboard





Sales Analysis

Category

All



Month

January

February

March

April

May

June

July

August

September

October

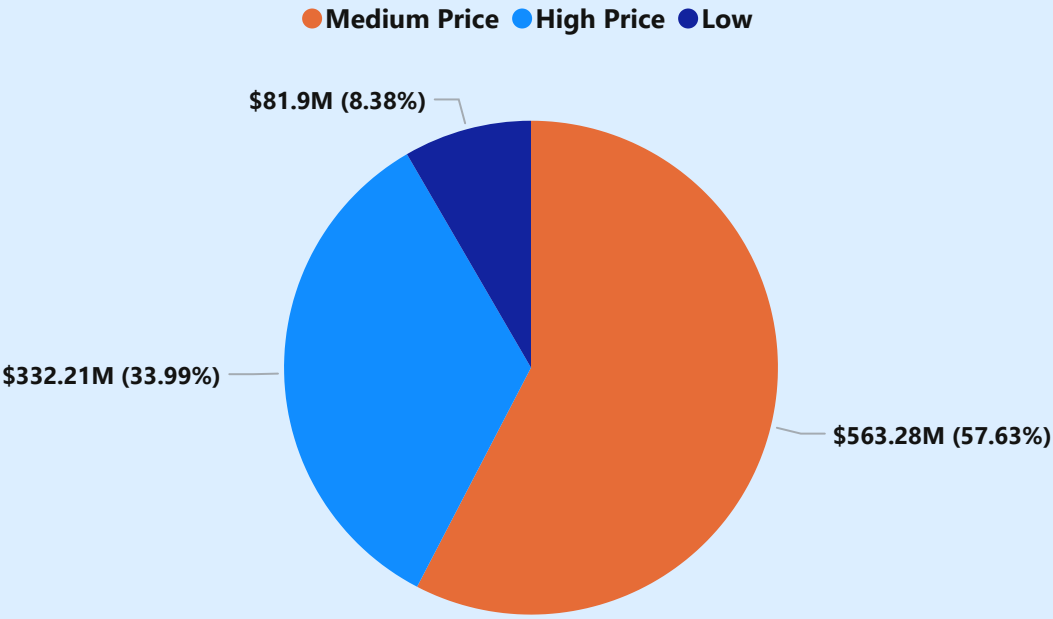
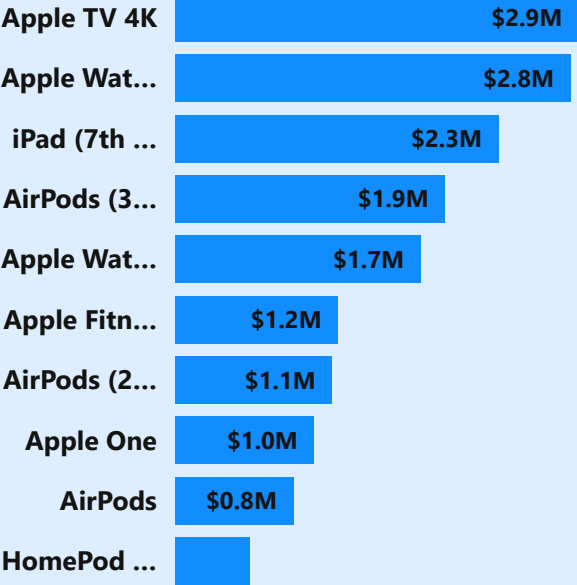
November

December

10 Least Selling Product

10 Least selling product by Country

Price Wise sales



Category_Name	Apple Amsterdam	Apple Ankara	Apple Bangkok	Apple Barcelona	Apple Beijing	Apple Birmingham	Apple Bluewater	Apple Brisbane	Apple Buenos Aires	Apple Caracas	Apple CF Sherwood
Accessory	\$57,826	\$68,063	\$57,942	\$41,731	\$55,622		\$56,608	\$56,782	\$55,680	\$57,217	
Audio	\$250,727	\$398,384	\$41,137	\$181,503	\$42,509		\$408,057	\$203,502	\$20,227	\$22,017	
Desktop	\$255,641	\$1,736,175	\$169,953	\$128,391	\$180,339		\$1,350,885	\$176,547	\$176,664	\$144,189	\$1,144,189
Laptop	\$4,713,959	\$6,582,343	\$3,877,228	\$1,536,094	\$3,903,922		\$5,203,770	\$4,226,768	\$3,743,832	\$3,757,832	\$1,144,189
Smart Speaker	\$4,455	\$37,026	\$2,871	\$2,475	\$4,059		\$9,207	\$3,960			
Total	\$12,042,897	\$22,527,512	\$7,024,080	\$7,084,569	\$7,127,798	\$423,178	\$18,290,673	\$10,147,049	\$5,103,875	\$5,135,149	\$1,144,189



Warranty Insights

Repair Status

Free Replaced

Paid Repaired

Warranty Void

Year

2019

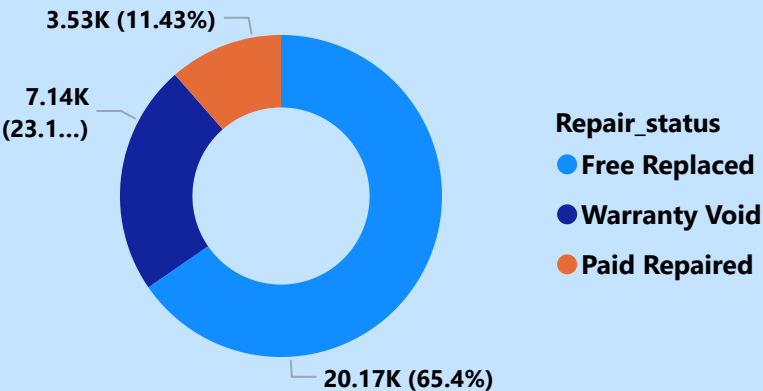
2020

2021

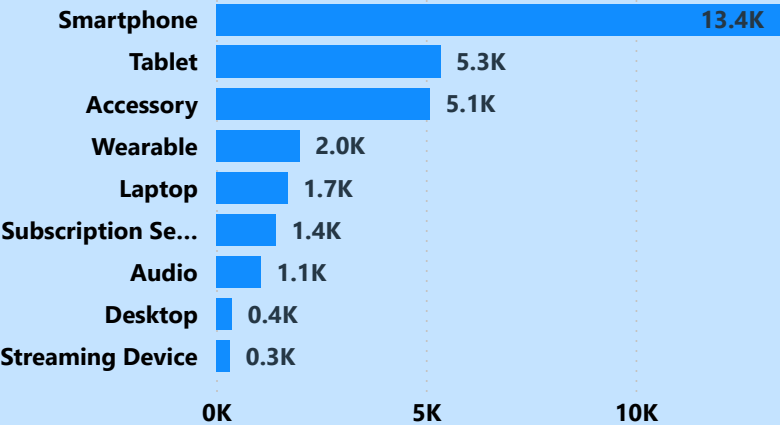
2022

2023

Claim Status Breakdown

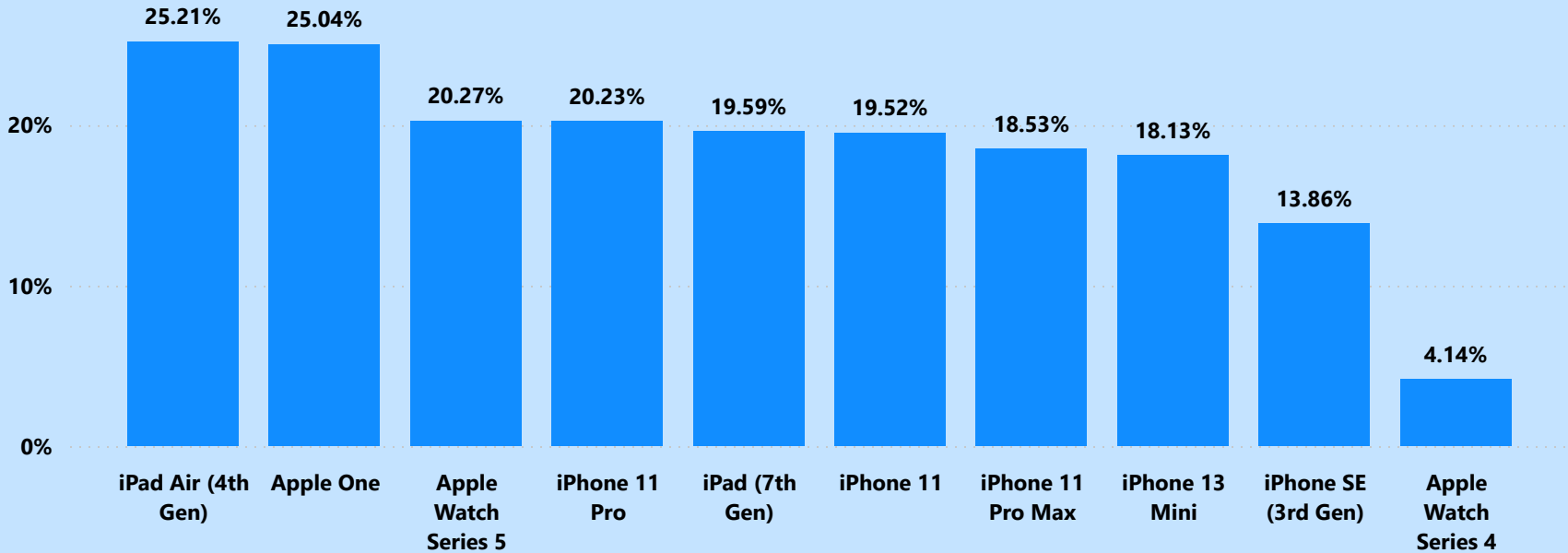


Total Claims by Category_Name

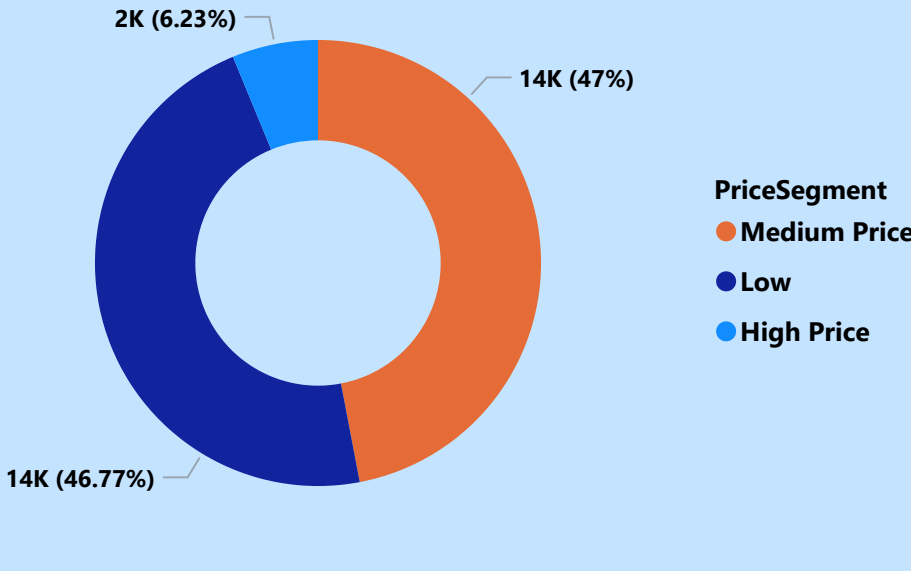


Country	TotalUnitsSold	Total Claims	ClaimRate(%)
UAE	17,787	11816	70.84%
Spain	21,445	6052	29.88%
Italy	14,438	1691	13.48%
Turkey	53,717	6157	11.70%
India	54,418	2241	4.25%
UK	70,107	1710	2.71%
Total	312,656	30836	10.62%

Top 10 ClaimRate(%) by Product



Total Claims by PriceSegment





Advanced Analysis

Price Segmentation

High Price

Low

Medium Price

WarrantyRate

0.03

ClaimRate(%)

3.01%

Void Claim %

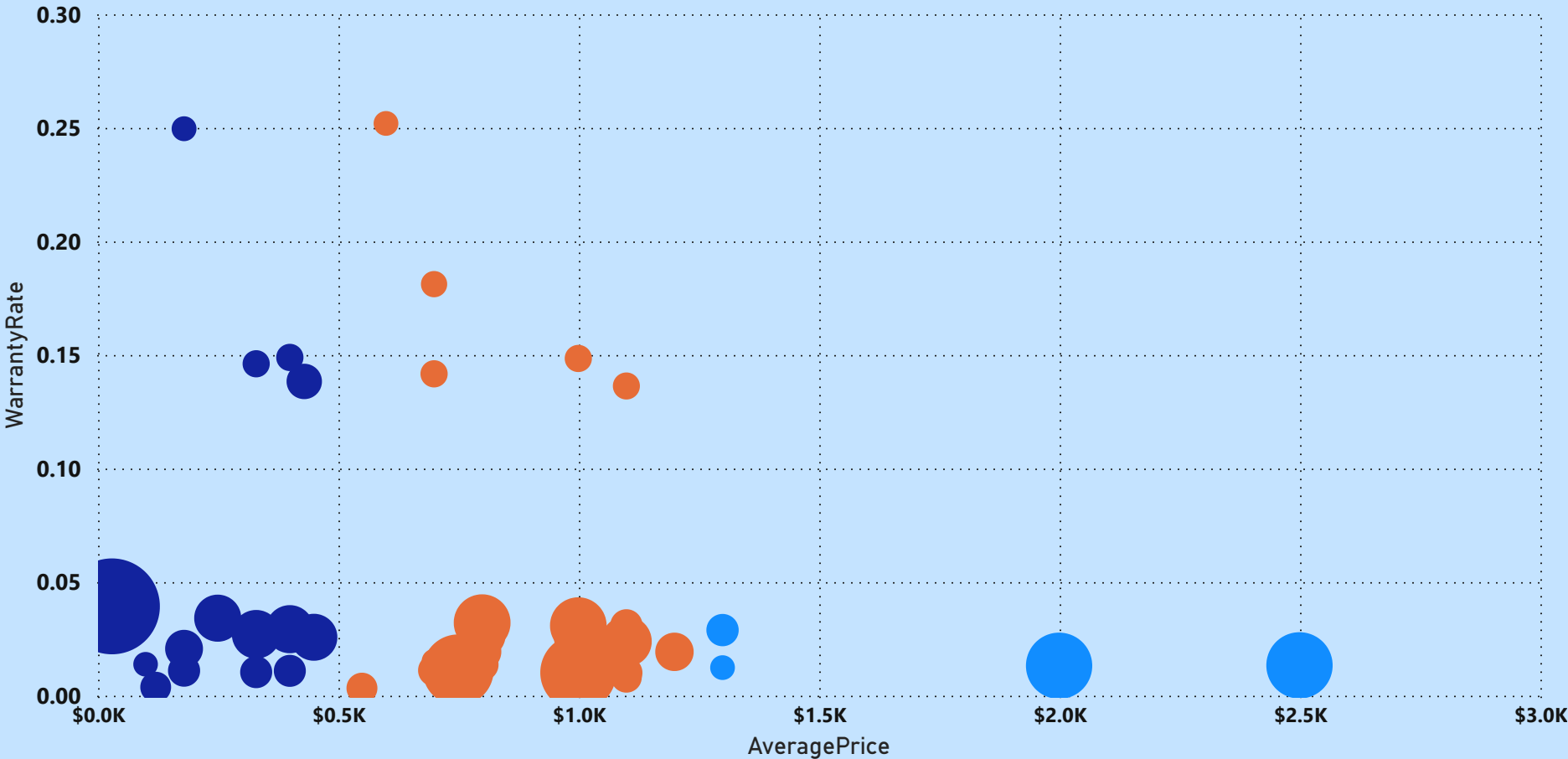
23.16%

AveragePrice

\$833

AveragePrice, WarrantyRate, TotalUnitsSold, TotalSales and ClaimRate(%) by Product_name and PriceSegment

PriceSegment ● High Price ● Low ● Medium Price



YoY Unit Sold %

Store_name	2020	2021	2022	2023	Total
Apple Amsterdam	0.07	0.45	-0.13	-0.45	0.15
Apple Ankara	0.43	-0.60	12.32	2.55	
Apple Bangkok	0.43	-0.61	-0.68	0.06	
Apple Barcelona	0.02	-0.17	0.14	0.34	
Apple Beijing	0.41	-0.59	-0.70	0.06	
Apple Bluewater	0.09	0.43	1.57	-0.66	0.18
Apple Brisbane	0.46	-0.04	-0.37	0.23	
Apple Buenos Aires		-0.60	-0.68	0.09	
Apple Caracas		-0.58	-0.68	0.09	
Apple CF Sherway Gardens	0.10	0.46	0.95	-0.73	0.12
Apple Champs-Élysées	0.13	0.47	-0.13	-0.43	0.16
Apple Chengdu	0.42	-0.59	-0.69	0.06	
Apple Chinook Centre	0.08	0.45	0.96	-0.73	0.12
Apple Covent Garden	0.10	0.46	1.56	-0.67	0.17
Apple Doha		-0.59	-0.71	0.08	
Apple Dubai Mall	0.62	-0.16	-0.57	0.15	
Apple Eastview Mall	-0.37	-0.28	0.87	-0.74	0.08
Apple Eaton Centre	-0.38	-0.22	0.79	-0.73	0.08
Apple Fifth Avenue	1.17	-0.77	0.69	-0.73	0.05
Apple Ho Chi Minh City		-0.59	-0.70	0.09	
Apple Hong Kong	0.44	-0.61	-0.69	0.06	
Apple Istanbul	0.52	-0.61	12.54	2.60	
Apple Jakarta	0.47	-0.61	-0.69	0.06	
Apple Kuala Lumpur	0.42	-0.58	-0.70	0.06	
Apple Kurfürstendamm	0.03	0.50	-0.12	-0.48	0.14
Total	0.55	-0.06	0.18	-0.32	0.21