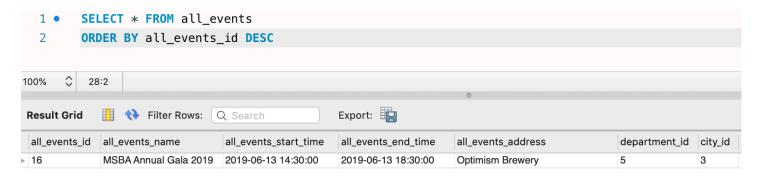
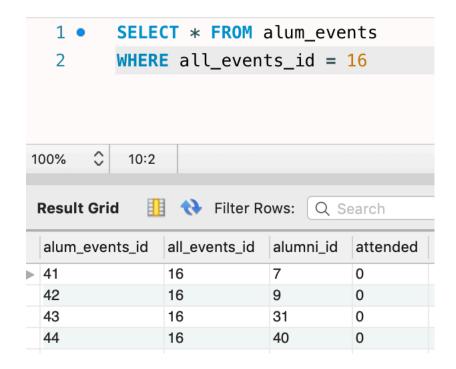
1. Use Case – Create a new event and invite all alumni from a particular program in one query

Query – Stored Procedure based on Insert

```
USE segr5300;
CALL `segr5300`.`spInviteProgramAlumniToEvent`(
      'MSBA Annual Gala 2019',
     '2019-06-13 14:30:00',
     '2019-06-13 18:30:00',
     'Optimism Brewery',
     5,
     3,
     'MSBA');
Screenshot
CALL `segr5300`.`spInviteProgramAlumniToEvent`(
     'MSBA Annual Gala 2019',
     '2019-06-13 14:30:00',
     '2019-06-13 18:30:00'.
     'Optimism Brewery',
     5,
     3,
     'MSBA');
  1:2
out
      $
        Action
me
                                                                           Response
        CALL `segr5300`.`splnviteProgramAlumniToEvent` ('MSBA Annual Gala 2019', '2019-... 4 row(s) affected,
:48:03
```

Proof of Insertion



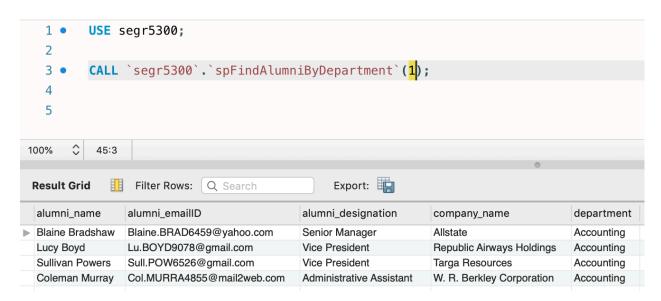


2. Use Case – Find all alumni by Department – makes it easier to connect with alumni and display their basic contact information

Query – Stored Procedure based on Select

```
USE segr5300;
CALL `segr5300`.`spFindAlumniByDepartment`(1);
```

Screenshot

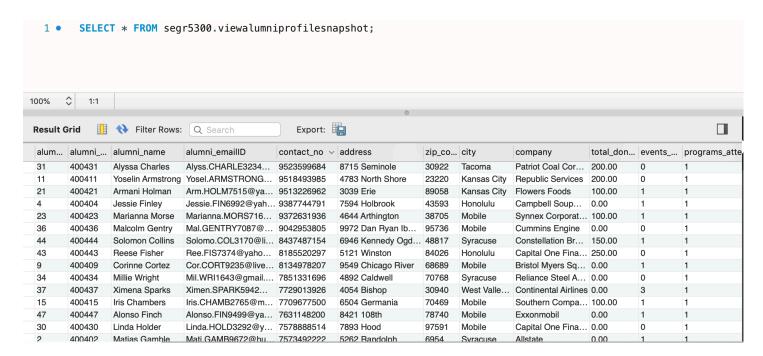


3. Use Case – Get a snapshot of Alumni Profile showing contact information, donations till date, events attended, programs attended

Query

```
USE segr5300;
SELECT * FROM segr5300.viewalumniprofilesnapshot;
```

Screenshot

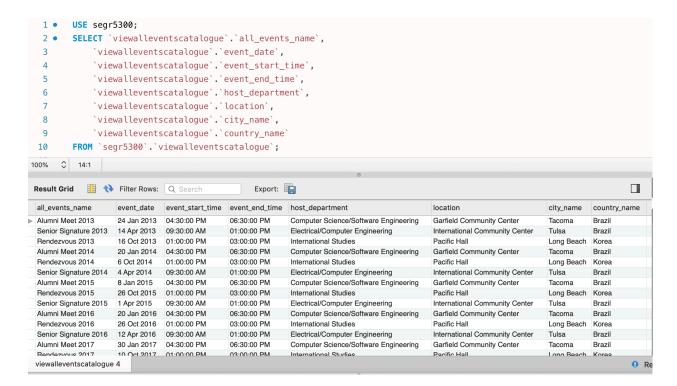


4. Use Case – View all events catalogue – will be helpful in searching through relevant events or displaying the results in a calendar

Query

```
USE segr5300;
SELECT `viewalleventscatalogue`.`all_events_name`,
        `viewalleventscatalogue`.`event_date`,
        `viewalleventscatalogue`.`event_start_time`,
        `viewalleventscatalogue`.`event_end_time`,
        `viewalleventscatalogue`.`host_department`,
        `viewalleventscatalogue`.`location`,
        `viewalleventscatalogue`.`city_name`,
        `viewalleventscatalogue`.`country_name`
FROM `segr5300`.`viewalleventscatalogue`;
```

Screenshot



5. Use Case – Get the top 5 alumni based on donations to send them appreciation notes. This will build a continuous relationship.

Query

Screenshot

