

What makes a good blockchain use case?

- Identifying a good blockchain use-case is **not always easy!**
- However there should always be:

1. A **business problem** to be solved
 - That cannot be more efficiently solved with other technologies
2. An identifiable **business network**
 - With Participants, Assets and Transactions
3. A need for **trust**
 - Consensus, Immutability, Finality or Provenance

What makes a good *first* blockchain use case

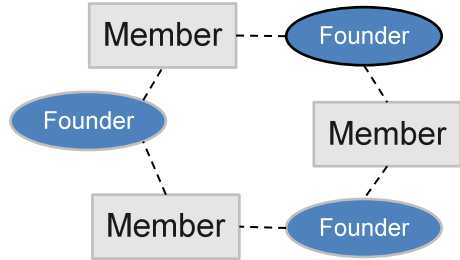
– First use-cases are even more difficult to identify!

1. A **limited scope**, but still solves a real business problem
 - Minimum Viable Product in a few weeks of effort
2. A smaller **business network**
 - Usually without requiring regulators and consortia
3. Allows for **scaling with more participants and scenarios**
 - Consider shadow chains to mitigate risks

Start small, succeed and grow fast!

Building Communities in Blockchain Networks

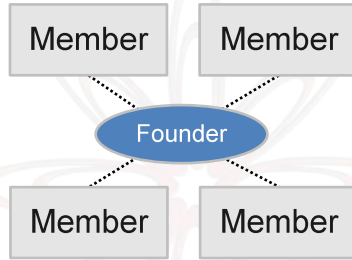
Consortium Based Network



Founders are equal among other participants, may include a joint legal entity among the founders (e.g. – Joint Venture)



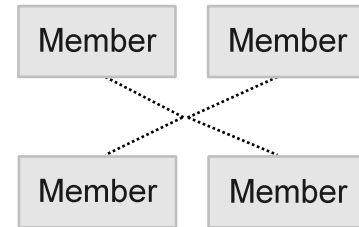
Founder Directed Network



Individual founder in a position to provide strong direction



Community Based Network



Driven by industry standards bodies or existing non-blockchain network owners

