

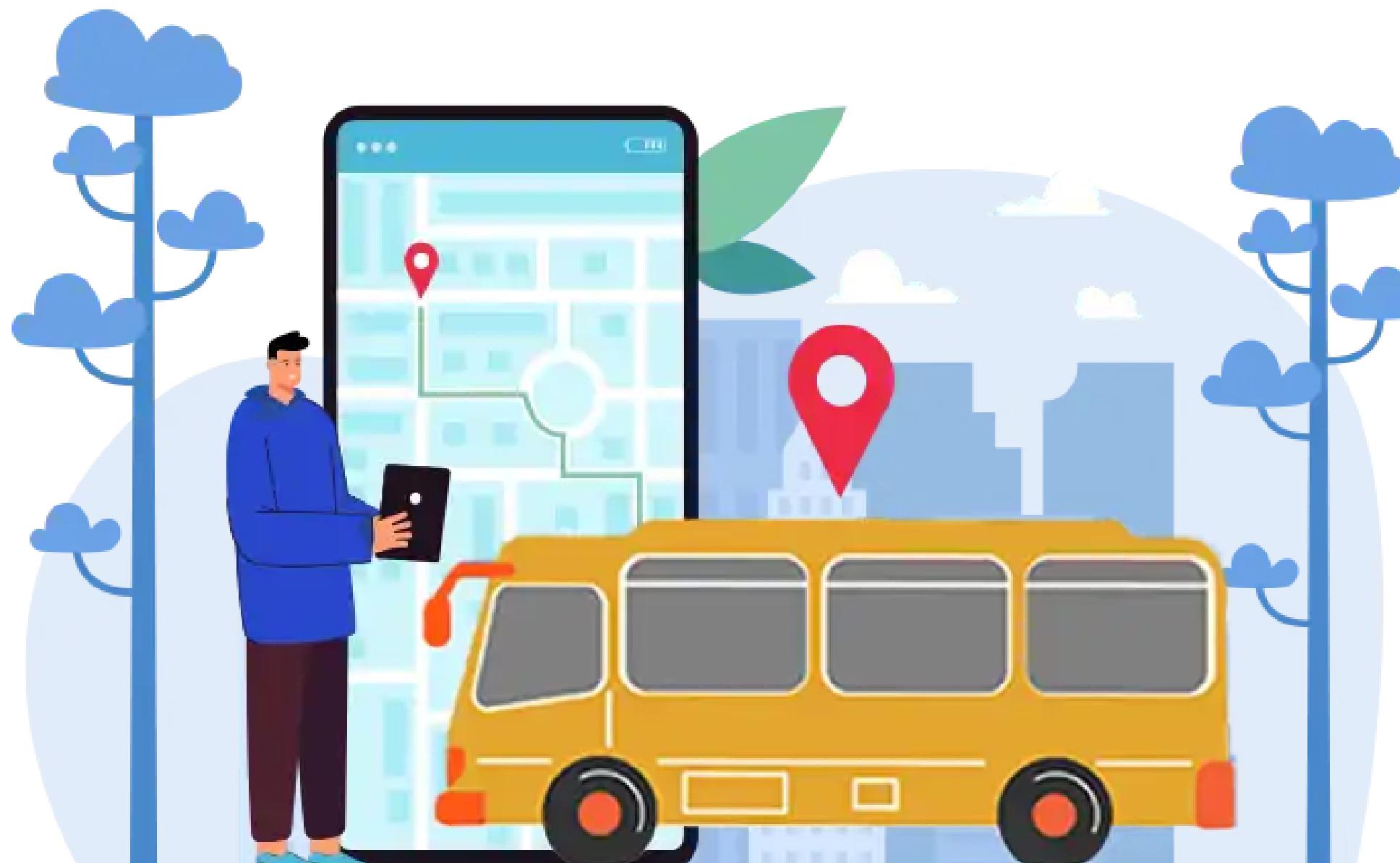
BTRACK



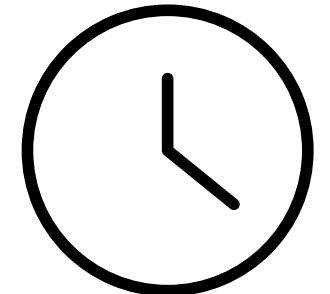
Experience the future of bus tracking with BTrack

About Us

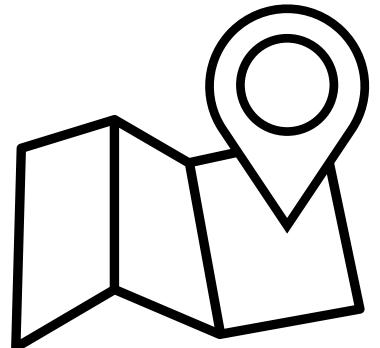
BTRACK, a bus tracking solution that is revolutionizing the way buses are managed. With its comprehensive offline capabilities and advanced features, such as **biometric attendance, route optimization, and driver drowsiness alert**, BTRACK offers a host of value-added services to enhance efficiency and convenience.



PROBLEMS



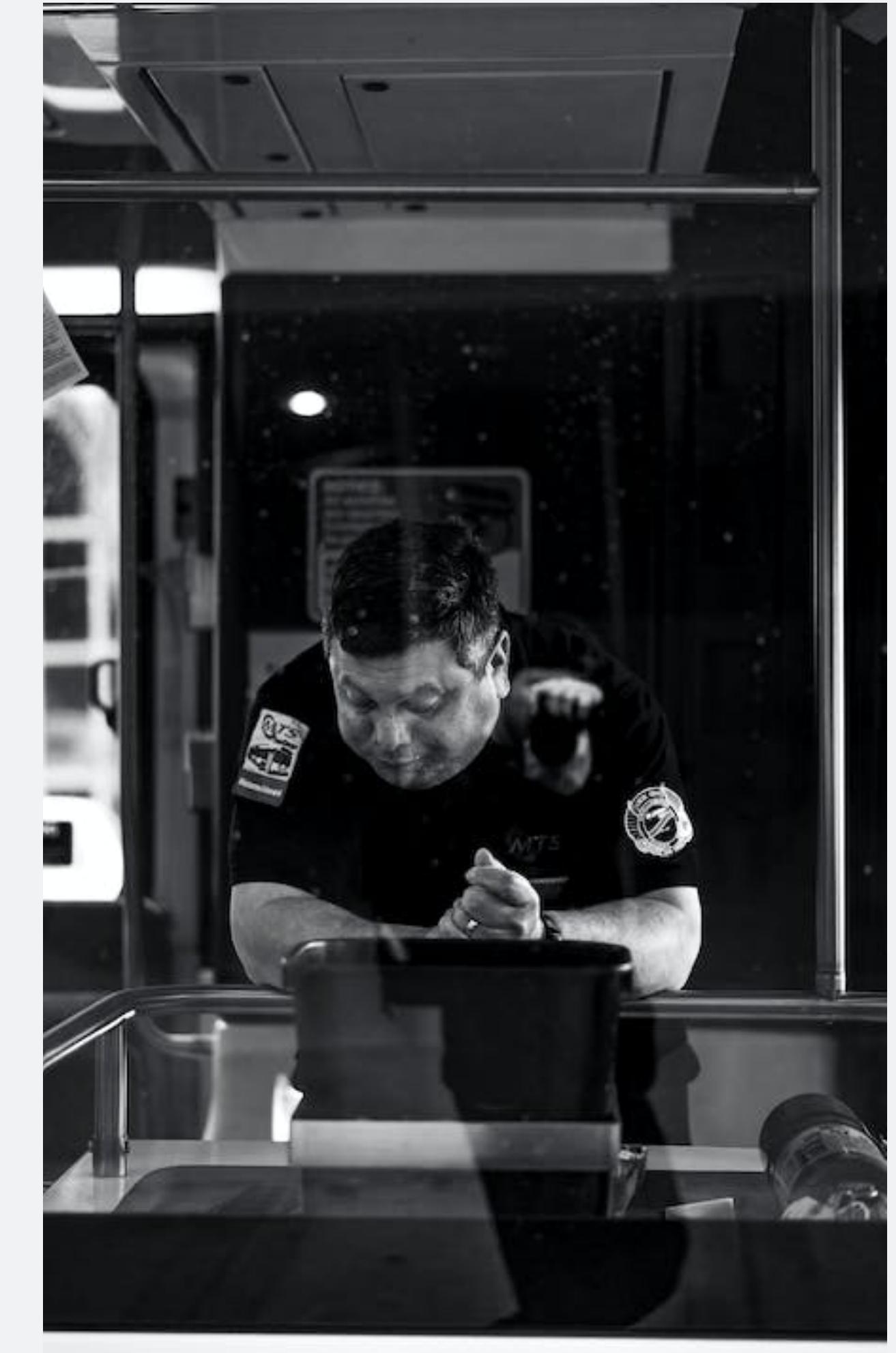
Inefficient 'time of arrival' coordination between driver-students



Wastage of time and resources by covering stops of absent students on a daily basis



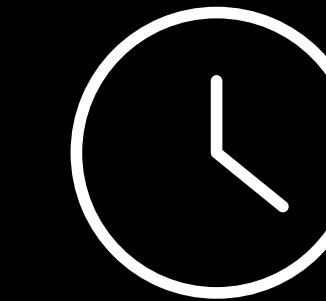
Driver drowsiness impairs safety, leading to accidents, injuries, and property damage, posing severe consequences



Solutions



Provides **offline** live
location of bus



Displaying expected
time of **bus** arrival

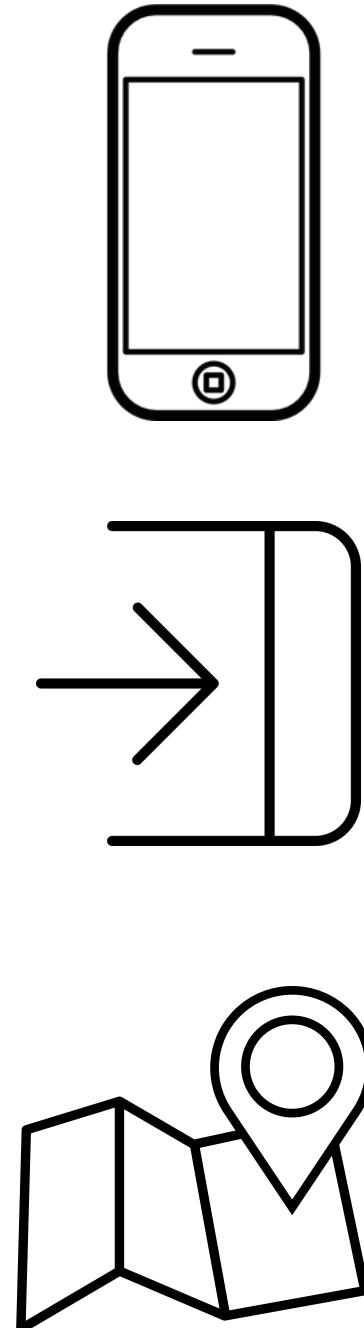
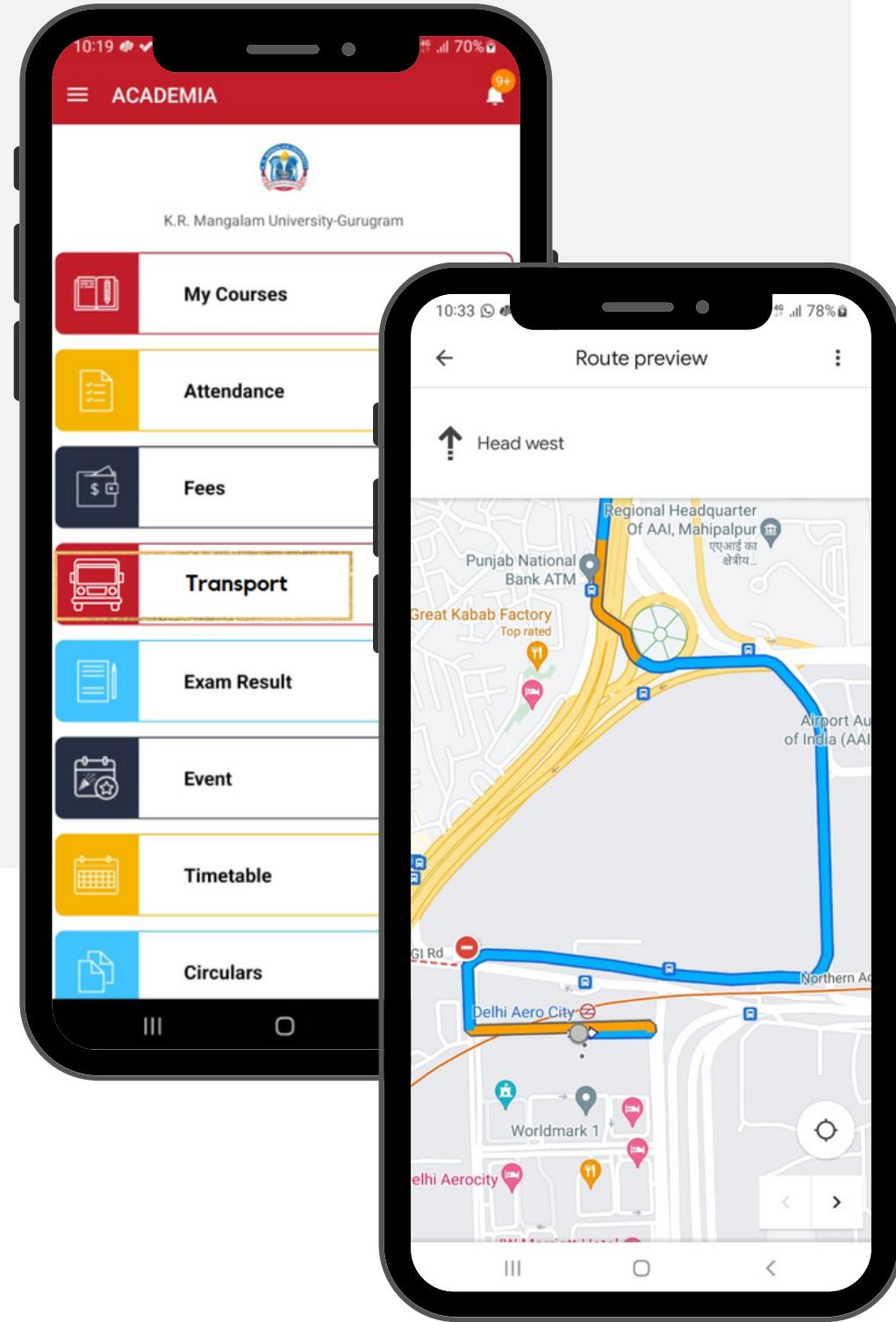


Optimising routes,
shortening them based on
absent students



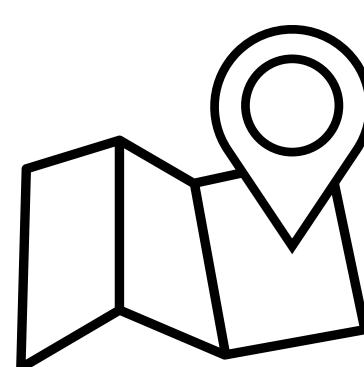
Drivers drowsiness alert to
eliminate the risks of
accidents

How it works?



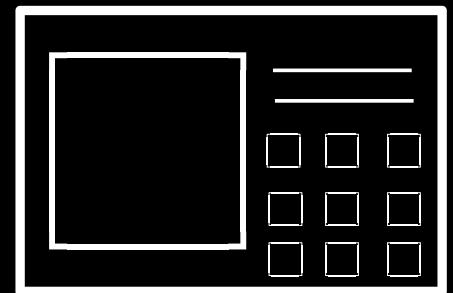
Preinstalled in your college application

Login with your details and roll number



Shows live location and expected time
of bus arrival at stop

Key differentiators



Biometric Attendence



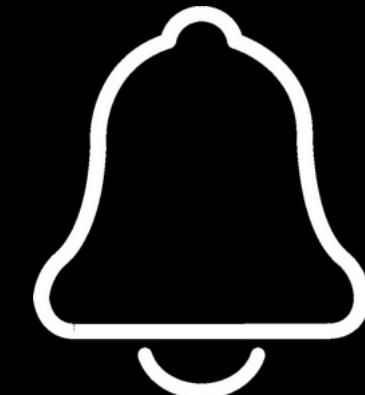
Optimized Routes

0

Zero Latency



Chat GPT

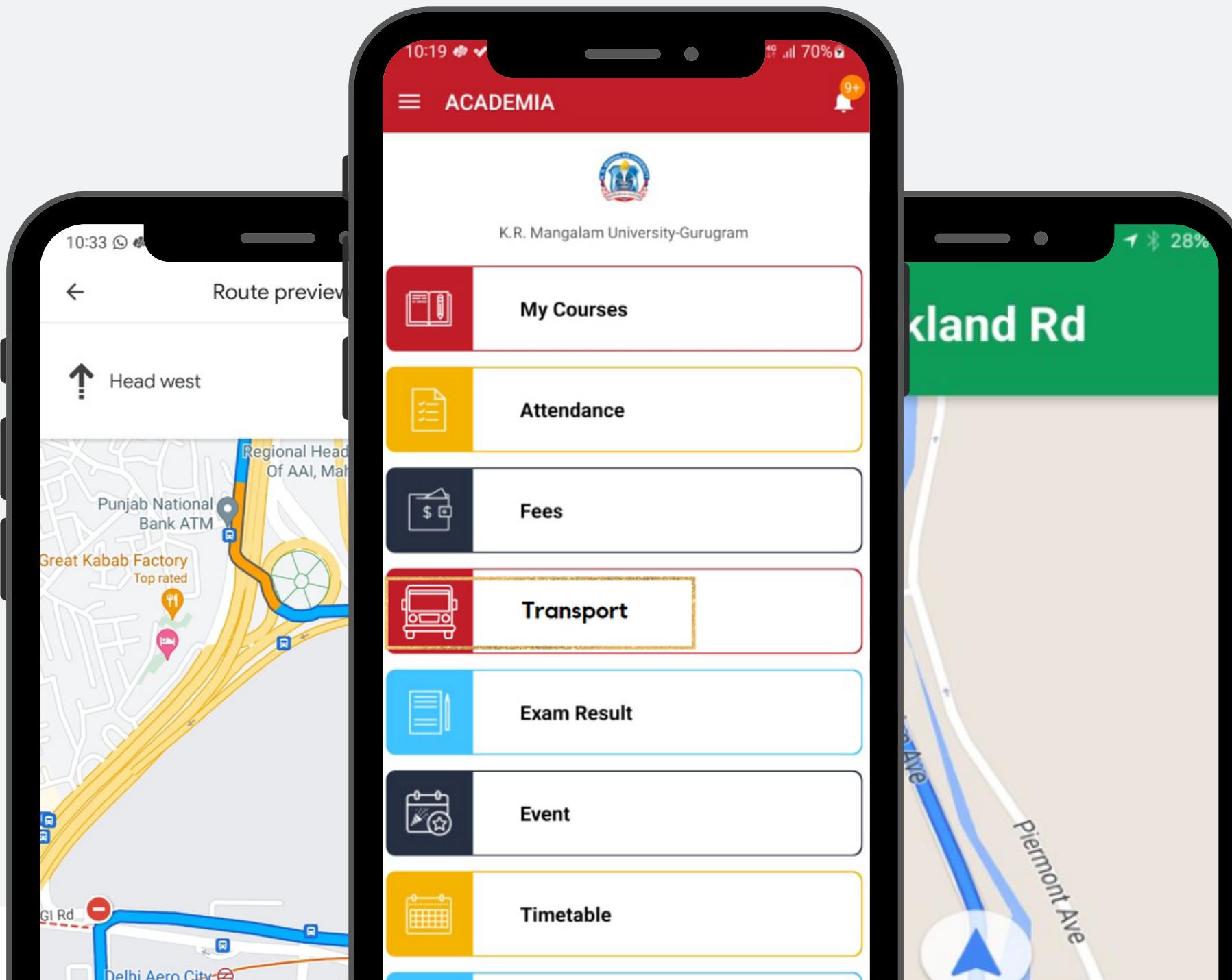


ETA on Stoppage



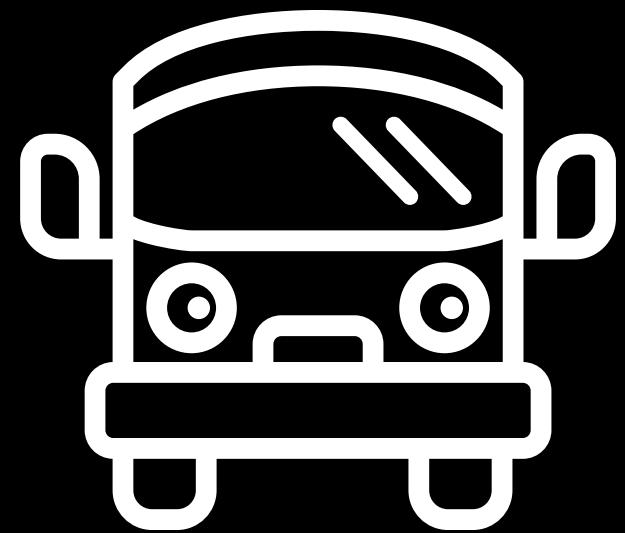
Driver Drowsiness Alert

Product



- Easily accessible
- Show fleet status and shortest route
- Easy and quick

Major Sectors We Cater into:-



Schools



Colleges

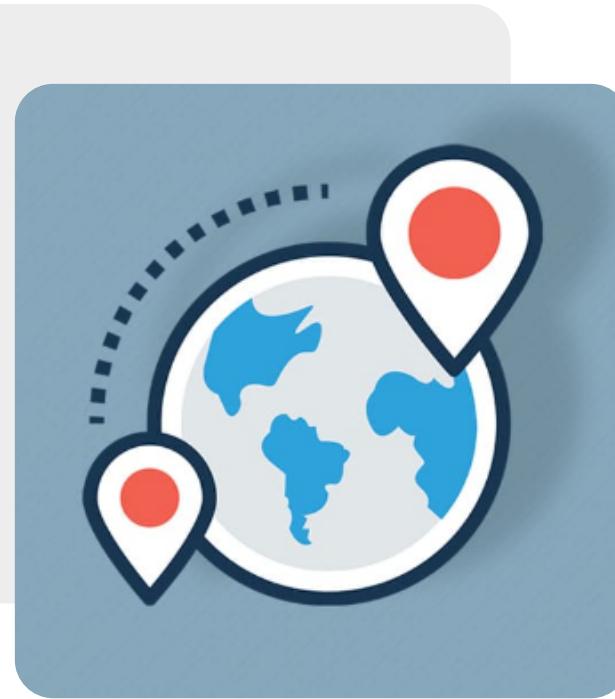


Corporates

Tech-Stack



GSM -GPS
A9G Board



Adafruit API



AI/ML



Chat GPT API

Chat GPT API



Utilize **real-time GPS tracking** data for monitoring the speed of the bus using our module.



Implement **ChatGPT** to analyze the bus's speed in real time.



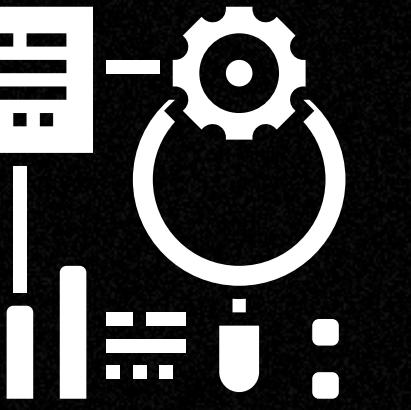
Provide **verbal or visual alerts** to the driver if they are exceeding speed limits.

Go-To Market plan



Subscription

Software subscription
Charges



Service

Student/employee data
management service
Charges





BTRACK



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