Sourabh Kumar

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PROFESSIONAL EXPERIENCE

Open Financial Technologies 🛮 **Frontend Engineer**

Oct 2022 - Present | Bangalore, India

- Leading a team of 3 people and Building a Notification Management Project which is used for sending dynamic Emails, SMS, and Whatsapp without interfering with the main code base.

Lenskart.com

Tech@Lenskart - Frontend Developer

Oct 2021 - Oct 2022 | Bangalore, India

- Daily maintenance of code, debugging issues and building new features on Lenskart Web.
- Boosted the customer conversion rate by 25% by building a real-time Home eye checkup portal.
- Implemented apply coupon features on Lenskart Web and Msite which increase the chance of buying eyewear by 15%.
- Reduced development effort by 35% by building UI Storybook.
- Done International release for SG, UAE, SA.
- Developing Micro-Frontend architecture using Module Federation.

Datametica Solutions Pvt. Ltd. 🛮 **Member of Technical Staff**

Sep 2020 – Oct 2021 | Pune, India

- Worked as a Frontend Developer on product Flamingo (A data analytical web app) which is developed using ReactJs and Javascript Technologies.
- Boosted customer experience by 30% by implementing react graph on dashboard and views
- Developed License management architecture for product activation using Mono-repo architecture.
- Handled all the client-side validation using JavaScript with HTML and CSS for design.

Smartserv Inc. 🛮 **Technical Associate**

Jan 2020 - Jun 2020 | Pune, India

- Reduced AWS Email bounce and complaint rate by 80% by building an email delivery pipeline.
- Reduced service cancellation rate by 25% by deploying a centralised notification system for Web CRM and Web Android
- Implemented Sketch Feature on Web Android App.



ស្រី SKILLS

Frontend

ReactJS, VueJs, HTML5, CSS3, SCSS, Bootstrap

Redux-Saga, Lodash and Underscore, d3.js, AntD

Unit Testing

Jest and Enzyme

Programming

Database

MySQL

Others

OOPs, Ajax, Git, GitHub, RestAPI, SDLC, Jira

PROJECTS

Headless Launch Lenskart Web Application

Worked on releasing of Lenskart web application for multiple countries like SG, UAE and SA. Upcoming USA, Indonesia and Vietnam.

StoryBook - LK UI

Building Storybook for Lenskart which can be used across the organisation.

Lenskart Home Try On 🛮

- Worked on revamping of Lenskart HTO using latest technologies.
- Tech Stack NextJs, ReactJs, Redux-Toolkit, Styled Component, RESTApi Integration

ZeeTv-SaReGaMaPa

- Worked as project frontend lead for the development of the voting portal for ZeeTV SaReGaMaPa.
- Tech Stack Js, ReactJs, Redux-Toolkit, Styled Component, **RESTApi Integration**

License Management

- Worked as Module lead for the development of License management architecture and implementation in all products of Datametica.
- Tech Stack Js, VueJs, ReactJs, REST



EDUCATION

Birla Institute of Technology, Mesra 🗷 **Bachelor of Engineering - Information Technology**

2016 - 2020 | Ranchi, India

DAV Public School, Sec-IV **All India Senior School Certificate Examination**

2013 - 2015 | Bokaro, India

DAV Public School All India Secondary School Examination

2013 | Barora, Dhanbad, India



AWARDS

Recognition Awards Lenskart.com

2022

Rising Star Award Datametica Solution Pvt Ltd

Contingent winner BIT Mesra

2018



INTERESTS

- Travelling
- Reading Blogs