

Module 6 Final Project — Optimization Models: Transshipment, Risk Minimizing

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Introduction

I will be playing two roles in this project. In my first role as a manager of the Rockhill Shipping & Transport Company, I am negotiating a new shipping contract with a company named Chimotoxic for transporting chemical waste from six of their plants to three waste disposal sites. As the waste is hazardous, I have to consider only the safer routes and account for all the costs. I know the cost of feasible transportation routes between the plants and sites. Knowing the amount of waste generated per week and the capacity of the disposal plant, I will determine the optimal route for the minimum cost of transportation. Optimal cases of both direct shipment and intermediary points will be assessed. This will help me in formulating the contract.

In my second role, I am a portfolio advisor to an investor. The investor has an available fund of \$10,000 and wants to invest it between six different asset types, from stocks to gold. The investor is risk-averse and has a baseline expectation of an 11% return. Knowing each asset type's historical return and risk, I will recommend an optimal portfolio mix for minimum risk. Also, the investor is interested to know the marginal risk for an increase in expected returns. I will evaluate the risk for different baseline returns, estimate its relationship and demonstrate the risk-return trade-off to the investor.

Analysis

Part I: Rockhill Shipping & Transport Company

There are six chemical plants, viz. Denver, Morganton, Morrisville, Pineville, Rockhill, and Statesville, denoted as A to F respectively, and three waste disposal sites, viz. Orangeburg, Florence, and Macon denoted P, Q, and R, respectively. I have the data of waste generated per week in every plant and the disposal capacity per week of the sites. Using historical data and with the help of domain experts, I know the cost of shipping a barrel of waste for each combination of plant to plant, plant to site, and site to site route.

Determining the optimal route and quantity to ship the waste from plants to sites is a transportation problem of linear programming that I will solve as the first case. However, shipping directly from some plants to any site may be more expensive than shipping from plants to an intermediate point and then re-shipping to a disposal site. The intermediary point may be another plant or another site, whose holding cost will be borne by the customer. This will be a transshipment problem that will be solved as the second case. I will build both the models in Excel and use the Solver add-in with the Simplex LP method to arrive at the optimum solution.

Case 1. Plant to Disposal Site Direct Shipping

Possible direct shipping routes are every combination from A-F to P-Q. Let X_{ij} denote the barrels of waste transported from i to j and C_{ij} denote its cost per barrel. We also know the waste generated by each plant every week and the capacity of disposal sites. The generated waste in each plant must be fully removed and supplied to the disposal sites without exceeding their capacity. Hence, the linear programming formulation will be as follows.

Minimize: $Z = \sum C_{ij} X_{ij}; \quad i = A, B, C, D, E, F; \quad j = P, Q, R$

Subject to: (1) *Weekly waste shipped = generated for each plant*

$$\sum X_{Aj} = 45; \quad \sum X_{Bj} = 26; \quad \sum X_{Cj} = 42;$$

$$\sum X_{Dj} = 53; \quad \sum X_{Ej} = 29; \quad \sum X_{Fj} = 38$$

(2) *Weekly waste received \leq capacity of each site*

$$\sum X_{iP} \leq 65 \quad \sum X_{iQ} \leq 80 \quad \sum X_{iR} \leq 105$$

(3) *Non-negativity of every X_{ij}*

In the Excel model, the non-negativity constraints are not explicitly formulated and are taken care of by selecting the corresponding option in the Solver dialog box. The model formulation is given in figure 1 with the optimal solution highlighted in green.

NOTATION		Destination				PARAMETERS		Destination					
Weekly barrels shipped		Orangeburg	Florence	Macon		Cost of shipping		P	Q	R			
Source	Denver	X _{AP}	X _{AQ}	X _{AR}		Source	A	12	15	17			
	Morganton	X _{BP}	X _{BQ}	X _{BR}			B	14	9	10			
	Morrisville	X _{CP}	X _{CQ}	X _{CR}			C	13	20	11			
	Pineville	X _{DP}	X _{DQ}	X _{DR}			D	17	16	19			
	Rockhill	X _{EP}	X _{EQ}	X _{ER}			E	7	14	12			
	Statesville	X _{FP}	X _{FQ}	X _{FR}			F	22	16	18			
DECISION VARIABLES		Destination			Shipped from	=	CONSTRAINTS: Generation	Total Weekly Cost					
Weekly barrels shipped		P	Q	R	Total			\$	2,988.00				
Source	A	36.00	9.00	0.00	45	=	45						
	B	0.00	0.00	26.00	26	=	26						
	C	0.00	0.00	42.00	42	=	42						
	D	0.00	53.00	0.00	53	=	53						
	E	29.00	0.00	0.00	29	=	29						
	F	0.00	18.00	20.00	38	=	38						
Shipped to: Total		65	80	88									
		≤	≤	≤									
CONSTRAINTS: Capacity		65	80	105									
						Total Shipped from plants		233					
						Total Shipped to sites		233					

Figure 1. Direct Shipping Transportation Model with Optimal Solution

In this solution, the entire waste generated by each plant is transported every week, and the waste received by each site does not exceed its capacity. The transported numbers are non-negative, and the total waste shipped from plants is 233 barrels, equal to the total waste received by the plants. Hence, the solution satisfies all the constraints and is valid.

As per the solution, every week, from the Denver plant, we should ship 36 barrels to Orangeburg site and 9 barrels to Florence; from the Morganton plant, ship the entire 26 barrels to Macon; from the Morrisville plant, ship the whole 42 barrels to Macon; from the Pineville plant, ship the full 53 barrels to Florence; from the Rockhill plant, ship the 29 barrels to Orangeburg only; and finally from the Statesville plant, ship the waste in two parts with 18 barrels to Florence and 20 barrels to Macon. The Orangeburg and Florence sites are operating at full capacity, while Macon has a slack capacity of 17 barrels per week that may be used in the future. Assuming one weekly shipment between two points can handle the required quantity, there will be a total of 8 shipments. This leads to a total minimum cost of \$2,988.

Case 2. Using Intermediate Shipping Points

Designing a transshipment contract with intermediate shipping points is complicated. However, since the customer bears the holding cost, this may lead to a lower minimum cost than direct shipping, possibly due to established cheaper routes between specific plants to sites. The intermediate shipping points can be any of the plants or sites. In this formulation, possible routes are any combination of A-F, P-R to any combination of A-F, P-R (except with itself), taking care that waste sent to an intermediary point is also shipped out to a site not exceeding its capacity.

There could be two types of shipment, one from the origin plant to an intermediary point and another from an intermediary point to a destination site. For simplicity, from one point to another, a single decision variable captures the sum of both shipment types. The chronology of shipment within a week is not considered, as the solution will be recurrently implemented weekly. For instance, x_{AP} denotes the total waste shipped from A to P, irrespective of whether the waste was generated at A or was intermediary dropped at A. The net waste shipped out of a plant is computed as the difference between the total waste shipped out from the plant and the

total waste shipped in. Similarly, net waste received is total waste shipped in minus total waste shipped out. The mathematical formulation of the problem is given below.

Minimize: *Total shipping cost from all combinations*

Subject to: *(1) Net waste shipped out from plant is equal to generated in that plant*

(This also takes care of intermediary waste received by a plant is shipped out)

(2) Net waste received at sites is less than their capacity

(This also takes care of intermediary waste received by a site above its capacity is shipped out)

The comprehensive model is given in figure 2. To avoid getting invalid routes such as sending waste from disposal site to plant, or routes with the same source and destination, I have allocated an arbitrarily high cost of \$100 per barrel for such routes.

NOTATION		Destination: Plants					Destination: Sites			
Weekly barrels shipped		Denver	Morganton	Morrisville	Pineville	Rockhill	Statesville	Orangeburg	Florence	Macon
Source:	Denver	X _{AA}	X _{AB}	X _{AC}	X _{AD}	X _{AE}	X _{AF}	X _{AP}	X _{AQ}	X _{AR}
	Morganton	X _{BA}	X _{BB}	X _{BC}	X _{BD}	X _{BE}	X _{BF}	X _{BP}	X _{BQ}	X _{BR}
	Morrisville	X _{CA}	X _{CB}	X _{CC}	X _{CD}	X _{CE}	X _{CF}	X _{CP}	X _{CQ}	X _{CR}
	Pineville	X _{DA}	X _{DB}	X _{DC}	X _{DD}	X _{DE}	X _{DF}	X _{DP}	X _{DQ}	X _{DR}
	Rockhill	X _{EA}	X _{EB}	X _{EC}	X _{ED}	X _{EE}	X _{EF}	X _{EP}	X _{EQ}	X _{ER}
Source:	Statesville	X _{FA}	X _{FB}	X _{FC}	X _{FD}	X _{FE}	X _{FF}	X _{FP}	X _{FQ}	X _{FR}
	Orangeburg	X _{PA}	X _{PB}	X _{PC}	X _{PD}	X _{PE}	X _{PF}	X _{PP}	X _{PQ}	X _{PR}
	Florence	X _{QA}	X _{QB}	X _{QC}	X _{QD}	X _{QE}	X _{QF}	X _{QP}	X _{QQ}	X _{QR}
Sites	Macon	X _{RA}	X _{RB}	X _{RC}	X _{RD}	X _{RE}	X _{RF}	X _{RP}	X _{RQ}	X _{RR}

PARAMETERS		Destination								
Cost of shipping		A	B	C	D	E	F	P	Q	R
Source	A	100	3	4	9	5	4	12	15	17
	B	6	100	7	6	9	4	14	9	10
	C	5	7	100	3	4	9	13	20	11
	D	5	4	3	100	3	11	17	16	19
	E	5	9	5	3	100	14	7	14	12
	F	4	7	11	12	8	100	22	16	18
	P	100	100	100	100	100	100	100	12	10
	Q	100	100	100	100	100	100	12	100	15
	R	100	100	100	100	100	100	10	15	100

DECISION VARIABLES		Destination									Total sent incl. interm.	Net sent from source
Weekly barrels shipped		A	B	C	D	E	F	P	Q	R		
Source	A	0	45	0	0	0	0	0	0	0	45	45
	B	0	0	0	0	0	0	0	42	46	88	26
	C	0	0	0	0	0	0	0	0	42	42	42
	D	0	17	0	0	36	0	0	0	0	53	53
	E	0	0	0	0	0	0	65	0	0	65	29
	F	0	0	0	0	0	0	0	38	0	38	38
	P	0	0	0	0	0	0	0	0	0	0	-65
	Q	0	0	0	0	0	0	0	0	0	0	-80
	R	0	0	0	0	0	0	0	0	0	0	-88
Total recd. incl. interm.		0	62	0	0	36	0	65	80	88		
Net received by dest.		-45	-26	-42	-53	-29	-38	65	80	88		

(net received is negative since waste generated is shipped out)

≤ ≤ ≤
65 80 105

CONSTRAINTS: Weekly Capacity

Total Weekly Cost		\$ 2,674.00
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Total sent (original + intermediary)	331
Total received (intermediary + final)	331
Net sent by plants (original only)	233
Net received by sites (final only)	233

CONSTRAINTS			
Weekly Generation	=	45	
	=	26	
	=	42	
	=	53	
	=	29	
	=	38	
		(net sent is negative since waste is received)	

Figure 2. Intermediate Shipping Transshipment Model with Optimal Solution

All constraints are satisfied. The transshipment formulation has a total cost of \$2,674, which is indeed lower than that of the direct shipping formulation by \$314. As observed, none of the disposal sites are used as intermediary points since no waste is picked from the site and the waste shipped to these sites is not more than their capacity. Like the direct shipping case, only the Macon site has a slack capacity of 17 barrels per week that may be used in the future, while the other two sites are running at full capacity. Assuming one shipment per week between two points, there will be a total of eight optimum shipments per week, the same as in the direct shipping case. The total shipment, including intermediary shipments, will be of 331 barrels, while the net shipment from plants to sites is the same 233 barrels as expected. For clarity, the required number of total barrels, including intermediary shipment, transported each week from a source to a destination is summarized again in figure 3.

OPTIMUM SOLUTION		Destination: Plants					Destination: Sites			Total sent	
Weekly barrels shipped		Denver	Morganton	Morrisville	Pineville	Rockhill	Statesville	Orangeburg	Florence	Macon	incl. interm.
Source: Plants	Denver	-	45	-	-	-	-	-	-	-	45
	Morganton	-	-	-	-	-	-	-	42	46	88
	Morrisville	-	-	-	-	-	-	-	-	42	42
	Pineville	-	17	-	-	36	-	-	-	-	53
	Rockhill	-	-	-	-	-	-	65	-	-	65
Source: Sites	Statesville	-	-	-	-	-	-	-	38	-	38
	Orangeburg	-	-	-	-	-	-	-	-	-	0
	Florence	-	-	-	-	-	-	-	-	-	0
	Macon	-	-	-	-	-	-	-	-	-	0
Total recd. incl.		0	62	0	0	36	0	65	80	88	

Figure 3. Intermediate Shipping Transshipment Optimal Route

We observe that there is no direct shipment from Denver and Pineville plants to the disposal sites because those routes are expensive, and it is cheaper to first ship the waste to Morganton and Rockhill plants and then to the disposal sites.

Since the total cost of the intermediate route is lower than the direct route by \$314 (10.5%) at the same number of shipments, I will recommend the intermediate route for negotiating the contract for safe transportation at a lower cost.

DECISION VARIABLE				UNCONTROLLABLE VAR.				Available Funds		\$	10,000
Allocation matrix				Constraint		Exp returns matrix		Asset Type		Allocation	
x =	18.98%	≥	0	c =	7%				Bonds	\$	1,898.04
	10.86%	≥	0		12%				High tech stocks	\$	1,086.31
	27.08%	≥	0		11%				Foreign stocks	\$	2,708.28
	4.79%	≥	0		14%				Call options	\$	479.43
	25.45%	≥	0		14%				Put options	\$	2,544.71
	12.83%	≥	0		9%				Gold	\$	1,283.23
UNCONTROLLABLE VAR.											
Covariance matrix											
Σ =	0.00100	0.00030	-0.00030	0.00035	-0.00035	0.00040					
	0.00030	0.00900	0.00040	0.00160	-0.00160	0.00060					
	-0.00030	0.00040	0.00800	0.00150	-0.00550	-0.00070					
	0.00035	0.00160	0.00150	0.01200	-0.00050	0.00080					
	-0.00035	-0.00160	-0.00550	-0.00050	0.01200	-0.00080					
	0.00040	0.00060	-0.00070	0.00080	-0.00080	0.00500					
Obj fn	σ ² 0.00073564			To minimize							
Constraints	μ	11.00%	≥	11%							
	sum(x _i)	1.00	=	1							

Figure 4. Markowitz Optimal Portfolio with Optimal Solution at μ_b of 11%

The covariance matrix has positive values along with the diagonal elements. It is made symmetric by replicating the same values from the top right half to the bottom left half for the same pairs of asset types. Hence a unique solution to this quadratic problem exists. The optimal solution in figure 4 satisfies all constraints and has an expected return of 11% (same as the baseline return) and a low risk (variance) of 0.0007. Accordingly, my proposal to the investor will be to invest \$1898.04 in bonds, \$1086.31 in high-tech stocks, \$2708.28 in foreign stocks, \$479.43 in call options, \$2544.71 in put options, and the remaining \$1283.23 in gold.

(ii) Return vs. Risk Relationship

After knowing the optimum portfolio mix for baseline return, any investor would be interested to know what additional risk they should take to gain higher baseline returns. In other words, they would be interested in knowing the optimal portfolio risk-return trade-off.

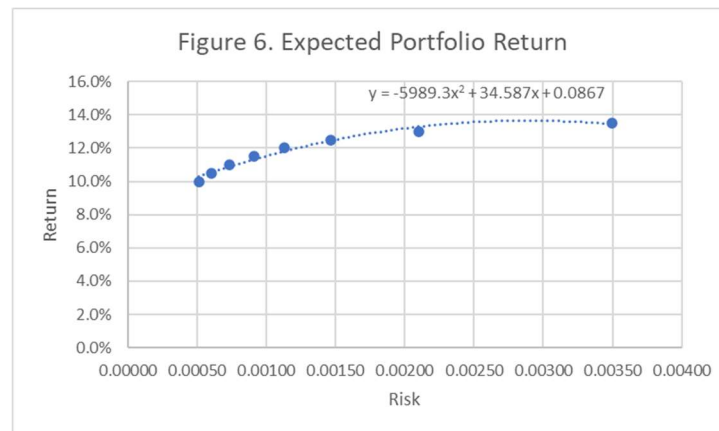
To understand the relationship, we can build multiple iterations of the previous model, varying the baseline return from 10.0% to 13.5% in steps of 0.5% each time, and solve iteratively

to obtain the minimized risk and expected portfolio return values. These observed optimized values are documented in table 5.

Baseline Return (μ_b)	Minimized Risk (r)	Exp Portfolio Return (e)
10.0%	0.00051	10.0%
10.5%	0.00060	10.5%
11.0%	0.00074	11.0%
11.5%	0.00091	11.5%
12.0%	0.00113	12.0%
12.5%	0.00146	12.5%
13.0%	0.00210	13.0%
13.5%	0.00350	13.5%

Table 5. Optimized values of risk for varying values of return

The optimized expected portfolio return is nearly the same as the baseline return when risk is minimized, which means a portfolio with minimum risk at a baseline return is generally at the baseline return itself. It is also observed from table 5 that for an optimized portfolio, risk increases as return increases. The risk of a portfolio mix giving a 10.0% return is just 0.00051, while that giving a 13.5% return is as high as 0.00350. We will plot this data on a scatterplot in figure 6 to visually inspect the relationship.

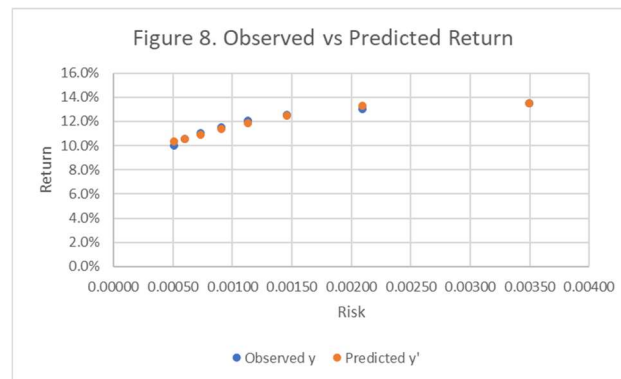


The pattern seems concave quadratic as return increases as risk increases, but the rate of increase drops upto a maximum return point, after which return decreases as risk increases. I have fitted a quadratic trendline in the graph using the Excel regression option.

The exact coefficients of the quadratic relation can be obtained using the least squares programming model as built and solved in figure 7 and plotted in figure 8.

Proposed Relationship:		x	Observed y	Predicted y'	(y-y')
$y = ax^2 + bx + c$		0.00051	10.0%	10.3%	-0.0028
		0.00060	10.5%	10.5%	-0.0003
		0.00074	11.0%	10.9%	0.0011
		0.00091	11.5%	11.3%	0.0018
		0.00113	12.0%	11.8%	0.0019
		0.00146	12.5%	12.4%	0.0006
		0.00210	13.0%	13.3%	-0.0029
		0.00350	13.5%	13.4%	0.0006
		Minimize Least Squares:			
		$(y - ax^2 + bx + c)^T (y - ax^2 + bx + c)$			
		0.00003			

Figure 7. Least Squares Programming for the relationship between Return vs. Risk



Since the sum of least squares is meager (0.00003) and visually inspecting the observed vs. predicted, we can say return vs. risk follows the following quadratic relationship.

$$return = -5989.2788 \times (risk)^2 + 34.5869 \times (risk) + 0.0867$$

The rationale behind the quadratic relationship observed can be justified intuitively using domain knowledge. Any asset type has an inherent risk; generally, the higher the expected returns, the riskier the asset. Thus, a portfolio with all low-risk assets will have a low overall expected return. As we include high-return assets, the portfolio risk increases but the expected return also increases upto a maximum point, as a balance of better-performing assets takes care of poor ones. Beyond this, even if we include riskier assets, the overall return drops because there are no more stable assets to uphold the returns and balance the portfolio.

Conclusion

As the shipping company manager, I evaluated the optimal direct and intermediary route for transporting waste, with results summarized in the below table.

Source	Direct shipping (barrels per week)	Intermediate shipping (barrels per week)
Denver	36 to Orangeburg, 9 to Florence	45 to Morganton plant
Morganton	26 to Macon	42 to Florence, 46 to Macon
Morrisville	42 to Macon	42 to Macon
Pineville	53 to Florence	17 to Morganton plant , 36 to Rockhill plant
Rockhill	29 to Orangeburg	65 to Orangeburg
Statesville	18 to Florence, 20 to Macon	38 to Florence
Cost	\$2988 per week	\$2674 per week

Both shipping methods have eight number of shipments (assuming one shipment per week between two points can handle the required load). It is expensive to ship directly from Denver and Pineville to any of the disposal sites; hence in the optimal intermediate route, the waste from those plants is first shipped to Morganton or Rockhill plant, then shipped to the disposal sites. The cost of optimal direct shipping is \$2988 per week, while that of intermediate shipping is \$2674 per week. Due to lower cost and the same number of shipments, I would consider the intermediate shipping route for formulating the contract with Chimotoxic. Macon site has a slack capacity of 17 barrels per week that may be used for future planning.

As a portfolio advisor, for a baseline expected return of 11% and minimum risk, I would recommend the investor's \$10,000 funds to be allocated as \$1898.04 in bonds, \$1086.31 in high tech stocks, \$2708.28 in foreign stocks, \$479.43 in call options, \$2544.71 in put options and the remaining \$1283.23 in gold. This would yield them an expected return of 11% at risk of 0.0007. If the investor is willing to undertake more risk for higher returns, then I have observed a concave pattern between the return and minimized risk with a quadratic relationship given by

$$return = -5989.2788 \times (risk)^2 + 34.5869 \times (risk) + 0.0867$$

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