INTRODUCTION

WHOLESALER HUB-

The project which allow formal and informal marchants in developing countries to sell and advertise their footwears on single plateform.

These would allow easy access to the retailer in rural areas.

The objective of this project is to create an e-commerce website with a efficient management system which allow a secure and safe updation of wide range of products with mobile device.

The application allow retailer to buy wholesale goods from majority of wholesaler.

AIM

To design and develop a web application for retailer to buy goods directly from manufactures or from majority of wholesalers.

This projects brings manufacturers and wholesalers to the retailers through the application.

OBJECTIVE-

* To make the shopping convenient for retailer in terms of time and transport charges.
* Customers has access to wide variety of product with reasonable price.
* To decrease the price of the products for customers.
* Customers can also compare the actual value of the products.
* It also offers customers to browse the wholesale goods in case if they also want to be retailer.
* It offers single platforms for the selling as well advertisements of the products.

PROBLEM STATEMENT

The projects can save the time and transport charges for the retailer in rural areas.

It provides retailer in rural areas to buy wide range of products on single platform.

Overall at last it provides customers with a reasonable price of products because in some of the case the manufacturer acts as the wholesaler.

Current Scenario-The application which are available for the same does not provide the convenient interface.

It does not offer advertisements of products.