

# SOURABH RAI

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## Summary

Data Analyst with 1 Year of Work Experience a strong analytical background, seeking a challenging role to leverage my skills in data analysis, visualization, and problem-solving. Proven ability to extract actionable insights from complex data-sets to support informed decision-making.

## Education

**Prestige Institute of Management And Research**

**Nov. 2020– June 2022**

*Master of Business Administration In Marketing*

*Indore , MP*

**Maharaja Chhatrasal Bundelkhand University June 2016 - July 2019**

Bachelor of Commerce in Business Statistics BINA , MP

## Technical Skills

- Microsoft Power BI
- Tableau
- Advanced Excel
- Python
- Data Analysis
- SQL
- Data Modeling
- Story telling
- Critical thinking
- acumen
- Attention to detail
- Problem-solving

## Experience

**Mielo Food Product Pvt Ltd**

**December 2022– Present**

*Data Reporting Analyst*

*Indore, MP*

- **Collaborated** cross-functionally to identify **process improvement** opportunities, **conducted data analysis** on customer behavior and preferences, resulting in a **10% increase in online sales**.
- **Developed** and maintained reports/dashboards to present data to stakeholders at all levels using **Power BI** and **Tableau**, **achieved** a **25% increase in report accuracy** and a **20% reduction in reporting time**.
- **Analyzed** large datasets using **advanced Excel** functions and **pivot tables**, enabling **data-driven decision-making**, and **contributed** to a **30% increase in sales revenue**.
- **Generated SQL** queries to **extracted** data from multiple sources, **achieved** a **25% improvement in data accessibility**.
- **Spearheaded** the integration of innovative **data management** tools, **achieved** a **15% improvement in efficiency** and **Streamlined** **data presentation** for enhanced decision-making.
- **Created ad-hoc reports** for different teams and departments, **achieved** a **15% improvement in data accuracy**.
- **Developed** and **deployed statistical models** and **predictive analytics** techniques, **projected** business growth and **implemented** corrective measures .

## Projects

🔗 **Sales Data Analysis Portfolios** | *Tableau , Data Analysis*

**October 2023**

- **Led** a comprehensive sales analysis initiative using **Tableau**, overseeing a total sales volume of \$6,183,625 across 1,094 shipments and 17,007 boxes.
- **Conducted** and **implemented** data-driven strategies to explore and enhance international sales, **pinpointed** top-performing countries for strategic market presence.
- **Developed** interactive **Tableau** dashboards featuring **key metrics**, such as **top 10 salesperson performances**.

🔗 **Music Store Data Analysis-Project using SQL** | *MySQL , Data Analysis*

**June 2023**

- **Conducted data analysis** to identify senior-most employees, top countries by invoices, and strategic insights for decision-making.
- **Analyzed** Music Store data utilizing **MySQL**, **extracted** valuable insights from the dataset.

## Additional Information

- In-depth knowledge of **statistical methods** and **data modeling** techniques
- Proficient in **data visualization** tools like **Tableau**, **Power BI**,
- Demonstrated ability to work both collaboratively and independently.
- In-depth knowledge of Technical Proficiency such as **Excel** and **SQL**
- In-depth knowledge of **Programming Language** such as **Python**