SOURABH SEN

Associate Technical Lead

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SUMMARY

- Web UI Developer with **9⁺** years experience in designing, developing, testing.
- Strong designing skills in H**TML/HTML5, CSS and Object oriented JavaScript(ES6/ES7)** and working knowledge on latest technologies like **LESS/SASS, React, Angular and Bootstrap**.
- Experience in web development using CMS Tool Like **AEM and UI Framework Like React, Angular js**.
- Experience with User Acceptance Testing UAT and Accessibility Testing.
- Have good communication skills to discuss the projects with **technical** and **non-technical SME's**.
- Worked on various JavaScript graph, plot and **Responsive Web Design**.

EXPERIENCE

04/2020 - NOW

Hyderabad

Associate Technical Lead

TA Digital

Client Name : **AARP StayingSharp**
Staying Sharp is a program that provides evidence-based information and actions you can take to maintain and improve your brain health as you age. Choose from articles, recipes, activities, videos and fun brain games designed to fit into your daily routine. Create your own plan by saving the actions that inspire you.

- Collect requirements, and technically analysis the task before implementation and estimated the efforts.
- Design ,build and maintain efficient, reusable, and reliable code.
- Leverage native APIs for deep integrations with backend systems and microservices architecture patterns
- Leading a team of 10 developers in a sprint based model for task management
- Develop, customize mobile/UI applications using **React Js, Redux, AEM**, **HTML 5** etc
- Collaborate and build relationships with other development team members
- To represent the API portal as the recognised expert of how the UX/UI will underpin the market strategy of the API business
- Responsible for delivery of assigned module/ components /phases of a project

02/2018 - 04/2020

Hyderabad

Principal Engineer

TA Digital

Client Name: AARP StayingSharp

- Develop, customize mobile/UI applications using **React Js, Redux, AEM, HTML 5 etc**
- Build pixel-perfect UIs across mobile and web platforms using ReactJS
- Design ,build and maintain efficient, reusable, and reliable code.
- Responsible for delivery of assigned module/ components /phases of a project
- responsible to work very closely with key business & data analysts and technology teams
- Leading a team of 6 developers in a sprint based model for task management
- Provide technical oversight to onshore and offshore design and development effort
- Establish appropriate review procedures to ensure consistent and high quality deliverables

EXPERIENCE

01/2016 - 02/2018

Hyderabad

Software Developer
RealPage Inc

RealPage provides a technology platform that enables real estate owners and managers to change how people experience and use rental space. Clients use the platform to gain transparency into asset performance, leverage data insights and monetize space to create incremental yields.

- Developed varieties of tools for property managers enrolled with the Realpage product 'lease star', wherein they can plan their property, property-map, floorplan, etc.
- Developing the leasestar product on Angular Platform
- Got stakeholder appreciation on rendering exemplary performances towards module development independently which involved high rich UI technologies.
- Develop, customize mobile/UI applications using Angular Js, HTML 5 etc
- Design ,build and maintain efficient, reusable, and reliable code.

12/2012 - 12/2015

Hyderabad

UI Developer
TA Digital

Client Name: **Apollo (University of Phoenix)**
The University of Phoenix is an open-enrollment institution of higher Learning There students study online on their campus solutions.

- Collect requirements, and technical analysis the task before implementation and estimated the efforts.
- To do code-review and to ensure we deliver the right quality.
- Actively participate in Agile methodology practices, and Resolved the Bugs in the shorted turn- around time
- Develop, customize mobile/UI applications using Angular Js, AEM, HTML 5 etc
- Design ,build and maintain efficient, reusable, and reliable code.
- Developed tools like Resume Builder, job search, Cover letter, interview preparation etc.

06/2012 - 11/2012

Hyderabad

Software Trainee
Electronic Arts

EA Mobile Inc. is an American video game development studio of the publisher Electronic Arts for mobile platforms. The studio's primary business is producing games for mobile phone

- Develop small module of mobile games
- Support in bug fixes and performance issue
- Collect requirements, and technical analysis the task before implementation and estimated the efforts.
- Design ,build and maintain efficient, reusable, and reliable code.
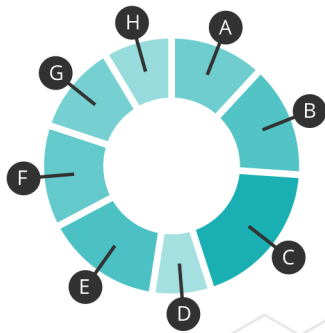
EDUCATION

01/2008 - 2012

BE in Computer Technology
Karamvir Dadasaheb Kannamwar Engineering College

SKILLS

- **A** HTML5
- **B** CSS/CSS3
- **C** Javascript
- **D** Node Js
- **E** React JS , Redux
- **F** AEM CMS
- **G** Web Accessiblity
- **H** Web Performace

CERTIFICATION

MCPS: Microsoft Certified with HTML and CSS

Certified Lean Six Sigma Green Belt

PUBLICATIONS

A Conclusive Approach To Analyze Web Reviews Through Maximal Phrase Based Technique

Umayam Publications, ISBN 81-903041-9-4

📅 03/2012

Its a conclusive approach to analyze comments or reviews about a product/searched term from the web. In this paper we explore the use of phrases occurring maximally in text as properties for sentiment classification of product reviews. The approach does not rely on predefined sentiment lexicons, and the motivation for this is that potentially every word could be considered as expressing something positive and/or negative in different situations, and that the context and the personal attitude of the opinion holder should be taken into consideration while determining the polarity of the phrase, instead of doing this out of a particular context.