

Fandog is a web-based application which allows members to form groups of friends/ acquaintances to participate in contests revolving around sporting events.

Members will be invited by a group “commissioner” to join and be onboarded accordingly. Each contest will have a sports event which will have one team favored over the other as well as a total number of points which will be scored.

Each member will have the same number of points given to them to start the contest and will be able to allocate as many points as they choose on any particular event. The application will arithmetically update each member’s total points depending on their success of allocating their points.

The winner of the contest will be the member with the highest number of points at the end of each contest.

- Someone joins Fandog and sets up a “league”. This person is the “commissioner”. He will be onboarded and pay the league fee. Info to be captured will be a username and password, email address, and cell phone.
- He will designate a league name and password. He will email friends/ associates to join the “league”. This email will include the league name and password, which will be unique to this league.
- Each member receiving the email invitation can then join the league and be onboarded accordingly. Info to be captured will be a username and password, email address, and cell phone.
- Each member will then be invited to join a particular event, which will be available to see.
- A page will show the event and the option for allocation of their initial points.
- Each member will choose their allocation before the event – they will be unable to make a choice at a certain time prior to the event.
- Once the points are allocated, each member’s picks will be visible to all members.
- When the event is over, the members’ points will be updated to reflect their allocation and success.
- A “leaderboard” page will show the ranking of all members based on the outcome of the events.
- When the event is over, the winner of the contest is the member with the highest point total.

All of this functionality will be available on the app or website.