

LiftOff Ads

Introduction

In this video, we take the first step in integrating **LiftOff Ads(Vungle Ads)** into your mobile game using **Mobile Monetization Pro**.

You'll learn how to:

- Set up your LiftOff ads account.
- Configure LiftOff SDK in Unity.
- Integrate and test vunLiftOffgle ads.

LiftOff Ads_INITIALIZER

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Mobile Monetization Pro_Lift Off Ads_INITIALIZER (Script)

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Script

Use GDPR Consent

APP ID HERE

IOS App ID

Android App ID

PLACEMENT ID HERE

Android Interstitial Placement ID

Android Banner Placement ID

Android Rewarded Placement ID

IOS Interstitial Placement ID

IOS Banner Placement ID

IOS Rewarded Placement ID

AD SETTINGS

Show Banner Ads In Start

Banner Size

Banner Position

Enable Timed Interstitial Ads

Interstitial Ad Interval Seconds

Reset Interstitial Ad Timer On Rewarded Ad

Delaying Ads load time so the sdk can be initialized.

Delay Ad Loading Time

After loading banner add some delay before showing it.

Delay Banner Show Time

Add Component

MobileMonetizationPro_LiftOffAdsInitializer

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ios_app_id

android_app_id

✓

Vungle Ad Size Banner

Bottom Center

✓

10

✓

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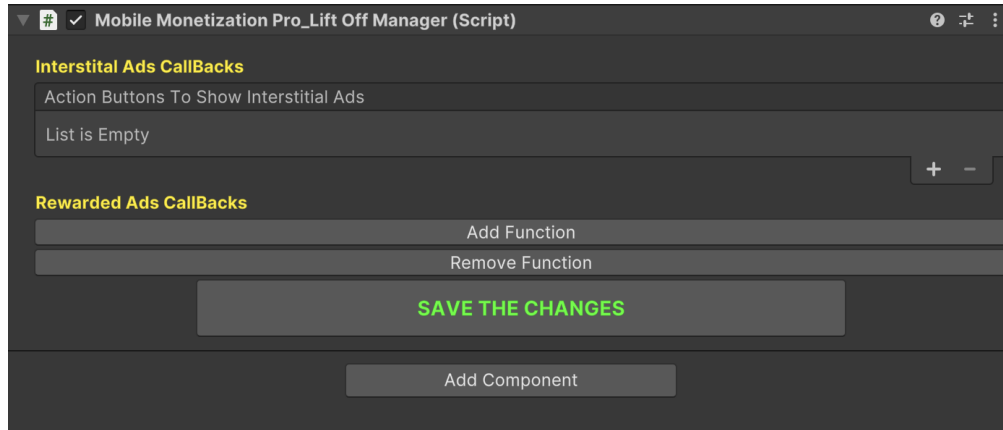
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Fields	Info
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UseGDPRConsent	Enable or disable GDPR consent prompt before initializing ads.
IOSAppID	Your iOS App ID provided by LiftOff (Vungle) dashboard.
AndroidAppID	Your Android App ID provided by LiftOff (Vungle) dashboard.
AndroidInterstitialPlacementID	Placement ID for Interstitial Ads on Android.
AndroidBannerPlacementID	Placement ID for Banner Ads on Android.
AndroidRewardedPlacementID	Placement ID for Rewarded Ads on Android.
IOSInterstitialPlacementID	Placement ID for Interstitial Ads on iOS.
IOSBannerPlacementID	Placement ID for Banner Ads on iOS.
IOSRewardedPlacementID	Placement ID for Rewarded Ads on iOS.
ShowBannerAdsInStart	Automatically show banner ads when the app starts.
BannerSize	Select the banner size for your ads.
BannerPosition	Select the banner position on the screen.
EnableTimedInterstitialAds	Enable automatic timed Interstitial ads after certain intervals.
InterstitialAdIntervalSeconds	Time interval (in seconds) between each Interstitial ad.
ResetInterstitialAdTimerOnRewardedAd	Reset Interstitial ad timer when a Rewarded ad is watched.
DelayAdLoadingTime	Delay time (in seconds) before loading ads after initialization.
DelayBannerShowTime	

Delay time (in seconds) after loading a banner ad before showing it.

LiftOff Ads Manager



Fields	Info
ShowBannerAdButton	Button that, when clicked, manually shows the banner ad.
RewardedButton	Button that triggers a rewarded ad and invokes a linked function after the ad is completed.
script	Script containing the function to invoke after the rewarded ad is completed.
scriptName	Name of the script associated with this function info (for reference).
functionNames	List of function names available in the assigned script.
selectedFunctionIndex	Index of the selected function from the available functions list.
ActionButtonsToInvokeInterstitialAds	Buttons that trigger interstitial ads when clicked.
rewardedButtons	List of rewarded buttons collected for setting up listeners.

functions	List storing reward button configurations and their corresponding function call information.
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