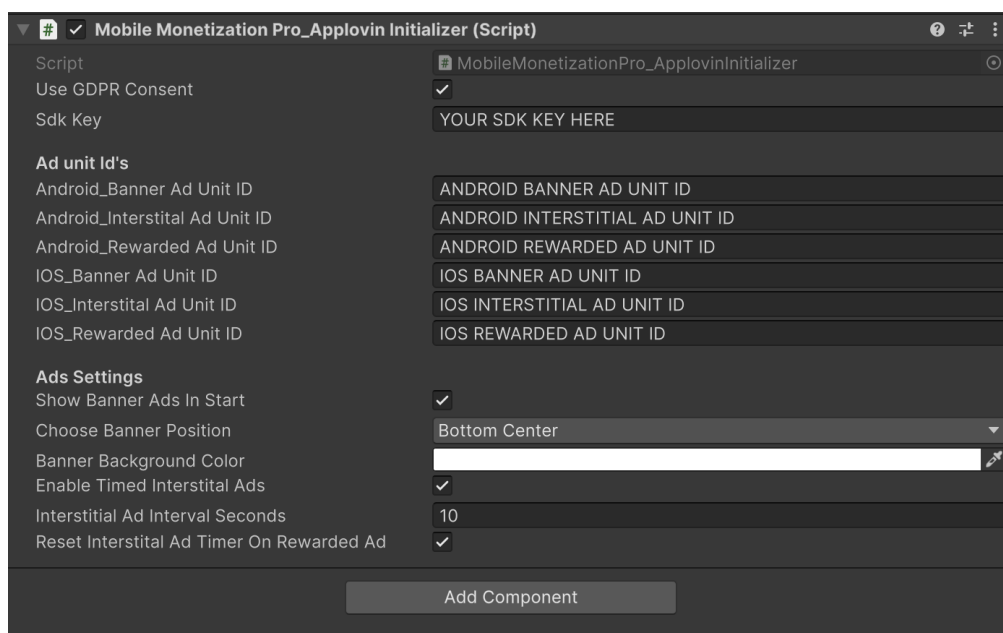# Applovin Ads Part-1

Introduction

In this video, we take the first step in integrating **Applovin Ads** into your mobile game using **Mobile Monetization Pro**.

You'll learn how to:

- Set up your Applovin account.

- Configure Applovin SDK in Unity.
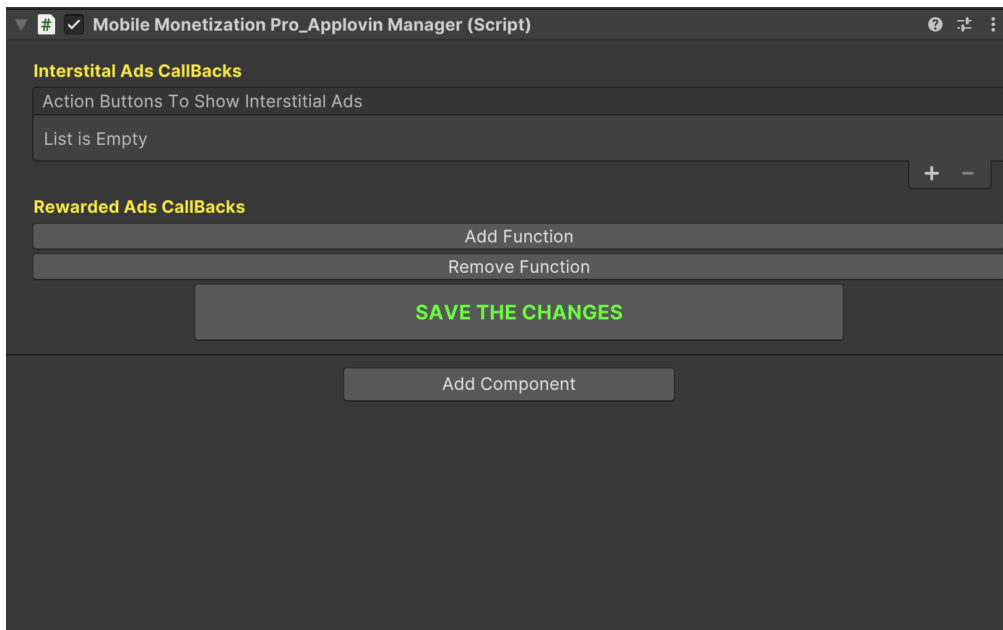
- Integrate and test applovin ads.

Applovin Ads Initializer

Fields	Info
UseGDPRConsent	If enabled, the SDK will wait for GDPR consent before initializing ads.
SdkKey	Your AppLovin MAX SDK Key. Required to initialize the SDK.

Android_BannerAdUnitID	Banner Ad Unit ID for Android.
Android_InterstitalAdUnitID	Interstitial Ad Unit ID for Android.
Android_RewardedAdUnitID	Rewarded Ad Unit ID for Android.
IOS_BannerAdUnitID	Banner Ad Unit ID for iOS.
IOS_InterstitalAdUnitID	Interstitial Ad Unit ID for iOS.
IOS_RewardedAdUnitID	Rewarded Ad Unit ID for iOS.
ShowBannerAdsInStart	If enabled, banner ads will be shown automatically at the start.
ChooseBannerPosition	Position on the screen where the banner ad will be displayed.
BannerBackgroundColor	Background color for the banner ad.
EnableTimedInterstitalAds	If enabled, interstitial ads will be shown automatically after a timed interval.
InterstitialAdIntervalSeconds	Time interval (in seconds) after which an interstitial ad will be shown.
ResetInterstitalAdTimerOnRewardedAd	If enabled, the interstitial ad timer will reset after showing a rewarded ad.

Applovin Ads Manager

Fields	Info
ShowBannerAdButton	Button that shows the banner ad when clicked.
FunctionInfo.RewardedButton	Button that triggers a rewarded ad and invokes a function when the ad is completed.
FunctionInfo.script	Script containing the function to invoke after ad completion.
FunctionInfo.scriptName	Name of the selected script.
FunctionInfo.functionNames	List of function names available in the selected script.
FunctionInfo.selectedFunctionIndex	Index of the function selected to be called from the list.
ActionButtonsToInvokeInterstitalAds	Buttons that trigger an interstitial ad when clicked.
rewardedButtons	Auto-generated list of rewarded buttons associated with functions.