

# LevelPlay Ads Setup Part-1

## Introduction

In this video, you'll learn how to integrate **LevelPlay** ads into your Unity mobile game.

We will cover the following key concepts:

- **Setting up LevelPlay:** Learn how to create an account and set up your project in LevelPlay.
- **Integrating LevelPlay SDK:** A step-by-step guide on adding the LevelPlay SDK to your Unity project.
- **Ad formats:** Understand the different types of ads available (banner ads, interstitials, rewarded videos) and how to implement each one.
- **Testing on android and iOS:** We will test the game on both Android and iOS device.

By the end of the video, you'll have a fully functional ad setup in your game.

## LevelPlay Ads Initializer

Script: MobileMonetizationPro\_LevelPlayInitializer

Use GDPR Consent: ☐

**App Key's**

Android App Key	21bb0d8f5
Android Banner Ad Unit ID	707z1z27k7a533i
Android Interstitial Ad Unit Id	v5r0azvyzt5tb8ya
Android Rewarded Ad Unit Id	1j6hdsbfk9tie656
iOS App Key	21bc75215
iOS Banner Ad Unit ID	urqyo76pbwysjc0
iOS Interstitial Ad Unit Id	3qkt9xejy731sejw
iOS Rewarded Ad Unit Id	mq7iwef30on0n0i2

**Ad Settings**

Show Banner Ads In Start	<input checked="" type="checkbox"/>
Enable Timed Interstitial Ads	<input checked="" type="checkbox"/>
Interstitial Ad Interval Seconds	10
Reset Interstitial Ad Timer On Rewarded Ad	<input checked="" type="checkbox"/>

Open Ad Network Dashboard

Open Ad Network Integration Manager

Configure Ad Network Mediation Settings

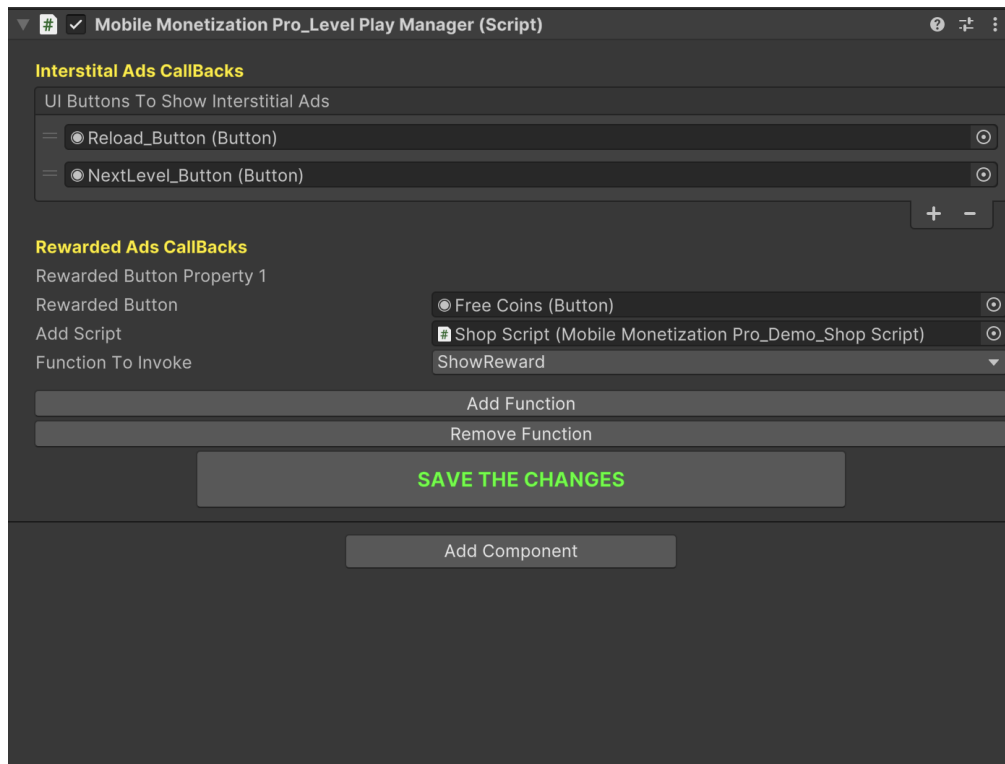
Configure Ad Network Mediated Network Settings

Add Component

Fields	Info
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UseGDPRConsent	Flag to indicate whether to use GDPR consent before loading ads.
AndroidAppKey	The app key for the Android platform.
AndroidBannerAdUnitID	The ad unit ID for displaying banner ads on Android.
AndroidInterstitialAdUnitId	The ad unit ID for displaying interstitial ads on Android.
AndroidRewardedAdUnitId	The ad unit ID for displaying rewarded ads on Android.
iOSAppKey	The app key for the iOS platform.
iOSBannerAdUnitID	The ad unit ID for displaying banner ads on iOS.
iOSInterstitialAdUnitId	The ad unit ID for displaying interstitial ads on iOS.
iOSRewardedAdUnitId	The ad unit ID for displaying rewarded ads on iOS.
ShowBannerAdsInStart	Flag to indicate whether to show banner ads at the start of the game.
EnableTimedInterstitialAds	Flag to indicate whether interstitial ads should be shown after a time interval.
InterstitialAdIntervalSeconds	The interval duration in seconds to wait before showing a timed interstitial ad.
ResetInterstitiaAdTimerOnRewardedAd	Flag to indicate whether the interstitial ad timer should be reset when a rewarded ad is shown.

# LevelPlay Ads Manager



Fields	Info
ShowBannerAdButton	Button to show banner ad when clicked.
RewardedButton	Button to show rewarded video when clicked.
script	Script that contains the functions to be invoked.
scriptName	Name of the script associated with the functions.
functionNames	List of function names that can be invoked from the script.
selectedFunctionIndex	Index of the currently selected function to invoke.
UIButtonsToShowInterstitialAds	List of buttons that show interstitial ads when clicked.
rewardedButtons	List of rewarded buttons that trigger rewarded video ads.