

Sourav Haldar

33 years old, Indian

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Who am I

Creative and detail-oriented UI/UX and Web Designer with 5+ years of experience designing responsive websites and interfaces. Skilled in user research, wireframing, prototyping, and front-end development. Passionate about crafting intuitive digital experiences that align user needs with business goals.

Interests

- UI/UX
- Coding
- Art
- Music
- Aerospace
- Photo
- Writing

Training & Experience

Digiedia

2020–now

Graphics & UI/UX Designer

- Designed UI/UX for client websites including information architecture, wireframes, and high-fidelity mockups, further developed front end in Wordpress.
- Conducted competitor research and improved usability for real estate and e-commerce brands
- Designed and developed 20+ responsive websites using HTML5, CSS3, JavaScript, and WordPress
- Improved conversion by 40% through design iterations and A/B tested page layouts
- Created marketing banners, interactive ads, and product graphics that improved ad performance by 19%

Mindtree

2016

Full Stack Development (Intern)

Trained in frontend development and created responsive layouts using HTML, CSS, Bootstrap

Skills

Design



Figma



After Effects



Illustrator



Photoshop

Education

Google UX Design

Certificate

Coursera

2025

Interaction Design

University of San Diego

Coursera

2025

Code

HTML CSS React
Jquery Javascript

Languages

Bengali (native)
 Hindi (native)
 English (fluent)
 Spanish (Beginner)

Graphics Designing

TGC India Pvt. Ltd

2017–2019

B.Tech (ECE)

GGSIPU

2010–2015

Raisina Bengali School

Higher Secondary (CBSE)

2010