

SUBHAM SAHA



MOTION GRAPHICS ARTIST II VIDEO EDITOR II COMPOSITOR

CONTACT INFORMATION

 Phone
+8730082110

 Email
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 Location
Agartala, Tripura


 Website
www.motionsubh.com


SKILLS

-  Leadership
-  Ideation
-  Typography
-  Color Theory
-  Compositing
-  Storytelling

SOFTWARE KNOWLEDGE


 Adobe Photoshop
★★★★★

 Adobe Illustrator
★★★★★

 Adobe After Effects
★★★★★

Plugins Known:

- Motion v4
- Red Giant VFX
- Red Giant TRAPCODE
- Element 3D
- Duik Bassel
- Mocha Pro

 Adobe Premiere Pro
★★★★★

 Blender
★★★★☆

 Nuke
★★★★☆

ABOUT ME

As an ever-enthusiastic motion designer, I possess a deep understanding of the entire video production process with design, content, and ideation. My experience working on various Ed-tech products at **BYJU'S** has allowed me to hone my skills and perfect my craft.

I have also worked with numerous Fintech and healthcare brands such as **Johnson and Johnson, Carefree, Aveeno, Boots, OB, Nicorette, Imodium, and Listerine.**

As a motion designer, I am always looking for new and creative ways to bring life through animation, typography, illustration, and visual effects.

WORKING EXPERIENCE

● Oliver+, Mumbai (Remote)

Oct 2022-Present

Motion Graphics Artist

Key responsibilities:

- Create animations for social media and TV advertisements for a wide variety of brands and products, such as Nicorette, Aveeno, Carefree, Listerine, Regaine, Imodium etc.
- Demonstrate strong design thinking for the web, digital, e-commerce and especially social advertising.
- Staying on track with emerging digital trends and engaging with the wider digital creative community.

● BYJU'S, Bangalore

Aug 2021-Sep 2022

Senior Creative Associate

Key responsibilities:

- Lead a 5 member team, read script and storyline to understand animation requirement.
- Producing 2D & 3D assets for different videos that helps better content communication.
- Developed design and product style guides, standards and processes.
- Review storyboard, animatics, artworks and overall output of the product.

● BYJU'S, Bangalore

July 2019-Aug 2022

Creative Associate

Key responsibilities:

- Primarily worked on content engaging 2D animation.
- Developed creative Storyboard for Math and Science.
- Animating realistic and stylized characters, creatures, typography and infographics templates

EDUCATION BACKGROUND

● Graduation

2015 - 2019

Institute: National Institute of Technology, Agartala
Course: B.Tech in Production Engineering
CGPA: 8.2/10

● Intermediate

2014

Institute: Birendranagar High Secondary School
Course: Science
Percentage: 68%