

October 1, 2014

Bitcoin Meetup

Slides: http://slideshare.net/LaBlogga

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What is the Blockchain?

We should think about the blockchain as another class of thing like the Internet – a comprehensive information technology with tiered technical levels and multiple classes of applications for any form of asset registry, inventory, and exchange, including every area of finance, economics, and money; hard assets (physical property); and intangible assets (votes, ideas, reputation, intention, health data, information, etc.) – Melanie Swan, Founder, Institute for Blockchain Studies

New VC investment cycle: Blockchain Tech

"The blockchain is the core innovation," Marc Andreessen, CoinSummit (Mar 2014)

"We want a whole sequence of companies: digital title, digital media assets, digital stocks and bonds, digital crowdfunding, digital insurance. If you have online trust like the blockchain provides, you can reinvent field after field after field."

About Melanie Swan

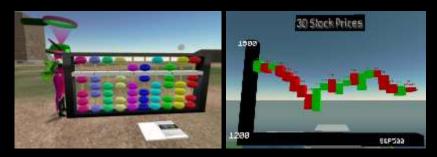




Traditional Background



Prediction Markets
Quantitative Methods



New market startups: Grouppurchase Virtual World Valuation



Blockchain Futures

Agenda for Blockchain Futures

- Blockchain Industry Status
- Bitcoin Overlay Protocols (Mastercoin, Counterparty)
- Next-gen Bitcoin 2.0 Platform: Ethereum



Based on information synthesized from Internet resources including cryptocurrency expert Andreas M. Antonopoulos and Ethereum project members (Vitalik Buterin, Gavin Wood, Stephan Tual)

Blockchain Industry Status



Bitcoin

- Protocol is ossifying (to be stabilized w/in 2 years for 30 years)
- Harder to make any changes: 5 constituencies for consensus¹
- Impossible for any new alt.coins to get network effect traction
- BIP0032: hierarchical deterministic wallet trees, etc.

Solution 1:

- Overlay Protocols (Mastercoin, Counterparty)
- Innovation moves up-stack: 'http/smtp to Bitcoin's TCP/IP'



hardware wallet

Solution 2:

- New Foundational Protocol (Next-gen Bitcoin 2.0 Platforms): Turing-complete platforms like Ethereum (can run any coin)
- 'A new and improved TCP/IP transport protocol'

Solution 1: Bitcoin Overlay Protocols

Mastercoin: financial derivatives



- Colored Coins: issue your own currency on the bitcoin network (by adding metadata to Bitcoin transaction)
- Counterparty: a decentralized exchange between alt.currencies



- Ripple: payment, exchange, and remittance network
 - Direct fund transfers and foreign exchange transactions between institutions; consensus-based ledger
- BitShares: crypto-equity decentralized company stock share exchange
- Namecoin: decentralized domain name registry
- Blockstream: credits (sidechain, treechain, privatechain)





But still, Bitcoin Protocol shortcomings...

- Applications
 - Bitcoin is only for currency
- Functionality and security
 - Anonymity, fungibility, scalability
 - Irreversible transactions, one asset per token, no multisignature
- Complete Step 3 of Satoshi Nakamoto's original plan
 - Decentralized database, put assets into a transparent ledger, everyone has a copy
 - Transaction system to move value between parties without third party interaction
 - Robust scripting system; instead of just sending currency, send contracts, smart property, anything; requires Turing completeness, solving blockchain bloat



Solution 2: Ethereum



- A decentralized publishing platform featuring stateful user-created digital contracts and a Turing-complete contract programming language
 - Chain implementation & contracts with shared mining
- Ether, the underlying network unit, as payment to execute contracts as a workaround to the Halting Problem
- A network for powering Ethereum-based contracts (not exclusively for transacting monetary value)
 - Open-ended contracts to securely execute services including: voting systems, domain name registries, financial exchanges, crowdfunding platforms, company governance, self-enforcing contracts and agreements, intellectual property, smart property, and distributed autonomous organizations (DAOs)

What is Ethereum?

- Basic infrastructure, standard, foundation, platform
 - Turing-complete scripting language
 - One-click install dev tools (mining, open transactions, wallet) like iOS and Android apps
- 'General-purpose' cryptocurrency network
 - Blockchain + cryptographically-secure transactions platform
 - Create any custom specialized applications on top
- A secure decentralized generalized transaction ledger
- Next-generation cryptocurrency network



\$18.4m USD Ethereum Fundraising 7/2014

Initial Sale

- (Sliding) 2,000 ether to 1 bitcoin or \$620
- 60m Ether (ETH) sold (\$1 USD ~ 3.25 ETH)
- Dev offices in Berlin (expanding to ~20)
- Ongoing Macroeconomic Policy
 - Ether has build-in increase of overall money supply at fixed rate
 - 40% of the amount raised in the fundraiser will be the annual increase in money supply

Ether subunits

 Finney (10⁻³), szabo (10⁻⁶), shannon (10⁻⁹), babbage (10⁻¹²)



Vitalik Buterin, Creator



Gavin Wood, Architect



Stephan Tual, CCO

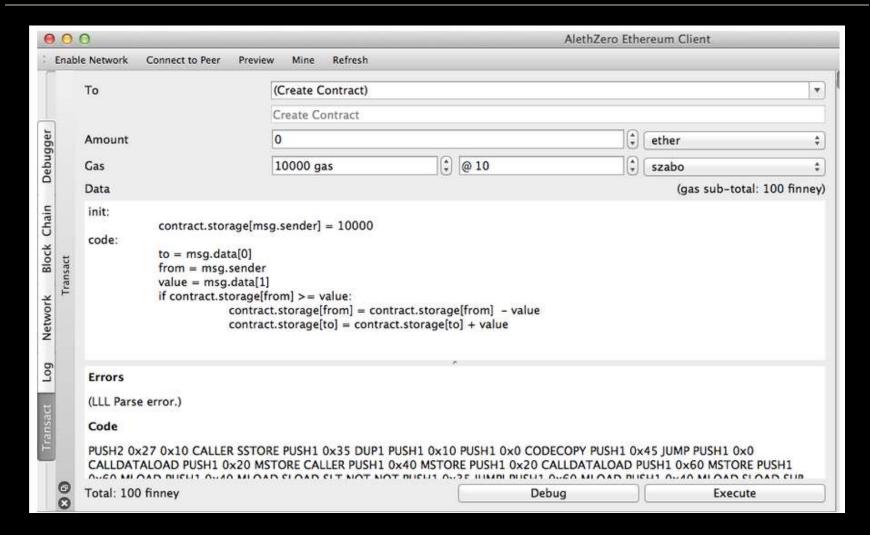
Smart Contracts: Programmable Money

- Multisignature (multiparty) escrows (~Bitrated 2.0)
- Financial exchanges
- Savings Accounts
- Domain name registries
- Voting systems
- Company governance
- Self-enforcing contracts and agreements
- Crowdfunding platforms, Prediction markets
- Smart property
- Intellectual property
- Nationstate constitution and bill of rights





Easy to Create Ethereum Contracts



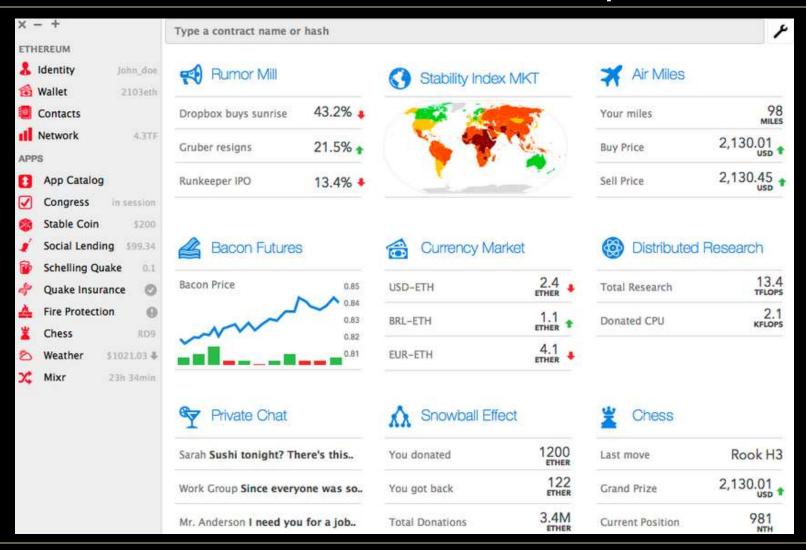
Example: Smart Property



- Instead of trading coin, shares, trade/buy-sell assets
- Encode asset to the blockchain via unique key
- Trade cars on the blockchain through a decentralized exchange
- Entire used auto market trades via blockchain
- Blockchain becomes an inventory, tracking, and exchange mechanism for all hard assets



Ethererum Browser 'Mist' Mock-up



Ethereum Virtual Machine (EVM)

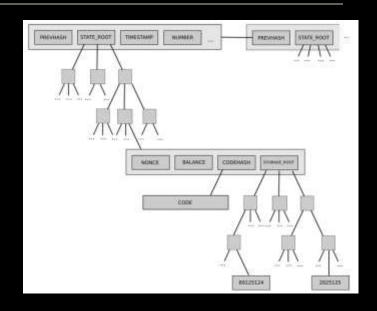
ethereum

The Milliants September Seld

- The Ethereum blockchain is...
 - A blockchain with a built-in programming language
 - The decentralized, massively replicated database in which the current state of all accounts is stored
 - A consensus-based globally executed virtual machine
- The Ethereum Virtual Machine (EVM) handles internal state and computation
 - Large decentralized computer with millions of account objects
- Each account object
 - Has its own internal code
 - Contains a 32-byte key/value database called storage
 - Can call or send messages to other objects

Tech Specs Accounts stored in a Patricia tree (like a Merkle tree)

- A root hash refers to the entire tree;
 tree contents cannot be modified
 without changing the root hash
- A miner produces a new block each minute with the latest transactions and the root hash of the Patricia tree representing the new state

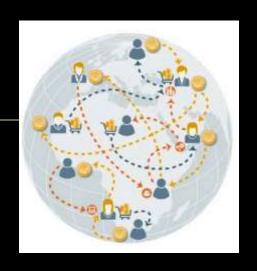


4-tuple stored per account

- [account_nonce, ether_balance, code_hash, storage_root]
 - account_nonce: the number of transactions sent from the account (kept to prevent replay attacks)
 - ether_balance: the balance of the account
 - code hash: the hash of the code if the account is a contract
 - storage_root: the root of another Patricia tree with the storage data

Ethereum Contract Processing

- Two account object types
 - Contract
 - EOA (externally owned account)
- Contract receives a message and runs the code
 - Ability to read/write to its own internal storage
 - Read the storage of the received message
 - Send messages to other contracts, and to itself
 - The contract is the code that executes the contract
- Contract can interact with the world outside the EVM
 - EOA (externally owned account) messages the contract
 - Transaction is sent signed by the EOA's private key
 - Advanced: SchellingCoin Universal Data Feed for derivatives (minimal trust, two-step commitment protocol per round)



Ethereum Contract Example

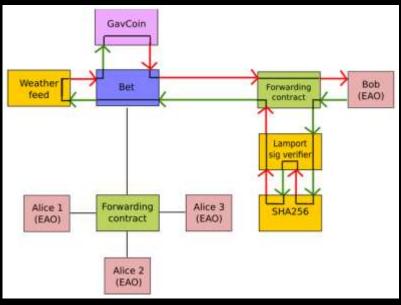
- GavCoin weather bet between Bob and Alice
 - Automated EVM communications
 - Heterogeneous user security preferences

A transaction is sent, triggering forwarding contract

and EAO messaging

 GavCoin is stored as entries in the GavCoin contract's database

 The bet contract sees the temperature and messages the GavCoin contract to payout (object autonomy)



EAO (externally owned account)

EVM Operation / "Gas" Fees



- Ethereum consensus model
 - Each operation executed in the EVM is simultaneously executed by every full node
 - Benefit: any contract on the EVM can call any other contract at almost zero cost
 - Cost: computational steps on the EVM are very expensive
- Transaction fee and block operation limit
 - The Ethereum protocol charges a market-based fee in ether per computational step (prevent deliberate attacks and abuse)
 - Floating limit on the number of operations contained in a block
 - Even miners who can afford to include transactions at close to no cost are forced to charge a fee commensurate with the cost of the transaction to the entire network

Smart Contract-DOA/DAC Progression

Smart Contract

- Transaction protocol that executes the terms of a contract
- Smart property: property whose ownership is controlled via the blockchain using contracts (examples: cars, phones, houses)
- Đapp (Decentralized Application)
 - Contract plus graphical interface for contract execution
 - JavaScript API 'eth object' interacts with Ethereum blockchain
- DAO (Decentralized Autonomous Organization)
 - Self-enforcing smart contract (group of contracts) on a cryptographic blockchain, multiparty complexity
 - (Like remittances) avoid local business jurisdictional costs
 - Own Ethereum address (key) and balance, send and receive transactions, EtherScript scripts can modify their own code

Decentralized Autonomous Corporations

- DACs, automated markets, and tradenets
 - Fully-autonomous business entity
 - Autonomous property, example: self-owned, self-driving car



Vehicles use the tradenet to find customers and bid for road space

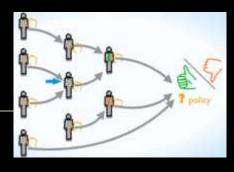
- Example:
- Storj.io (decentralized cloud storage) Gregory Maxwell
 - MetaDisk: upload your data to the Storj network
 - DriveShare: earn money by being a part of the Storj network
 - Doesn't work on bitcoin due to scripting language limitations

Tech Specs State Machine, Languages, and Code



- Current Release
 - Proof of concept build PoC5, GitHub release on July 22, 2014 with the launch of the Ether pre-sale
- EVM computation via a stack-based bytecode language
 - Bitcoin Script, traditional assembly and Lisp
 - A program in EVM is a sequence of opcodes
- Contract programming with high-level languages
 - LLL, serpent, Mutan compiles into EVM
 - Create contracts by sending the transaction containing the EVM bytecode
- One-click installation for everything (like mobile apps)
 - Wallet, Open Transactions, Ripple

Classes of Ethereum Applications



- Finance and Economics
 - BitCloud (decentralized escrow), OpenLibernet (open comms)
 - Debt market, futures (derivatives), savings
- Voting (futarchy, Liquid Democracy)
- Resource exchange: eBay, Amazon, Uber, AirBnB
 - Functions: authentication, validation, escrow, delivery
 - P2P Package Courier Service (notified as you leave location)
- Real-time cost-based data center storage swapping
- Loyalty, everyone's own currency: JefCoin



- Automated markets, tradenets
 - Economics: transactions/contracts pay-on-board network Ether
- GBI (Guaranteed Basic Income) Switzerland freicoin

One use for Ethereum **Blockchain Genomics**

Jurisdictional regulation prevents individuals from having access to their own genetic data

nature International weekly journal of science

Regulation: The FDA is overcautious on consumer genomics

Robert C Green & Nita A Farahany

15 January 2014

A US drug-agency clampdown is unwarranted without evidence of harm, say Robert C. Green and Nita A. Farahany.

Genetic Testing for Diseases, Common Conditions and Health | Explore...

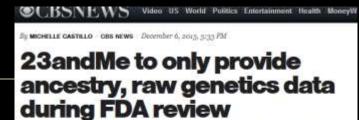
deCODEme discontinuance

Dear deCODEme customer

This is to notify that the deCODEme service from deCODE genetics is being discontinued.

Sales of Genetic Scans direct to consumer through deCODEme have been discontinued!

Existing customers can access their results here until January 1st 2015.





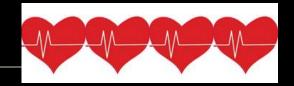
23andMe has been giving consumers access to health information for six years and is committed to finding the right regulatory path for our customers. I am highly disappointed that we have reached this point and will work hard to make sure consumers have direct access to health information in the near future. Our goal is to work cooperatively with the FDA to provide that

http://www.decodeme.com

deCODF**me**



Alt.apps: Blockchain Health



- Using blockchain tech for health-related applications
- 1. Personal Health Record Storage
 - Personal health records stored and administered via blockchain
 - Users key-permission doctors and other parties into records
- Health Research Commons
 - Aggregated personal medical records, quantified self data commons (DNA.bits)
- 3. Health Document Notary Services
 - Proof-of-insurance, test results, prescriptions, status, condition, treatment, physician referrals
- 4. Doctor Vendor RFP Services
 - (Like Uber drivers) doctors and health practices bid to supply medical services; automated bidding via tradenets

Demurrage Blockchain Health



 Demurrage currency: built-in mechanism for spend/action-taking



- Freicoin: Switzerland GBI (Guaranteed Basic Income)
- GBHA (Guaranteed Basic Health Initiative): paid out and payable in HealthCoin; HSA (Health Savings Account) 2.0
- Fitbit and smartwatch are demurrage health currencies
- Health itself as a demurrage currency, a continually auto-redistributing commodity among synapses, cells, humans; body and brain as a DAO/DAC AI
- Concept: demurrage resource-allocation + Đapp
 - Automatic redistribution of any commodity within a system (brain or mindfile (potentiation, optogenetic stimulation)), body ('health' (oxygen, waste removal nanobots, circulating lab-on-chips)), work team (ideas), society (liberty)

Alt.apps: Blockchain Futures

- Any venue for decentralized contracts (Đapp)
- 'Bitcoin MOOCs' ('Kickstarter for literacy')
 - Like remittances, blockchain-improved aid, microcredit, development economics 2.0
 - Write Ethereum Literacy Contracts to emerging market peers
 - Reading, Technical, Agricultural, Vocational Literacy
 - New implementation of education in the blockchain
- Blockchains as a public good
 - Wikileaks, ICANN, Wikipedia, Genomics
 - Uplifted to cloud from jurisdiction



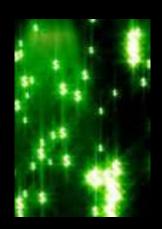
Alt.apps: Blockchain Futures



- Community supercomputing time
 - Blockchain tech as resource allocation for science efforts
 - Funding markets like crypto-equity and crowdfunding for any resource
- Reputation systems (OpenBazaar), insurance (SchellingQuake), Key recovery (wallet key protection)
- Blockchain GAAP: valuation, amortization, retirement
- Intangible asset encoding, tracking, and trade
 - Attention, intention, reputation, health, ideas
- Cryptoledger, financial cryptography, consensus-based ledger: revolutionizing concept for traditional institutions and startups in finance and beyond

Ethereum: Vitalik 9/14 Silicon Valley update

- Key progress: proof of stake
 - Custody mining, hybrid proof-of-stake proof-of-work,
 Slasher, TenderMint, dbus
- Decentralized application architecture
 - Ethereum: account registry
 - Whisper: generalized P2P messaging (decentralized Twitter)
 - Swarm: off-chain P2P data storage (images)
- Dev priorities: fully decentralized Internet Đapps
 - Proof of Concept 6 (?) consensus algorithm
 - Ethereum 1.0 core, optimization, security, virtual machine
 - UI, mobile client, DevTools, SchellingCoin (decentralized oracle)



Tech Specs Ethereum JavaScript API: eth object

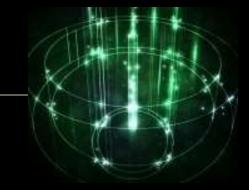


- Ethereum contract execution interface is implemented as an HTML/CSS/JS webpage
- JavaScript API, eth object interacts with the Ethereum blockchain, JavaScript API components:
 - eth.transact(from, ethervalue, to, data, gaslimit, gasprice) sends a transaction to the desired address from the desired address (note: from must be a private key and to must be an address in hex form) with the desired parameters
 - (string).pad(n) converts a number, encoded as a string, to binary form n bytes long
 - eth.gasPrice returns the current gas price
 - eth.secretToAddress(key) converts a private key into an address
 - eth.storageAt(acct, index) returns the desired account's storage entry at the desired index
 - eth.key the user's private key
 - eth.watch(acct, index, f) calls f when the given storage entry of the given account changes
- Required: Ethereum client (not regular web browser)
- JavaScript API example: see source of link below

Tech Specs Ethereum Code

- Currently stable clients are available for PoC5 (Proof of Concept #5):
 - AlethZero (C++)
 - Ethereal (Go)
 - <u>pyeth</u> (Python)
- Bleeding edge PoC6 code can be cloned from their git repositories:
 - https://github.com/ethereum/cppethereum/
 - https://github.com/ethereum/go-ethereum
 - https://github.com/ethereum/pyethereum

Resources



Ethereum

- http://www.reddit.com/r/ethereum/
- https://www.youtube.com/user/EtherCasts
- https://github.com/ethereum/wiki/wiki
- https://github.com/ethereum/wiki/wiki/Ethereum-Development-Tutorial
- https://github.com/ethereum/wiki/wiki/White-Paper
- http://gavwood.com/Paper.pdf (Yellow Paper)

Bitcoin

 Satoshi Nakamoto's design for the blockchain (2008) https://bitcoin.org/bitcoin.pdf

News

- SATOSHI'S REVOLUTION: How The Creator Of Bitcoin May Have Stumbled Onto Something Much, Much Bigger http://www.businessinsider.com/the-future-of-the-blockchain-2014-4
- The Future of Bitcoin and Math-Based Digital Currencies http://www.youtube.com/watch?v=Yg1JnblS60g



Thank You! Questions?

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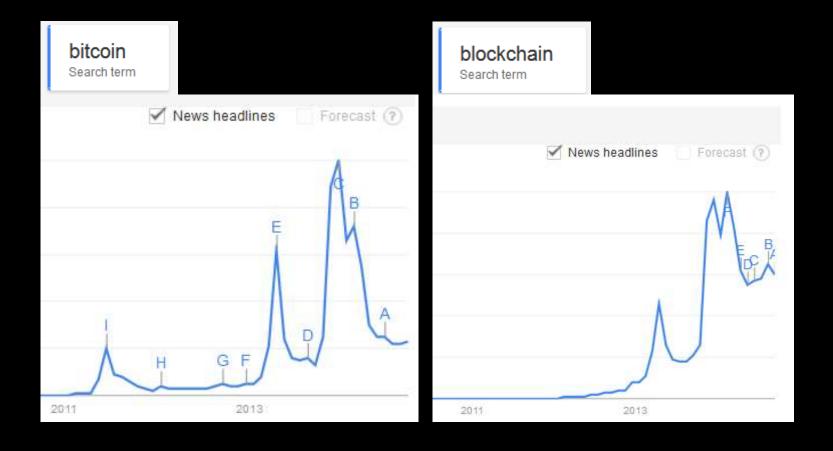
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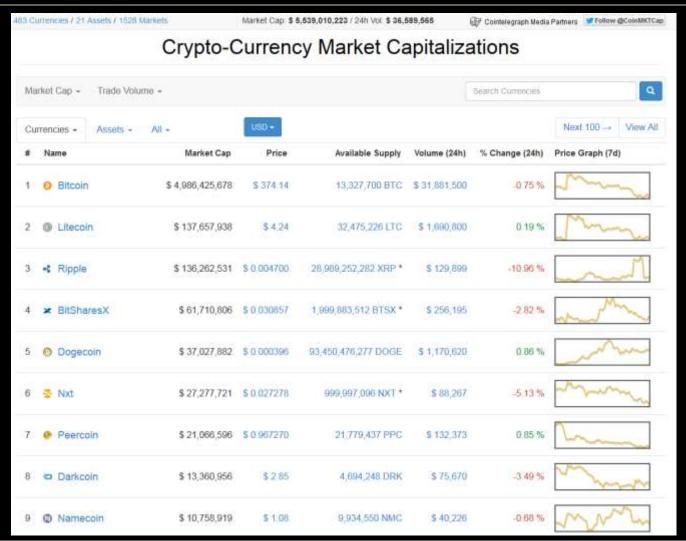


Appendix: Bitcoin/Blockchain Background

The New Economy...



Cryptocurrency Market Cap Tracking



What is Bitcoin?



- Digital currency, payments system, decentralized ledger
- History: by combining BitTorrent technology (peer-topeer file sharing) and public key cryptography a new form of currency was made possible
- Arose as a solution to the double-spend problem
 - Prior to bitcoin and the blockchain concept, a centralized third party had to issue and reconcile digital cash transactions to prevent the digital cash from being spent multiple times (digital cash, like an image attached to an email, can be copied infinite times like any digital cash)
- Implication: any transaction on the Web can be decentralized and stripped of a controlling authority

What is the blockchain?



- A ledger of all transactions owned and monitored by everyone and controlled by none
 - Like a giant interactive spreadsheet everyone has access to and updates to confirm that each digital credit is unique
- Literally blocks (of transactions) in a chain, a sequential ledger of bitcoin transactions
- What is a Digital Wallet? (it is not a wallet) Stores keys
- Bitcoin's public ledger (the blockchain) was started on January 3rd, 2009 at 18:15 UTC by Satoshi Nakamoto
 - First block is known as the genesis block
 - First transaction recorded in the first block was a single transaction paying the reward of 50 new bitcoins to its creator

What is the blockchain?

- A concept
- A transaction database
- A decentralized public ledger
- A technology layer protocol like TCP/IP
- An information technology
- An asset administration tool
- Application areas
 - Finance and economics: payments, asset exchange
 - Exchange of all assets (physical and intangible)
- A registry, inventory, listing of all the world's stuff





Economic Arguments for Bitcoin

- Banking services market: 5 billion individuals worldwide without access to banking, financial, credit services
- Remittances market: \$4T global market 5-30% transaction fee, immediate funds transfer
- Payments market: 1-3% merchant transaction fee
- Successful examples indicate demand for digital payments: Starbucks mobile payment app



What is Bitcoin Mining?



- The process of adding transaction records to Bitcoin's public ledger of past transactions (the blockchain)
- Confirms to the rest of the network that unique transactions have taken place
- Bitcoin nodes use the block chain to distinguish legitimate Bitcoin transactions from attempts to re-spend coins that have already been spent elsewhere
- Intentionally designed to be resource-intensive so that the number of blocks found each day by miners remains steady
- Individual blocks must contain a proof of work to be considered valid. This proof of work is verified by other Bitcoin nodes each time they receive a block. Bitcoin uses the hashcash proof-of-work function