Sourav Gupta

Data Analyst   25 years old

Contact

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📍 Berlin,Germany

Interests

- Sports
- Coding
- Exploring New Places

Soft skills

- Problem Solving
- Critical Thinking
- Decision Making
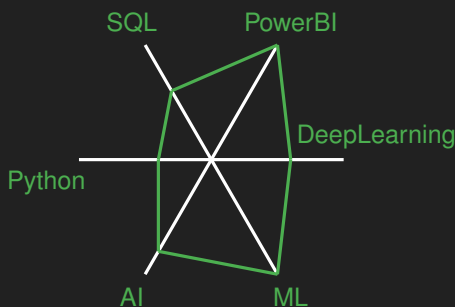- Public Speaking

Hard skills

Coding Languages: Python, SQL

Frameworks: TensorFlow, Matplotlib, Scikit-Learn, Seaborn,

Technical Skills: Deep Learning, Machine Learning, Artificial Intelligence

Other Skills: Power BI, MS-Excel, Supply-Chain Management, Research Methodology, Marketing Analytics, ERP Sales

Top Skills

SQL, PowerBI, DeepLearning, ML, AI, Python

Languages

English ☐☐☐☐☐
German ☐☐☐

Experiences

DATA ANALYST AS A FREELANCER   FEB 2022 – JAN 2024
RISE INSTITUTE

- Responsible for normalizing data to improve data quality and consistency.
- Reports from Power BI Dashboards: Reduced data duplication by 25percent through data normalization process.
- Improved data consistency by 30percent by implementing standardize data formatting and validation rules.
- Examined of Crucial Measures for Pizza Sales: The analysis uncovered insights that led to a 12percent increase in overall pizza revenue order the previous year.

SR BUSINESS DEVELOPMENT ASSOCIATE   MAY 2021 – APRIL 2023
BYJUS

- Developed and implemented sales strategies, client services and retention plans.
- Implemented 3 client retention plans that improved client satisfaction scores by an average of 20percent.
- Utilized SQL queries to identify 50 key decision makers, resulting in a 25percent increase in targeted sales outreach.
- Worked efficiently in busy, high-risk settings while maintaining best-in-class standards of excellence for security initiatives

Education

MSC Data Sceince,AI,Digital Business   April 2024 - Current
Gisma University of Applied Science

Bachelors Mass Media   2018-2021
Mumbai University

Projects

DECATHLON INDIA ANALYSING SALES DATA TOOLS – POWER BI, SQL
- Successfully implemented the comprehensive and visually engaging Power BI dashboard for the client's business intelligence needs
- Created and developed a Power BI dashboard.

MOD Pizza project RISE ACADEMY TOOLS – POWER BI, SQ
- By examining these important metrics associated with the client's pizza sales data, the dashboard offers insights into the client's business performance.

Activities

- Playing Volleyball
- Swimming
- Playing Cricket