



WHAT A MAN'S GOT TO DO
JULY 2015 ₹150

INDIAN EDITION

INTRODUCING

THE 50
MOST
INFLUENTIAL
YOUNG
INDIANS

Common
Style
Mistakes
Men Make
*(And how to
correct them)*

FARHAN

Between
The Lines

Inside Murdoch's
Wall Street War

15
Life Stories
You Need
To Know

POWER
LUNCH
WITH
Sunny
Leone



BUSINESS
JETS FOR
MERE
MILLIONAIRES

FARHAN AKHTAR
PHOTOGRAPHED BY TIBI CLENCI





Letter
from the
Editor



The New Establishment



While a celebration of 50 young overachieving guys might seem perfectly natural within the present Indian context, in many countries youth unemployment is running at record levels. In Spain, it's a whopping 50 per cent. There is a sense in these countries that the best years are behind them, that prospects for advancement are bleak and that the economic tide has shifted elsewhere. This has affected the psyche and confidence of a generation – the effects of which are still to be seen. India has myriad issues, but there is a definite spark of optimism among the young, a visceral sense that one can upgrade, get ahead, do better than one's parents.

I'm delighted to present GQ's inaugural List of The 50 Most Influential Young Indians. This new editorial initiative showcases men below the age of 40, who are increasingly impacting how we live, work and play. They come from a variety of spheres – business, politics, technology, lifestyle and culture – reflecting not only a dynamic Indian economy with unprecedented opportunities, but also the aspirations of our vast, youthful majority. This special package has been presented within the context of GQ's highly stylized editorial universe, with beautiful portraits and cutting-edge design. It's also an insightful, compelling read.

Too often, due to the traditional dynamics of our society, elder statesmen cling on, crowding out the success of generations below. While some of the personalities that appear in our issue are widely known, many are not. That's what makes our New Establishment List so fresh and exciting. It's an introduction to the leaders of tomorrow, today.

Enjoy the List, enjoy the issue.

CHE KURRIEN
Editor





CASE STUDY

Have you faced the man-bag dilemma? The need for a spacious carryall that says you mean business, but not that you're a businessman? This sumptuous **Salvatore Ferragamo** leather messenger is the answer. Disclaimer: Prepare for workplace envy. ferragamo.com



TIP
Striking socks complete your look



SNIP AND TUCK

There are sleek silver tie bars for work, and then there are novelty bars like **SS Homme's** scissors for play. Make the cut. sshomme.in

The List

TOP PICKS FROM GQ'S STYLE DESK



TURN IT OVER

Sir **Paul Smith**'s got us putting our money on hot pin-up girls – read: sleek black wallets with peek-a-boo(b) images. Flash cash at your own risk. paulsmith.co.uk

HOT RIGHT NOW

WHAT? Adidas' sexy Summer Metallic Pack.

WHY? It seems Stan Smith's moved from the tennis court to a Jay-Z gig. The iconic shoes have gotten a sexy makeover, and are guaranteed to be the new "it" pieces of the season. adidas.co.in



ALL PURPOSE

Victorinox's INOX watch was subjected to 130 extreme tests (including being frozen, boiled and doused in acid), and over 400 pieces were destroyed in the process. The one that makes it onto your wrist is arguably among the toughest in the world. What's a spot of rain when you consider what it's been put through already? victorinox.com



SUIT BY GUCCI.
SHIRT BY MASSIMO
DUTTI. SHOES BY
EMPORIO ARMANI