

Retail Franchise Overview

₹ 2.01M

Profit

1/3/2007 - 10/28/2009

Business Operation

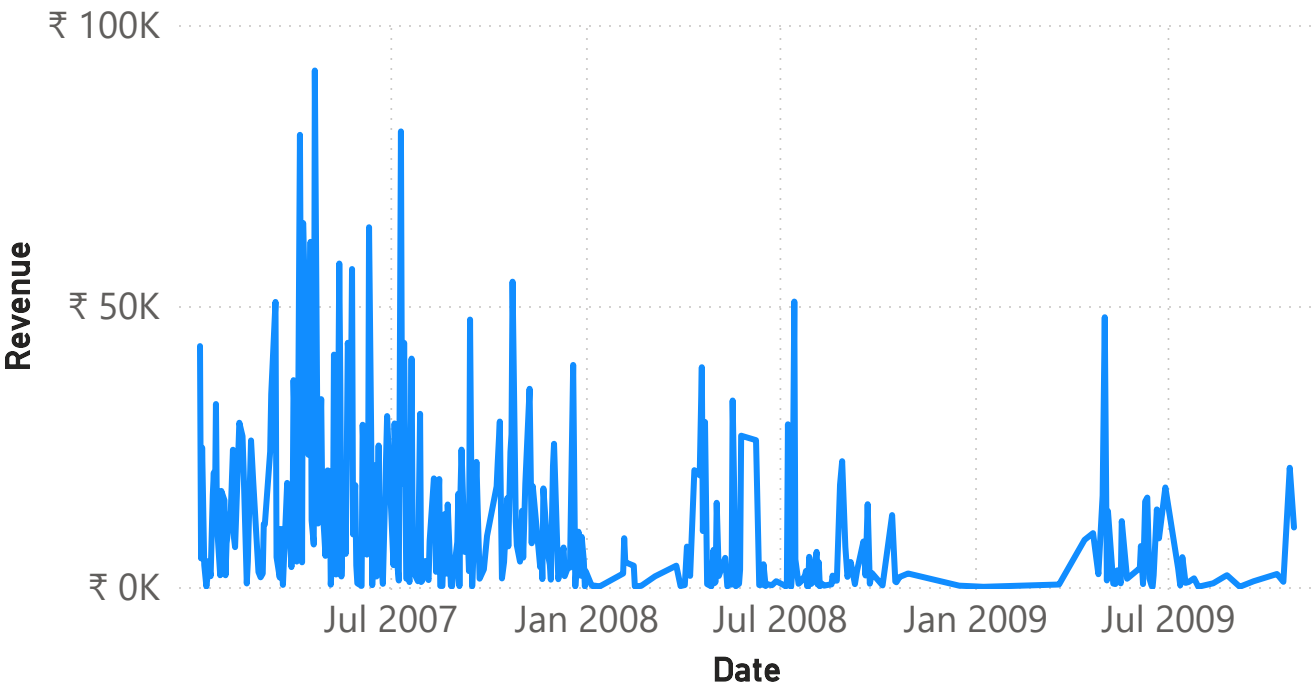
5504

Unique customer

₹ 3.66M

Revenue

Revenue by Date



₹ 174.2K

Total Discount

371

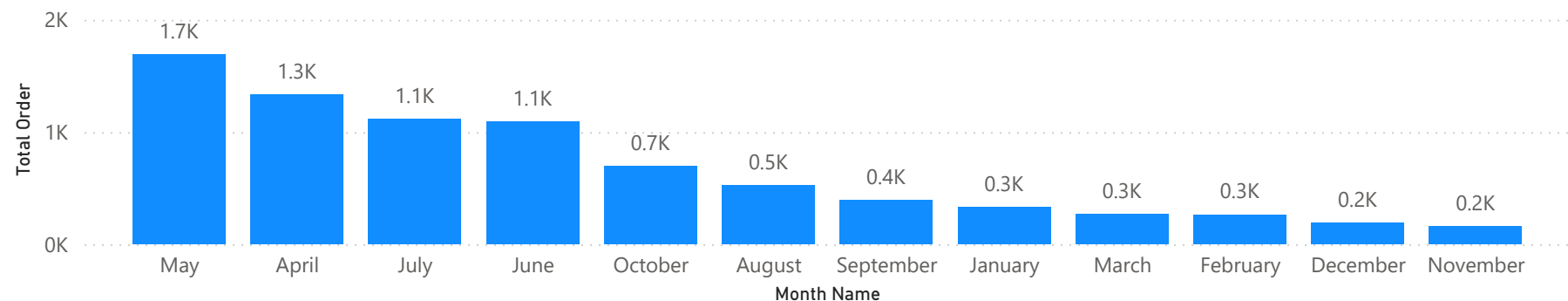
Unique Product

₹ 1.66M

Cost

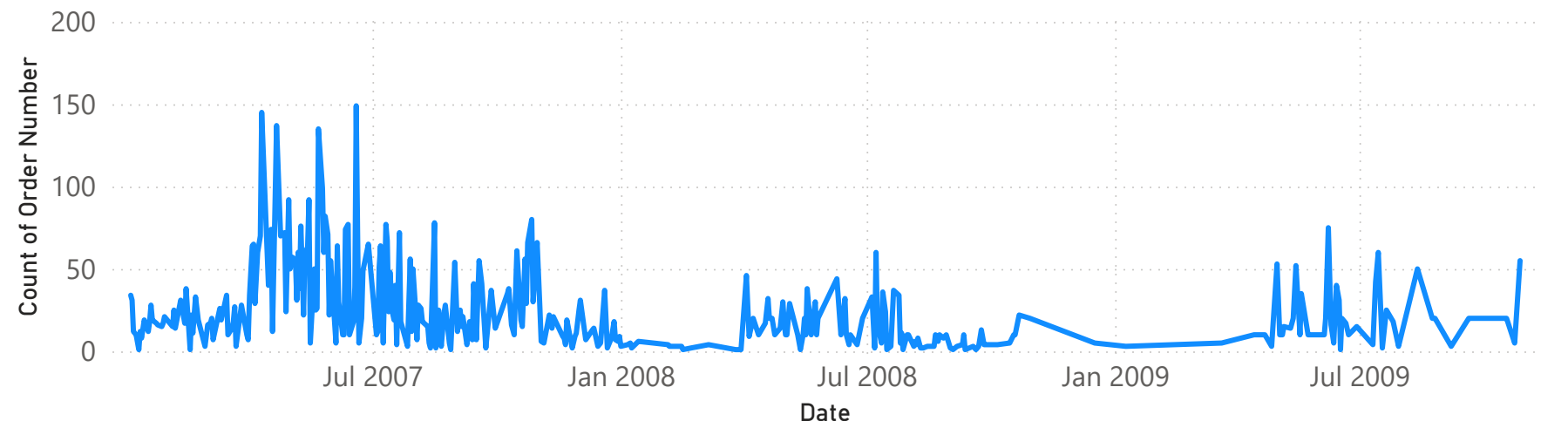
Order Management

Total Order by Month Name



8.8 Day
Avg Delivery Time

Count of Order Number by Date

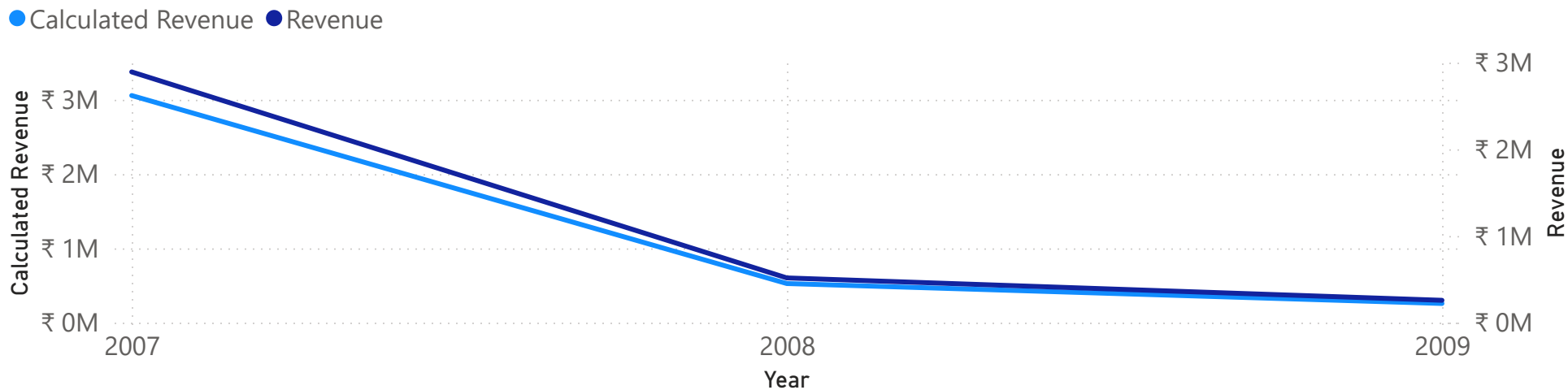


8036
Total Order

₹ 455.95
Avg Order Price

Revenue Comparison On Change Of Discount Percentage

Calculated Revenue and Revenue by Year



Select Discount Parameter ▾

- ☒ 0
- ☐ 2
- ☐ 4
- ☐ 6
- ☐ 8
- ☐ 10

Revenue Comparison

Year	Revenue	Calculated Revenue
2007	₹ 28,92,078.71	₹ 30,56,066.71
2008	₹ 5,15,047.91	₹ 5,25,217.91
2009	₹ 2,56,861.83	₹ 2,56,912.83
Total	₹ 36,63,988.45	₹ 38,38,197.45

₹ 3.66M
Revenue

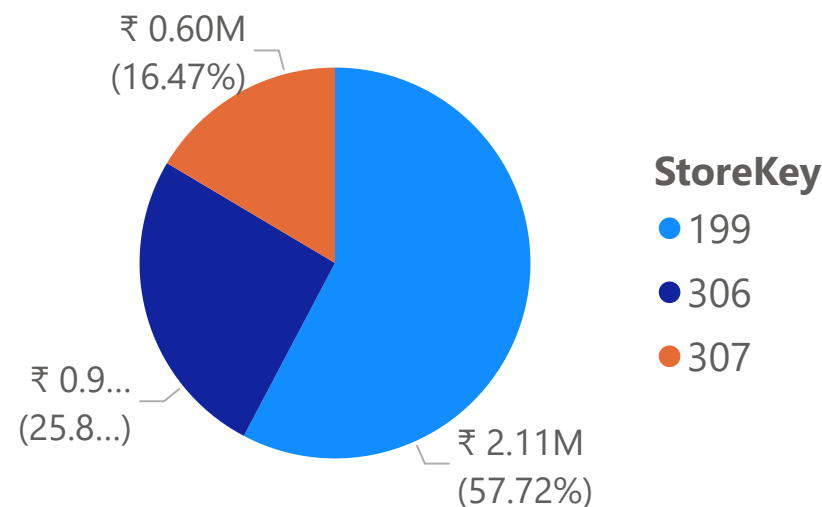
₹ 3.84M
Calculated Revenue

Revenue Analysis

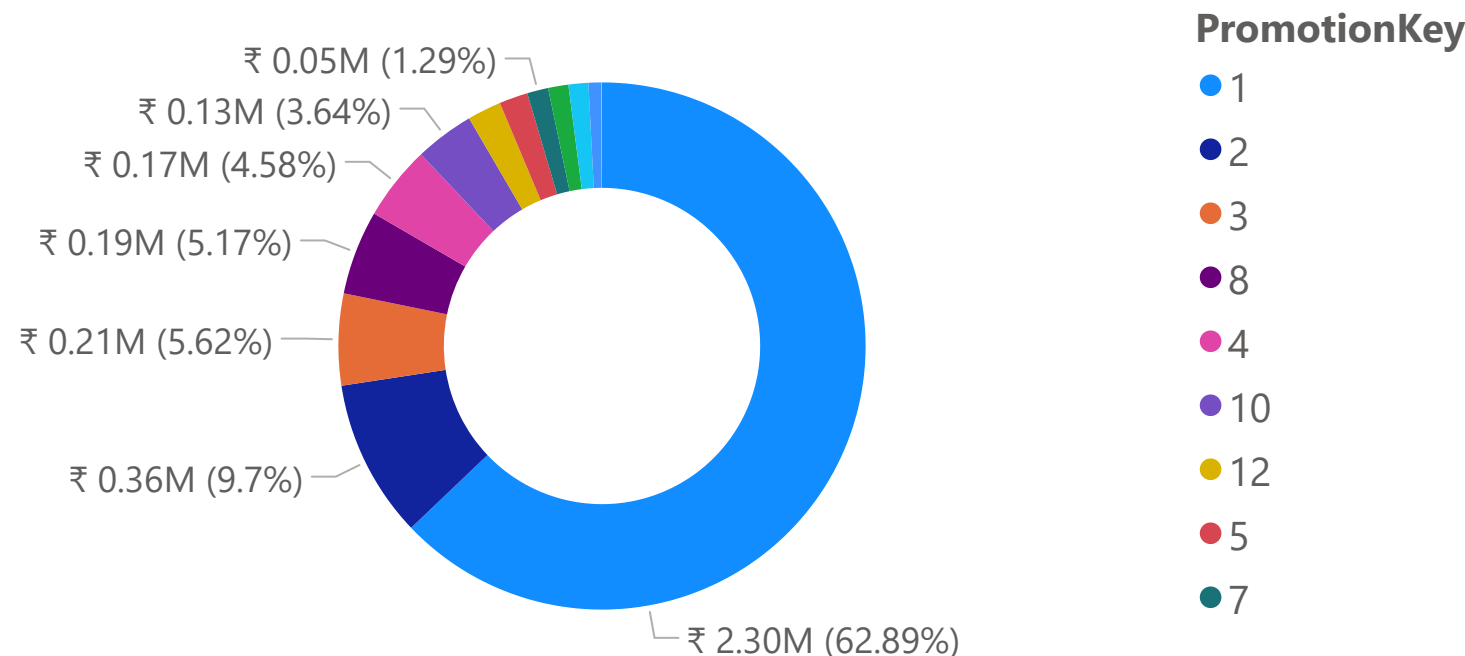
₹ 10.59K
Last 30 day Revenue

199 had the highest Revenue at ₹ 21,14,966.94, followed by 306 at ₹ 9,45,710.14 and 307 at ₹ 6,03,311.37.

Revenue by StoreKey



Revenue by PromotionKey



Top 10 Products and Customers

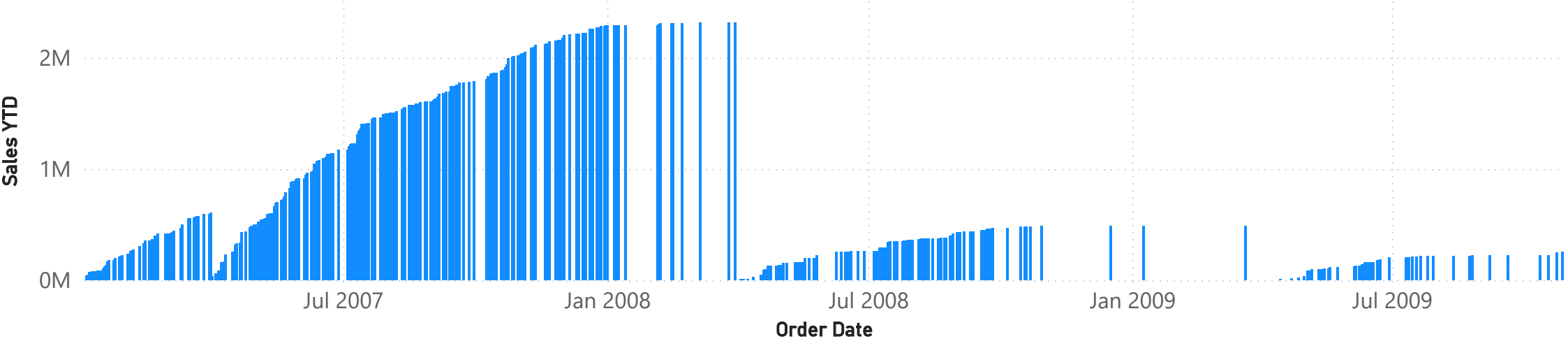
Products

ProductKey	Revenue
153	₹ 7,34,312.02
1052	₹ 4,30,293.00
1293	₹ 4,07,879.00
176	₹ 2,09,947.10
1895	₹ 92,738.00
1830	₹ 55,965.00
1897	₹ 47,999.85
1835	₹ 47,169.00
1885	₹ 45,969.00
1848	₹ 35,818.20
Total ₹ 21,08,090.17	

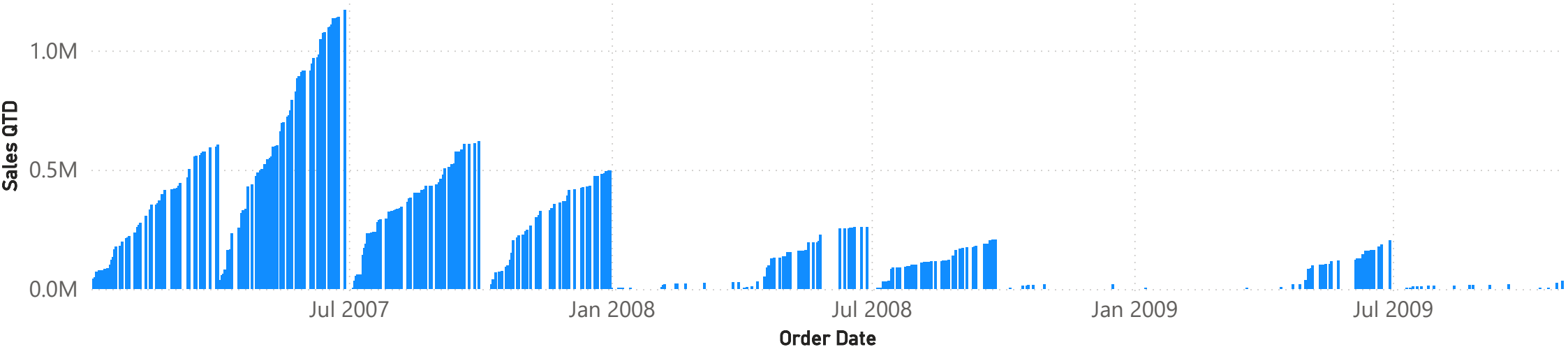
Customers

CustomerKey	Revenue
18800	₹ 20,707.00
1124	₹ 12,799.96
429	₹ 9,599.97
9341	₹ 7,956.00
13482	₹ 7,956.00
4262	₹ 7,349.68
2108	₹ 7,275.60
4238	₹ 7,272.00
13380	₹ 7,272.00
6262	₹ 7,146.60
Total ₹ 95,334.81	

Sales YTD by Order Date



Sales QTD by Order Date



Revenue with respect to Time Intelligence

YearMon	Revenue	parallel period	date add	total ytd	avg x
2007/01	₹ 2,21,972.72			2,21,972.72	12,331.82
2007/02	₹ 1,95,621.17			4,17,593.89	13,470.77
2007/03	₹ 1,87,941.68			6,05,535.57	13,163.82
2007/04	₹ 4,96,542.89	6,05,535.57	2,21,972.72	4,96,542.89	20,002.40
2007/05	₹ 4,17,597.00	6,05,535.57	1,95,621.17	9,14,139.89	20,793.99
2007/06	₹ 2,55,020.21	6,05,535.57	1,87,941.68	11,69,160.10	21,104.94
2007/07	₹ 3,25,906.39	11,69,160.10	4,96,542.89	14,95,066.49	17,215.92
2007/08	₹ 1,11,726.28	11,69,160.10	4,17,597.00	16,06,792.77	13,068.92
2007/09	₹ 1,82,196.30	11,69,160.10	2,55,020.21	17,88,989.07	11,919.79
2007/10	₹ 2,27,464.47	6,19,828.97	3,25,906.39	20,16,453.54	11,586.38
2007/11	₹ 1,40,683.79	6,19,828.97	1,11,726.28	21,57,137.33	13,216.03
2007/12	₹ 1,29,405.81	6,19,828.97	1,82,196.30	22,86,543.14	12,438.85
2008/01	₹ 3,587.56	4,97,554.07	2,27,464.47	22,90,130.70	10,494.23
2008/02	₹ 19,608.70	4,97,554.07	1,40,683.79	23,09,739.40	5,856.68
2008/03	₹ 5,062.00	4,97,554.07	1,29,405.81	23,15,602.20	1,045.04
Total	₹ 36,63,988.45	36,28,952.66	36,28,952.66	2,56,383.92	4,079.61

Year	Month	Revenue	avg x
2009	1	₹ 35.91	2,724.90
2008	12	₹ 239.66	3,937.80
2009	3	₹ 442.00	238.96
2009	9	₹ 1,067.92	3,868.89
2008	1	₹ 3,587.56	10,494.23
2009	8	₹ 4,647.99	4,688.73
Total		₹ 36,63,988.45	4,079.61

4.08K

avg x

256.38K 256.38K

total ytd

datesytd

Fields Parameter

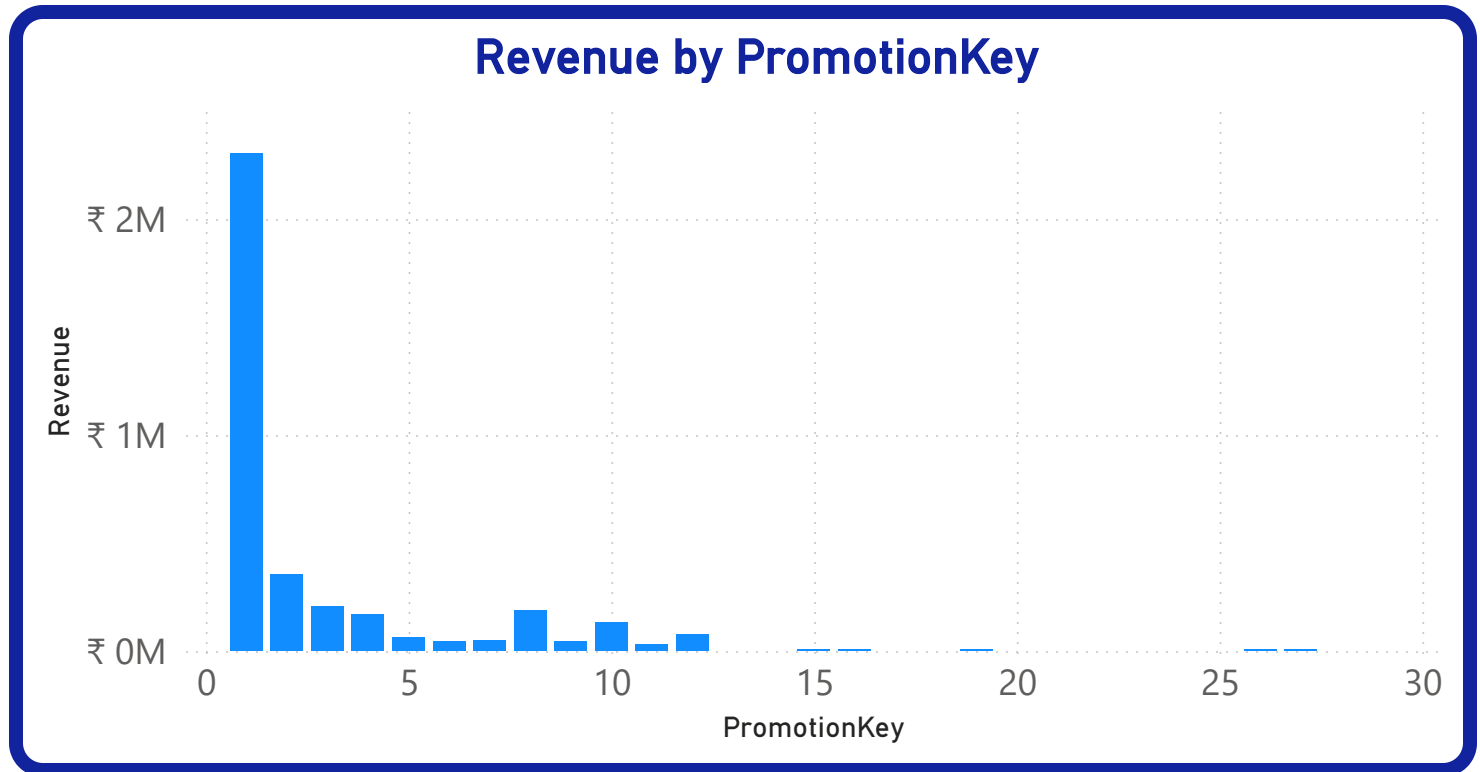
Parameter Test

☐

StoreKey

☒PromotionKey

☐Order Date

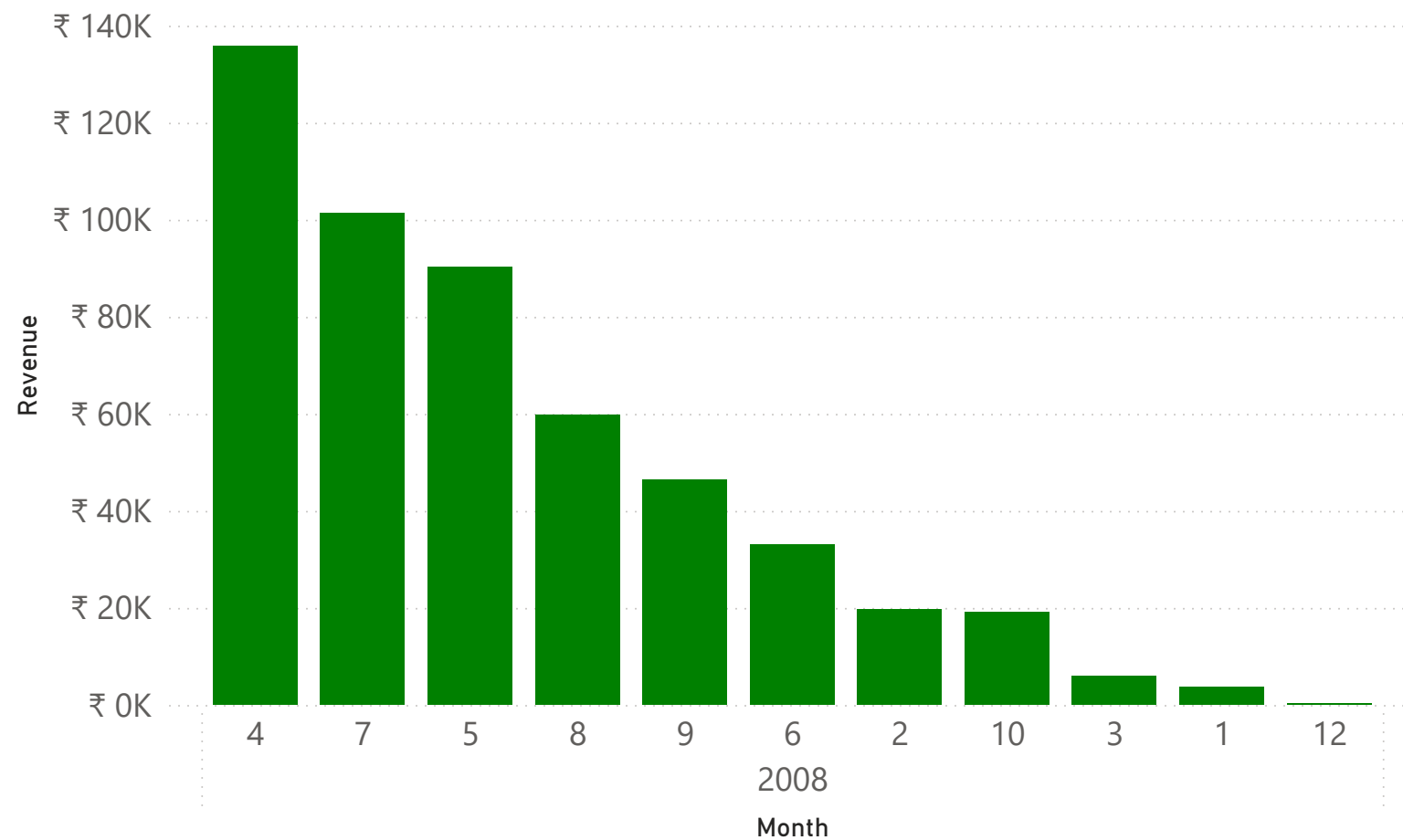


Column1



- ☐ Blue
- ☒ Green
- ☐ Orange
- ☐ Pink
- ☐ Red
- ☐ Yellow

Revenue by Year and Month



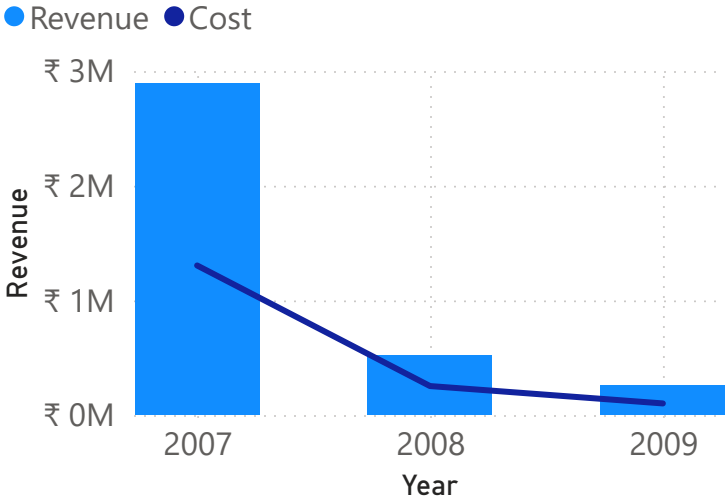
Year	Month	Revenue	avg x
2007	1	₹ 2,21,972.72	12,331.82
2007	2	₹ 1,95,621.17	13,470.77
2007	3	₹ 1,87,941.68	13,163.82
2007	4	₹ 4,96,542.89	20,002.40
2007	5	₹ 4,17,597.00	20,793.99
2007	6	₹ 2,55,020.21	21,104.94
2007	7	₹ 3,25,906.39	17,215.92
2007	8	₹ 1,11,726.28	13,068.92
2007	9	₹ 1,82,196.30	11,919.79
2007	10	₹ 2,27,464.47	11,586.38
2007	11	₹ 1,40,683.79	13,216.03
2007	12	₹ 1,29,405.81	12,438.85
2008	1	₹ 3,587.56	10,494.23
2008	2	₹ 10,600.70	5,856.60
Total		₹ 36,63,988.45	4,079.61

Year	Month	Day	Revenue	avg x
2007	1	3	₹ 42,865.51	42,865.51
2007	1	4	₹ 5,090.55	23,978.03
2007	1	5	₹ 24,799.00	24,251.69
2007	1	7	₹ 3,929.04	19,171.03
2007	1	9	₹ 82.76	15,353.37
2007	1	10	₹ 1,751.93	13,086.47
2007	1	11	₹ 4,606.53	11,875.05
2007	1	13	₹ 1,925.71	10,631.38
2007	1	15	₹ 16,302.22	11,261.47
2007	1	16	₹ 20,369.00	12,172.23
2007	1	17	₹ 12,212.58	12,175.89
2007	1	18	₹ 32,555.82	13,874.22
2007	1	19	₹ 10,973.12	13,651.06
2007	1	22	₹ 2,000.00	12,825.22
Total			₹ 36,63,988.45	4,079.61

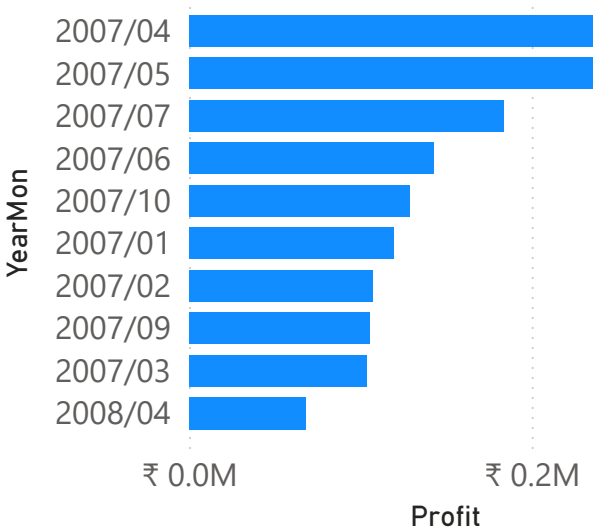
Year	Month	Day	Revenue	Running sum	Moving Average
2007	1	3	₹ 42,865.51	42,865.51	42,865.51
2007	1	4	₹ 5,090.55	47,956.06	23,978.03
2007	1	5	₹ 24,799.00	72,755.06	14,944.78
2007	1	7	₹ 3,929.04	76,684.10	14,364.02
2007	1	9	₹ 82.76	76,766.86	2,005.90
2007	1	10	₹ 1,751.93	78,518.79	917.35
2007	1	11	₹ 4,606.53	83,125.32	3,179.23
2007	1	13	₹ 1,925.71	85,051.03	3,266.12
2007	1	15	₹ 16,302.22	1,01,353.25	9,113.97
2007	1	16	₹ 20,369.00	1,21,722.25	18,335.61
2007	1	17	₹ 12,212.58	1,33,934.83	16,290.79
2007	1	18	₹ 32,555.82	1,66,490.65	22,384.20
2007	1	19	₹ 10,973.12	1,77,463.77	21,764.47
2007	1	22	₹ 2,090.82	1,79,554.59	6,531.97
2007	1	23	₹ 17,007.38	1,96,561.97	0,504.10
Total			₹ 36,63,988.45	36,63,988.45	36,63,988.45

YearMon	Cost	Revenue	Profit	Revenue by Day
2007/01	▲ ₹ 1,02,601.90	₹ 2,21,972.72	₹ 1,19,370.82	
2007/02	▲ ₹ 88,266.85	₹ 1,95,621.17	₹ 1,07,354.32	
2007/03	▲ ₹ 84,245.14	₹ 1,87,941.68	₹ 1,03,696.54	
2007/04	● ₹ 2,19,383.06	₹ 4,96,542.89	₹ 2,77,159.83	
2007/05	● ₹ 1,80,787.47	₹ 4,17,597.00	₹ 2,36,809.53	
2007/06	▲ ₹ 1,12,279.15	₹ 2,55,020.21	₹ 1,42,741.06	
2007/07	▲ ₹ 1,42,631.13	₹ 3,25,906.39	₹ 1,83,275.26	
2007/08	◆ ₹ 54,235.23	₹ 1,11,726.28	₹ 57,491.05	
2007/09	▲ ₹ 76,920.87	₹ 1,82,196.30	₹ 1,05,275.43	
2007/10	▲ ₹ 98,908.99	₹ 2,27,464.47	₹ 1,28,555.48	
2007/11	▲ ₹ 73,954.54	₹ 1,40,683.79	₹ 66,729.25	
2007/12	◆ ₹ 69,867.23	₹ 1,29,405.81	₹ 59,538.58	
2008/01	◆ ₹ 1,778.34	₹ 3,587.56	₹ 1,809.22	
2008/02	◆ ₹ 9,756.95	₹ 19,608.70	₹ 9,851.75	
2008/03	◆ ₹ 2,052.52	₹ 5,062.22	₹ 3,009.70	
Total	₹ 16,57,371.21	₹ 36,63,988.45	₹ 20,06,617.24	

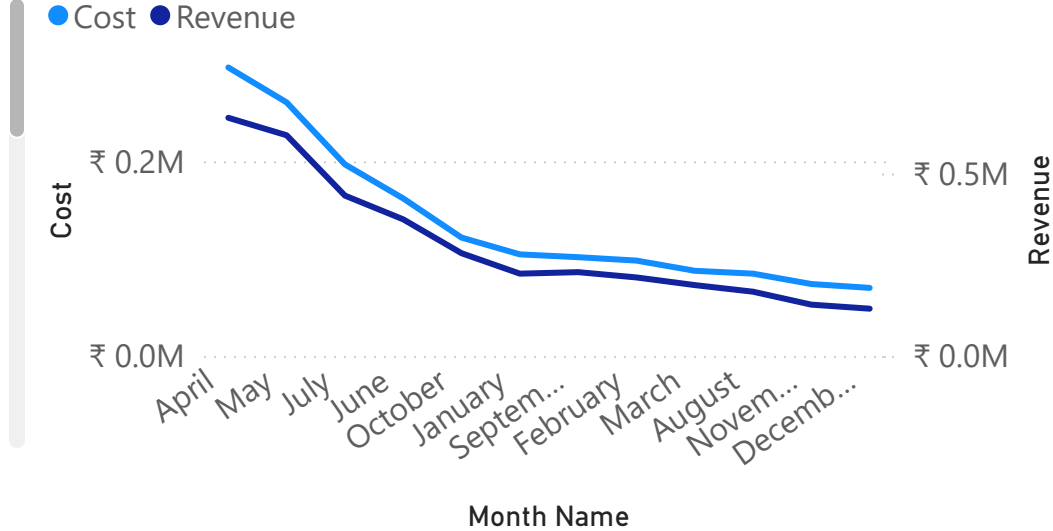
Revenue and Cost by Year



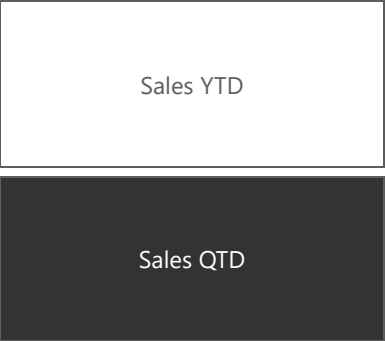
Profit by YearMon



Cost and Revenue by Month Name



TimeInte



Sales QTD by Order Date

