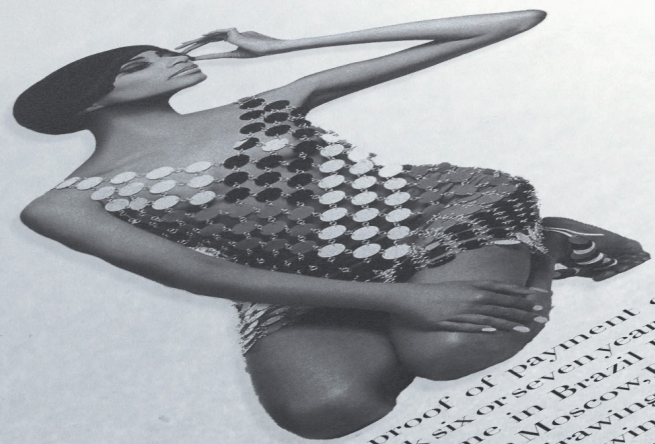


allurgy. This design-
ing metal signature,
everyone that uses it now
is also left as a "signature"
artistic and ideological
and as he claimed, many
designers are now dead, but not
the fashion world, his come-
die company may plan a come-
die company Puig, which re-
sults in the company's marketing
of his perfume. In 1976, the compa-
ny's perfume brand registration was
refuted due to a court judgement that
the brand was never officially pres-
ent in Brazil despite heavy advertis-
ing and a strong local awareness. The
court reasoned that because the Puig's
local distributor was smuggling per-
fume into Brazil, the company could



not show proof of payment of import
duties. It took six or seven years to recover
his brand name in Brazil. In 2005, Ra-
hame opened his drawings. His reasoning
for showing the drawings then was, "I am
72 years old and I have not shown them
from this planet. I have not shown them
to anyone except Salvador Dalí 30 years
ago who told me to keep going." One of
the black-and-white sketches depicts a
child letting go of a dove and a white
balloon into the sky, which he said was
inspired by the commemoration ceremo-
ny for the 2004 Beslan attack in Beslan,
North Ossetia, in which 319 hostages
were killed, including 186 children. Ra-
hame wanted the money that the drawing
sold for to go to the women of Beslan.]

