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## **David Lopez**



#### Skills

**TECHNICAL:** Python (*Pandas*, *Numpy*, *SKLearn*, *Sci-Py*, *Matplotlib*, *Plotly*, *Statsmodels*, *NLTK*, *BeautifulSoup*) | Git | R | Excel | SQL | Tableau | Machine Learning (*Classification*, *Regression*, *Clustering*, *Dimensionality Reduction*, *NLP*) **EXPERIMENTAL:** A/B Testing | Experiment Design | Quantitative Analysis | Statistical Inference

#### Education

#### UNIVERSITY OF CALIFORNIA, SAN DIEGO

SAN DIEGO, CA

**B.S. Cognitive and Behavioral Neuroscience** 

DEC 2020

Coursework: Statistics | Data Science in Practice | Al Algorithms | Modeling & Data Analysis | Linear Algebra | Calculus

Awards and Affiliations: Provost Honors | Data Science Student Society

AT&T SUMMER LEARNING EXTERNSHIP

REMOTE

**Business Acumen for Data Science Certificate** 

JUL 2020

OHLONE COLLEGE
A.A. Human Development | A.A. Social Sciences

FREMONT, CA JUN 2018

## **Experience**

### UC San Diego (Linguistics Lab) LEAD RESEARCH ANALYST

SAN DIEGO, CA

DEC 2019 - PRESENT

- Led team of three in data collection, cleaning, exploration and model-building operations.
- Implemented automated pipelines in Python, alleviating 20+ hours of weekly duties.
- Performed statistical tests uncovering language features that impact complexity.
- Utilized sentiment analysis and topic generative models to identify how subjects learned language.

## Facebook DATA CHALLENGE FINALIST

REMOTE

APR 2020 - AUG 2020

- Identified metrics that could be used to measure Instagram Story performance and engagement.
- Collaborated with other finalists to analyze and update Dubai RTA infrastructure.
- Placed 1st in the final challenge as a result of strengthened skills in SQL and product-sense.

Whova, Inc. SAN DIEGO, CA

#### **DATA SCIENCE INTERN**

OCT 2019 - APR 2020

- Contributed to productionized models in Python to power targeted advertising service.
- Identified key metrics and engineered features for classification and similarity models.
- Analyzed churn account data holistically to identify pain points and solutions.
- Mobilized development of new app features and post-event reporting for client sponsors.
- Resulted in 5% increase in reactivated accounts and improved retention.

#### UC San Diego Health (Neural Engineering Lab)

SAN DIEGO, CA

### ASSISTANT RESEARCH ANALYST

JAN 2019 - OCT 2019

JAN 2018 - JUN 2018

- Capped participants for EEG and Transcranial Magnetic Stimulation.
- Developed a framework to maximize data pipeline efficiency using parallel processing in MATLAB.
- Identified neural oscillatory patterns that helped establish baseline brain activity in Python.
- Findings aided in the development of new personalized therapies to treat ADHD and depression.

# Ohlone College ASSOCIATE RESEARCHER

FREMONT. CA

#### • Commissioned by the Office of Student Life to investigate student satisfaction at Ohlone College.

- Lead analytics team, identified campus pain points, student profiles, and solutions.
- Resulted in the organization of TEDx conferences and increased professional development events.

## **Featured Project**

#### **Email Newsletter Summarizer / GitHub**

Developed a script that will access emails from Medium.com containing the users "Daily Digest" of recommended articles. Retrieves newsletter articles from email, summarizes articles into seven sentences, and presents the summarizations in a clutter-free webpage that also contains links to the users LinkedIn, Gmail, and other websites. Provides a tool that allows users to begin their days cleanly, and efficiently.