Turistando

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Guiding Question

- Where to get information about tourist sites?

- Which gamification tactics could be used?

- What is the differential of the app?

- Some social network will be used?

Guiding Activities

- Search by city hall site or related sites.

- Search for sites and other references on the subject.

- Meeting with developers group

- Search advantages and discuss the possibilities

Solution

- Create an app that

  - Be the sights of Sao Paulo and use gamification tactics to encourage users to visit the sights.

What did we learn

- São Paulo have many, attractions and is difficult to classify them.

- We can use Web services to facilitate the exchange of information with the app

- We can use gamification tactics to make the app more interesting.

Next Steps

- Improve integration with Facebook.

- Improve informations about sights.

- Make a version for iPad interface

Q & A