

Resume

Basic Information

Name: Sou Yoshihara (ソウ)

Service	Account
GitHub	@sousquared
Instagram	@sousquared
Twitter	@sou_squared
Zenn	@sousquared

Skills

Languages

- Japanese
 - Native
- English
 - Conversational
 - TOEIC 875 (Apr 2019)
 - TOEFL 85 (Jun 2017)

Programming Languages

- Python
- JavaScript/TypeScript
- React
- Terraform

Cloud/Infrastructure

- GCP (Google Cloud Platform)

Education

Date	School
Apr 2011 - Mar 2014	Meizen High School, Fukuoka Prefecture, General Course
Apr 2015 - Mar 2017	Kyoto University, Faculty of Law
Apr 2017 - Mar 2019	Kyoto University, Faculty of Economics (Transferred in 3rd year)
Oct 2019 - Sep 2021	Kyoto University, Graduate School of Informatics, Department of Intelligence Science and Technology Cognitive Information Science Laboratory (Prof. Shin'ya Nishida), Master's Program

Work Experience

Career Summary

As an engineer, I have not only developed features but also considered which PoCs and new features would become competitive advantages for the service and contribute to revenue growth, working backwards from business and management strategies. Through meetings with business leaders and discussions with engineering managers, I have built medium- to long-term strategies and directed and managed specific execution initiatives through PDCA cycles. As a leader of an ML team of 4-5 members, I led strategic planning and research roadmaps for updating internal product search functionality and new features, achieving quantitative results such as doubling search feature usage rates. In the Auto Generation team, I participated in 4 auto-generation logic projects, achieving 90%+ quality in banner ad image auto-generation within 2-3 months. I built high-speed experiment pipelines and annotation-based improvement workflows, balancing development speed with quality improvement.

Period	Organization	Position
Aug 2018 - Aug 2020	Hitachi, Ltd. / Kyoto University Lab	Student Researcher (Part-time)
Jan 2021	CyberAgent / Kiwami Prediction AI Division / Prediction Team	ML/DS Intern
Apr 2022 ~ Mar 2025	CyberAgent / Kiwami AI Division / New Business Development Team	ML Engineer
Apr 2025 ~ Present	CyberAgent / Kiwami AI Division / Auto Generation Team	ML Engineer