

Angela Le

20603001

Candidate for Bachelors of Global Business and Digital Arts
3B University of Waterloo, Class of 2015 - 2019



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SKILLS

- Adobe Design Programs
- HTML/CSS/JavaScript
- InVision
- Sketch App

EXPERTISE

- UX/UI Design
- Marketing & Advertising
- Professional Branding
- Graphic Design

RELEVANT COURSES

- User Experience Design
- Persuasive Design
- Gamification and Design
- Marketing in the Digital World

AWARDS & CERTIFICATIONS

Subject Proficiency Awards in:

- Graphic Design
- Applied Design

Cameron International Studies
Certificate

- Learned about different cultures and their beliefs, values,

International Baccalaureate
Certificate: Studio Art

- Challenged creative and cultural boundaries.

Academy OX: Transformative Design
Certificate

- Learned how to design transformative products, services, and experiences

SUMMARY OF QUALIFICATIONS

- 6 years of experience working with Adobe Design programs such as Illustrator, InDesign, Photoshop, and After Effects
- Excellent communication skills, both verbally and visually and a logical, creative, and visual thinker
- Highly detail orientated and a quick learner able to deliver high quality work in large quantities with little to short notice
- Experience producing wireframes and user-centered design by conducting user tests and research
- Well organized, outgoing, and energetic individual that would make a great addition to any team

PROFESSIONAL EXPERIENCE

TEACHING ASSISTANT GBDA101

University of Waterloo, Stratford, ON | Sept 2017 - Dec 2017

- Assisted Professor Greg Smith with record keeping, such as tracking attendance and calculating grades.
- Demonstrated a lecture to first year students on InDesign
- Also provided support for students in labs, lectures, and tutorials

WEB AND GRAPHICS DESIGNER STUDENT

BlackBerry Limited, Waterloo, ON | May 2017 - Aug 2017

- Contribute to ongoing projects with design support in the forms of sketching, ideation, graphical asset creation, presentation building
- Communicated to managers, colleagues, and clients to assure tasks were completed to meet expectations and brand guidelines

PROJECTS

FOMOMU | GBDA 228 DIGITAL IMAGING

- A foreign music and movies application that allows users to explore new content based on their current interests and providing suggestions
- Contributed to the project by sketching wireframes, conducting user tests, and creating medium to high fidelity prototypes

INTELLISURANCE | YHACKS @YALE UNIVERSITY

- Designed the user interface by applying user experience design principles using Adobe XD
- Worked with developers, and provided a designers perspective in a UI/UX context