

EDUCATION

Candidate for Bachelors of Global Business and Digital Arts

University of Waterloo

Sept 2015 - Expected April 2019

Relevant Courses

- User Experience Design
- Persuasive Design
- Gamification and Design
- Marketing in the Digital World

SKILLS

Software Skills

- Photoshop
- InDesign
- Illustrator
- HTML/CSS/JS
- InVision
- Sketch

Creative Skills

- UI/UX Design
- Branding
- Graphic Design
- Design thinking
- Prototyping
- Layout Design

AWARDS & CERTIFICATIONS

Subject Proficiency Awards in:

- Graphic Design
- Applied Design

Academy OX: Transformative Design Certificate

- Learned how to design transformative products, services, and experiences

HOBBIES

Food

- I like cooking, and baking, and trying new things

Board Games

- My favourite games are Love Letter, Dominion, and Coup

SUMMARY OF QUALIFICATIONS

- Highly detail orientated and a quick learner able to deliver high quality work in large quantities with little to short notice
- Excellent communication skills, both verbally and visually and a logical, creative, and visual thinker
- Experience producing wireframes and user-centered design by conducting user tests and research
- Knowledgeable with colour theory, typography, brand communication and composition

PROFESSIONAL EXPERIENCE

Teaching Assistant GBDA101

University of Waterloo, Stratford, ON | Sept 2017 - Dec 2017

- Assisted Professor Greg Smith with record keeping, such as tracking attendance and calculating grades
- Demonstrated a lecture to first year students on InDesign
- Also provided support for students in labs, lectures, and tutorials

Web and Graphics Designer Student

BlackBerry Limited, Waterloo, ON | May 2017 - Aug 2017

- Contributed to ongoing projects with design support in the forms of sketching, ideation, graphical asset creation, presentation building
- Communicated to managers, colleagues, and clients to assure tasks were completed to meet expectations and brand guidelines

PROJECTS

FoMoMu | GBDA 228 Online Applications

- A foreign music and movies application that allows users to explore new content based on their current interests and providing suggestions
- Contributed to the project by sketching wireframes, conducting user tests, and creating medium to high fidelity prototypes

Intellisurance | YHacks @Yale University

- Designed the user interface by applying user experience design principles using Adobe XD
- Worked with developers, and provided a designers perspective in a UI/UX context