

Angela Le

Candidate for Bachelors of Global Business and Digital Arts
University of Waterloo, Class of 2015 - 2019



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PROFILE

Teamwork: worked with teams for a user experience design project, small start up teams, and medium to large clubs and organizations.

Leadership: led a small team of graphic designers by assigning tasks, providing feedback, and encouraging team members to exceed expectations.

Initiative: went above and beyond course requirements working on applied design during and outside class hours resulting in a final grade of 100.

PROFESSIONAL EXPERIENCE

HEAD OF DESIGN

Yumr, Kitchener, ON | Jan 2016 - May 2016

- Directed the creative side of all projects by providing feedback and ideas to promote the app to increase user retention.

DESIGN EXECUTIVE

Product Vision Club, Waterloo, ON | May 2016 - Sept 2016

- Created wireframes, mock-ups, posters, social media banners, and other artistic aspects for Product Vision Club.

GRAPHIC DESIGNER

Crafts 4 Charity, Waterloo, ON | Sept 2015 - June 2016

- Rebranded the non-for-profit, designed branding aspects such as packaging, business cards, and social media banners. Also maintained social media marketing.

DESIGN VOLUNTEER

Velocity Startup Incubator, Kitchener, ON | Jan 2016 - May 2016

- Contributed in providing advice in design, branding, and marketing to improve creative aspects to local startups.

SKILLS

- Adobe Design Programs
- HTML/CSS/JavaScript
- MS Office Programs
- Sketch App

EXPERTISE

- User Interface
- Layout Design
- Photography
- Professional Branding
- Graphic Design

RELEVANT COURSES

- User Experience Design
- International Business & Cross-Cultural Management

AWARDS

Subject Proficiency Awards in:

- Graphic Design
- Applied Design

CERTIFICATIONS

- Cameron International Studies Certificate
- International Baccalaureate Certificate: Studio Art
- Academy OX: Transformative Design Certificate