

# The Australian Women's Register

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**Entry type:** Person

**Entry ID:** AWE4626

## Clark-Hansen, Naomie

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**Nationality** Australian

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**Occupation** Farmer, Orchardist

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### Summary

Naomie Clark-Fanson was the Tasmanian ABC Rural Woman of the year in 1996.

Naomie. A mother of two, was a full-time farmer who managed her own apple and pear orchard and beef cattle property with her father, and has two small children. She and her husband, who ran his own pear orchard, pioneered a niche export market, avoiding the traditional markets and contacts. In particular she planted new varieties that suited the growing Asian export market.

Naomie was a founding and executive member of the Young Tasmanian Fruit Growers Association, a Committee member, Chief Steward and Promotions Officer of the Huon Agricultural Society, and is currently wrote a 50th Anniversary history of the Huon Valley Agricultural Show. Naomie is also a supporter of the Huon Valley Women in Agriculture.

Her aim was to promote agriculture with high value, low volume commodities or services, to meet market needs through developing new market contacts and thorough research, and to promote the confidence of women in agriculture as more than silent partners.

### Events

**1996 - 1996**

### Published resources

#### Resource

Trove, National Library of Australia, 2009

#### Resource Section

1996 ABC Rural Woman of the Year State Winners, ABC Radio, 1997,  
<http://www.abc.net.au/rural/rwoty/pastwin.htm#96state>

#### Site Exhibition

Brilliant Ideas and Huge Visions: ABC Radio Australian Rural Women of the Year - 1994-1997, Australian Women's Archives Project, 2011,  
<http://www.womenaustralia.info/exhib/rwya/rwya-home.html>

### Author Details

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