# The Australian Women's Register

**Entry ID:** Person AWE3521

# Jackson, Alice Mabel

(1887 - 1974)

Born	15 October, 1887, Ulmarra New South Wales Australia
Died	28 October, 1974, Sydney New South Wales Australia
Occupation	Editor, Journalist, Print journalist, Teacher

# Summary

Alice Jackson was a journalist and editor who was on the staff of the *Australian Women's Weekly* from its inception in 1933. Prior to working for the *AWW*, she enjoyed stints on *Smith's Weekly* and the Sydney *Daily Telegraph*. She was formally appointed editor of the *AWW* in 1939 – the first woman editor of the magazine which, by then, had an all female hierarchy. She is credited with establishing the national distribution system that made the *AWW* so attractive to advertisers.

## **Events**

1920 - 1950

#### Published resources

#### **Resource Section**

Jackson, Alice Mabel (1887-1974), Radi, Heather, 2006, <a href="http://www.adb.online.anu.edu.au/biogs/A140616b.htm">http://www.adb.online.anu.edu.au/biogs/A140616b.htm</a>

#### **Edited Book**

200 Australian Women: A Redress Anthology, Radi, Heather, 1988

#### Site Exhibition

The Women's Pages: Australian Women and Journalism since 1850, Australian Women's Archives Project, 2008, <a href="http://www.womenaustralia.info/exhib/cal/cal-home.html">http://www.womenaustralia.info/exhib/cal/cal-home.html</a>

#### Resource

Trove, National Library of Australia, 2009

## **Author Details**

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