


Team Charter


Version	Date	Description	Author
v1.0	2024-07-30	Blank template of the document	Xiangyu Bi
v1.1	2024-07-31	Draft	All members Team 3
v1.2	2024-08-02	Add more details and Our signature	All members Team 3
V1.3	2025-03-21	Modify team charter for new team and project	All members Team AmplifyAI


Team Mission:


At **Team AmplifyAI**, our mission is to establish a strong, engaging, and professional online presence for **Southern Cross AI**, fostering a vibrant community that connects AI enthusiasts, developers, and industry leaders across Australia.

We aim to:

 **Build Visibility & Engagement** – Leverage top social media platforms to make Southern Cross AI a recognizable and interactive brand.

 **Strengthen Community Connections** – Create an inclusive digital space where people can explore, contribute, and collaborate on AI-driven initiatives like **Joey LLM**.

 **Enhance Our Online Presence** – Develop and maintain a professional website that reflects our vision, ensuring consistency across all digital platforms.

 **Empower Through Content** – Utilize tools like Metricool, Adobe Express, and Jekyll to craft compelling content that informs, educates, and inspires our audience.

By working together, we are laying the foundation for an AI-powered future where knowledge, innovation, and collaboration thrive. Let's make it happen! 💡💪🔥

Team Core Values:

Community-Driven Innovation

- Focus on creating an online presence that engages, informs, and connects with AI enthusiasts, ensuring that our work supports a thriving and interactive community.
- Prioritize user-friendly and accessible content that makes Southern Cross AI a go-to hub for AI discussions and advancements.

Creativity and Experimentation

- Encourage team members to explore new ideas, experiment with tools, and push creative boundaries in content creation and outreach strategies.
- Embrace a growth mindset, where learning from mistakes and refining strategies is a key part of our journey.

Collaboration and Inclusivity

- Foster an open and supportive team culture where everyone's contributions are valued.
- Actively listen to and incorporate diverse perspectives, ensuring our messaging and outreach resonate with a wide audience.

Transparency and Open Communication

- Maintain clear, honest, and timely communication within the team to ensure alignment and efficiency.
- Regularly share progress, challenges, and insights, allowing for constructive feedback and continuous improvement.

Excellence and Impact

- Strive to create high-quality, professional, and meaningful content that enhances the reputation of Southern Cross AI.
- Ensure that every social media post, website update, and outreach effort contributes to our larger mission of making AI more accessible and engaging in Australia.

By upholding these core values, we empower Team AmplifyAI to create a strong, dynamic, and impactful digital presence for Southern Cross AI! 💡🔥

Team Members:

Name	Student Number
Ke Wen	U7588635
Wenzhao Zheng	U7705888
Xiangyu Bi	U7587797
Xinyi Chen	U7620089
Xuefei Luan	U7604123
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Communication Channels:

Discord: <https://discord.com/channels/1211168857746833408/1354972750317486111>