

CAMP SOUTHERN GROUND'S
SEVENTH ANNUAL
NIGHT OF CANDLES
A SPECIAL BENEFIT SHOW



FEATURING
ZAC BROWN BAND

A LIVE, UP-CLOSE & PERSONAL PERFORMANCE

**OCT. 13
2018**

SOUTHERN GROUND AMPHITHEATER
FAYETTEVILLE, GA • DOORS OPEN AT 6PM

**CHARITY EVENT
BENEFITING**



**CAMP
SOUTHERN
GROUND**

A CHARITY EVENT BENEFITING CAMP SOUTHERN GROUND

The passion project of multi-platinum, three-time Grammy Award-winning artist Zac Brown and his wife Shelly, Camp Southern Ground is a unique and inclusive camp for children located 30 miles south of Atlanta. The camp's mission is to provide extraordinary experiences for children to recognize and magnify their unique gifts within themselves and others to profoundly impact the world.

During summer, Camp Southern Ground offers week-long sleep away camp sessions serving children ages 7 to 17, bringing together mainstream kids and those with learning and neurodevelopmental issues such as Autism Spectrum Disorder (ASD), while also including kids from all socio-economic backgrounds and those with family members actively serving.

Yet this world-class campus also serves a dual purpose. For the remaining weeks of the year, camp will provide transition support to military or veteran individuals and families, providing a respite environment with programs geared toward transitioning to civilian life, success in reuniting with their family unit and workforce readiness.



**CAMP
SOUTHERN
GROUND**



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$100,000

BENEFITS:

- Three (3) Premium VIP Front Tier tables for 24 guests (8 guests per table)
- Cooler of beverages provided for you and your guests at your front tier table area
- Exclusive VIP Hospitality Tent Lounge access for (24) guests, with Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- Backstage access for (24) guests to meet Zac Brown Band and photo opportunity
- Recognition as "Presenting Sponsor" in all promotional materials with business exclusivity
- Recognition on all web based and promotional social media - Camp Southern Ground; Facebook, Twitter, E-newsletter subscribers
- Presenting Sponsor banner recognition front & center placement at Southern Ground Amphitheater
- Presenting Sponsor recognition in event program
- Event announcement recognition
- VIP Parking
- Commemorative gift

SUPPORTING SPONSOR

\$50,000

BENEFITS:

- Two (2) Premium VIP Front Tier tables for 16 guests (8 guests per table)
- Cooler of beverages provided for you and your guests at your Front Tier table area
- Exclusive VIP Hospitality Tent Lounge access for (16) guests, with Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- Recognition on all web based and promotional Social Media - Camp Southern Ground; Facebook, Twitter, E-newsletter subscribers
- Banner recognition at Southern Ground Amphitheater
- Sponsor recognition in event program
- Event announcement recognition
- VIP Parking
- Commemorative gift



SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR

\$25,000

BENEFITS:

- One (1) Premium VIP Side Tier table for 8 guests (8 guests per table)
- Cooler of beverages provided for you and your guests at your Side Tier table area
- Exclusive VIP Hospitality Tent Lounge access for (8) guests, with Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- Recognition on all web based and promotional Social Media - Camp Southern Ground; Facebook, Twitter, E-newsletter subscribers
- Banner recognition at Southern Ground Amphitheater
- Sponsor recognition in event program
- Event announcement recognition
- VIP Parking
- Commemorative gift

CAMP SOUTHERN GROUND SUITE DECK

\$25,000

BENEFITS:

- Gather 18 of your closest friends to watch the amazing performance of Zac Brown Band from Camp Southern Ground's exclusive Deck
- Exclusive VIP Hospitality Tent Lounge access for (18) guests, with Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- Cooler of beverages provided for you and your guests at your Deck area
- Recognition on all web based and promotional Social Media - Camp Southern Ground; Facebook, Twitter, E-newsletter subscribers
- Banner recognition at Southern Ground Amphitheater
- Sponsor recognition in event program
- Event announcement recognition
- VIP Parking
- Commemorative gift



SPONSORSHIP OPPORTUNITIES

NEW THIS YEAR!

UPPER DECK TABLE SPONSOR

\$10,000

BENEFITS:

- One (1) Upper Deck Terrace table for 8 guests (8 guests per table)
- Concierge Table service provided for you and your guests at your Upper Deck Terrace table
- Upper Deck Sponsors have exclusive access to the Upper Deck bar and food service area serving Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- Recognition on all web based and promotional Social Media - Camp Southern Ground; Facebook, Twitter, E-Newsletter Subscribers
- Banner recognition at Southern Ground Amphitheater
- Sponsor recognition in event program
- Event announcement recognition
- VIP Parking
- Commemorative gift

VIP PREMIUM TICKET SPONSORSHIP AREA

\$10,000 SPONSORSHIP

OR \$1,250 (PER PERSON)

BENEFITS:

- One (8) Reserved Premium ticket seats – ROW A – Limited Availability
- Exclusive VIP Hospitality Tent Lounge access for (8) guest, including Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- (2) Complementary beverage tickets redeemable at event day Venue Beverage Stations
- Banner recognition
- Name recognition in event program
- Event commemorative gift
- VIP Parking



SPONSORSHIP OPPORTUNITIES

VIP GOLDEN TICKET PACKAGE

\$1,500 (PER PERSON)

BENEFITS:

- One (1) PIT PASS ticket
- Exclusive VIP Hospitality Tent Lounge access for (1) guest, including Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- (2) Complementary beverage tickets redeemable at event day venue beverage stations
- Event Commemorative Gift
- VIP Parking

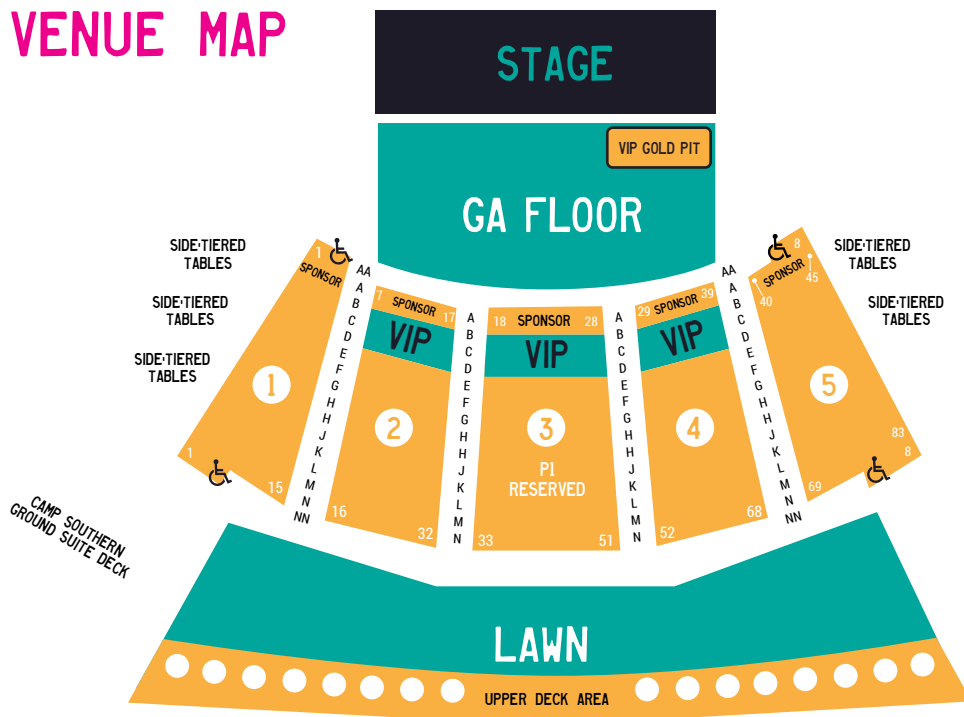
VIP PREMIUM TICKET PACKAGE

\$750 (PER PERSON)

BENEFITS:

- One (1) PREMIUM Reserved VIP ticket seat - Limited Availability
- Exclusive VIP Hospitality Tent Lounge access for (1) guest, including Z. Alexander Brown wines and delicious Southern Ground Specialties inspired by Executive ZBB Tour Chef Rusty Hamlin and Camp Southern Ground Executive Chef Collins Woods
- (2) Complementary beverage tickets redeemable at event day venue beverage stations
- Event commemorative gift
- VIP Parking

VENUE MAP



CAMPSTHERNGROUND.ORG

SPONSORSHIP FORM

DEADLINE: SEPT. 28, 2018

GENERAL INFORMATION

Name: _____ Company: _____

Address: _____

City, State, Zip: _____

Representative Name: _____ Phone: _____

Email: _____

PLEASE RESERVE:

☐ \$100,000 PRESENTING SPONSORSHIP

☐ \$50,000 SUPPORTING SPONSORSHIP

☐ \$25,000 EVENT SPONSORSHIP

☐ \$10,000 EXCLUSIVE UPPER DECK TABLE SPONSOR

☐ \$1,500 EACH – VIP GOLDEN TICKET

☐ \$10,000 VIP PREMIUM TICKET SPONSORSHIP OR ☐ \$1,250 PER PERSON

☐ \$750 EACH – VIP PREMIUM TICKET

CAMP SOUTHERN GROUND'S DONATION PROCESSING OPTIONS

BY CHECK:

MAKE ALL CHECKS PAYABLE TO:

Camp Southern Ground
101 Gardner Park
Peachtree City, Georgia 30269

ONLINE PAYMENT:

Process your contribution online by visiting:
CAMPSOUTHERNGROUND.ORG/NOC18

QUESTIONS?

Call: (404) 941-3480 x 1402

Email: Joyce@campssouthernground.org

CAMPSOUTHERNGROUND.ORG

