

CAMP SOUTHERN GROUND'S  
SIXTH ANNUAL  
**NIGHT OF CANDLES**  
A SPECIAL BENEFIT SHOW



FEATURING  
**ZAC BROWN BAND**  
A LIVE, UP-CLOSE & PERSONAL PERFORMANCE

**OCT. 14**  
**2017**

SOUTHERN GROUND AMPHITHEATER  
FAYETTEVILLE, GA • DOORS OPEN AT 6PM

**PRESENTED BY YOUR COMPANY**

**CHARITY EVENT  
BENEFITING**



**CAMP  
SOUTHERN  
GROUND**



# A CHARITY EVENT BENEFITING CAMP SOUTHERN GROUND

Nestled on over 400 acres in the farmlands of Georgia, Camp Southern Ground is the passion-project of GRAMMY Award winning artist Zac Brown. Inspired by his own experience as a camp counselor, Zac's vision is to create a state-of-the-art inclusive camp that will serve children ages 7-17, from all socioeconomic backgrounds, races and religions, with programs of purpose involving superior nutrition, nature, music, arts and leadership. We will bring together typically developing children, children with Autism Spectrum Disorders (ASD), learning and attention issues such as ADHD, Dyslexia, and social or emotional challenges. We will also support and include children of military families as a vital part of our camper population. Camp Southern Ground will also serve the needs of military families in partnering with other world-class organizations who offer respite, care for post traumatic stress and traumatic brain injury, and strengthening the bonds of marriage and family relationships.

Camp Southern Ground is a 501(c)(3) non-profit.

For more information contact Joyce Gaglione at (404) 941-3480 x 1402  
or via email [Joyce@campsouthernground.org](mailto:Joyce@campsouthernground.org).  
Visit [campsouthernground.org](http://campsouthernground.org)



**CAMP  
SOUTHERN  
GROUND**



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR: \$75,000

### BENEFITS:

- Two (2) Premium VIP front tier tables (8 guests per table) with complementary wine and beer at your table
- Exclusive access to the Southern Ground VIP tent for (16) guests, including delicious heavy hors d'oeuvres inspired by Executive Chef Rusty Hamlin with complementary beverages
- Backstage access for (16) guests to meet & greet and photo with Zac Brown Band
- Eight (8) preferred concert tickets to share with family, friends and clients
- Recognition as "Presenting Sponsor" in all promotional materials with business exclusivity
- Presenting Sponsor recognition in all print ads
- Recognition on all web based and promotional social media: Camp Southern Ground:
  - 37K Facebook friends
  - 5.4K Twitter followers
  - 17K E-blast subscribers
- Presenting sponsor event banner recognition placed front & center at Southern Ground Amphitheater
- Event announcement recognition
- Name recognition on event program
- VIP parking
- Event commemorative gift

## SUPPORTING SPONSOR: \$50,000

### BENEFITS:

- Two (2) Premier VIP tier tables (8 guests per table) with complementary wine and beer at your table
- Exclusive access to the Southern Ground VIP tent for (16) guests, including delicious heavy hors d'oeuvres inspired by Executive Chef Rusty Hamlin with complementary beverages
- Backstage access for (16) guests to meet & greet and photo with Zac Brown Band
- Four (4) Preferred Concert tickets to share with family, friends and clients
- Recognition as "Supporting Sponsor" in print
- Recognition on all web based and promotional social media: Camp Southern Ground
  - 37K Facebook friends
  - 5.4K Twitter followers
  - 17K E-blast subscribers
- Event banner recognition
- Event announcement recognition
- Name recognition in event program
- VIP parking
- Event commemorative gift



# SPONSORSHIP OPPORTUNITIES

## EVENT SPONSOR: \$25,000

### BENEFITS:

- One (1) Prime VIP tier table (8 guests) with complementary wine and beer at your table
- Exclusive access to the Southern Ground VIP tent for (8) guests, including delicious heavy hors d'oeuvres inspired by Executive Chef Rusty Hamlin with complementary beverages
- Recognition on web based and promotional social media: Camp Southern Ground:
  - 37K Facebook friends
  - 5.4K Twitter followers
  - 17K E-blast subscribers
- Event banner recognition
- Event announcement recognition
- Name recognition in event program
- VIP parking
- Event commemorative gift

## PATRON SPONSOR: \$10,000 (LIMITED TICKETS AVAILABLE)

### BENEFITS:

- Eight (8) Reserved Premium front row A ticket seating
- Exclusive access to the Southern Ground VIP tent for (8) guests, including delicious heavy hors d'oeuvres inspired by Executive Chef Rusty Hamlin with complementary beverages
- Event banner recognition
- Name recognition in event program
- VIP parking
- Event commemorative gift

### NEW THIS YEAR!

## CAMP SOUTHERN GROUND SUITE DECK: \$30,000

Gather 18 of your closest friends to watch the amazing performance of Zac Brown Band from Camp Southern Ground's exclusive deck. This wonderful Southern Ground Amphitheater experience includes access to the Southern Ground VIP tent for (18) guests, including delicious heavy hors d'oeuvres and complementary beverages. VIP parking included.



# SPONSORSHIP OPPORTUNITIES

NEW THIS YEAR!

## VIP GOLDEN TICKET PACKAGE: \$1,500 (PER PERSON)

### BENEFITS:

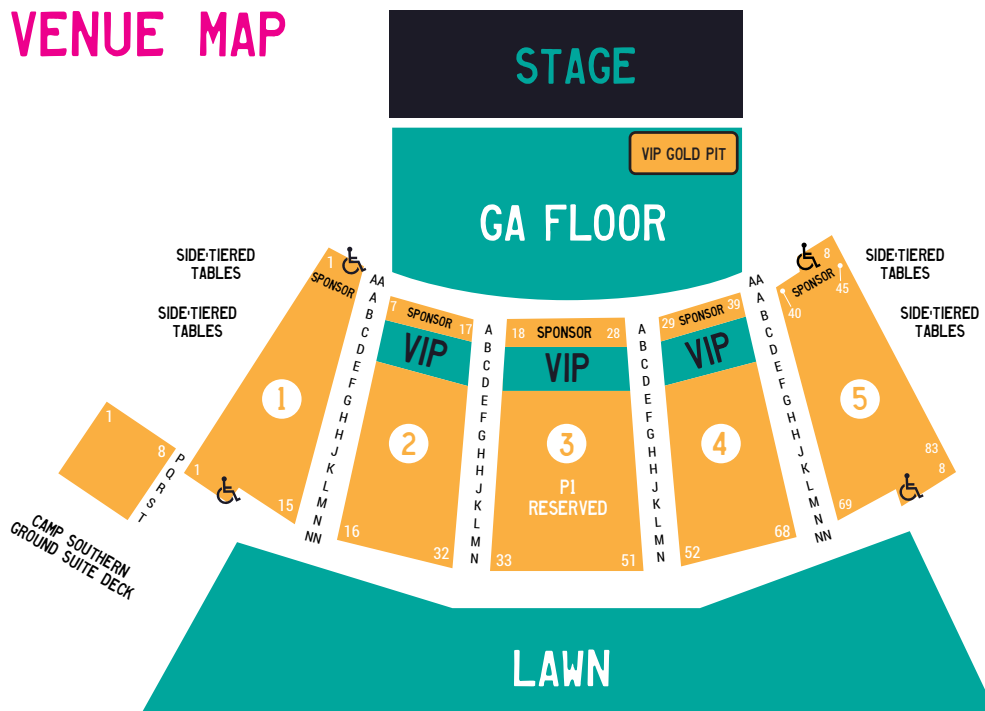
- One (1) General Admission Pit Pass ticket with access to VIP Gold Pit
- Exclusive access to the Southern Ground VIP tent for (1) guest, including delicious heavy hors d'oeuvres inspired by Executive Chef Rusty Hamlin with complementary beverages
- VIP parking
- Event commemorative gift

## VIP PREMIUM TICKET PACKAGE: \$500 (PER PERSON)

### BENEFITS:

- One (1) Reserved Premium ticket seat
- Exclusive access to the Southern Ground VIP tent for (1) guest, including delicious heavy hors d'oeuvres inspired by Executive Chef Rusty Hamlin with complementary beverages
- VIP parking
- Event commemorative gift

## VENUE MAP



ZAC BROWN'S  
**Southern  
GROUND**  
AMPHITHEATER



CAMP SOUTHERNGROUND.ORG

# SPONSORSHIP FORM

DEADLINE: SEPT. 22, 2017

## COMPANY/ORGANIZATION INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## CONTACT INFORMATION

Representative Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PLEASE RESERVE:

☐ \$75,000 PRESENTING (2) Premium tables of 8.....Please select beverage of choice:  
☐ Red Wine ☐ White Wine ☐ Beer

☐ \$50,000 SUPPORTING (2) Premier tables of 8.....Please select beverage of choice:  
☐ Red Wine ☐ White Wine ☐ Beer

☐ \$25,000 EVENT (1) Prime table of 8.....Please select beverage of choice:  
☐ Red Wine ☐ White Wine ☐ Beer

☐ \$10,000 - Patron Sponsor

☐ \$1,500 each - VIP Golden Pit ticket package .....[ ] Number of tickets

☐ \$500 each - VIP Premium ticket package .....[ ] Number of tickets

☐ \$30,000 - Camp Southern Ground Suite Deck (only 1 available)





# SPONSORSHIP FORM

DEADLINE: SEPT. 22, 2017

## GUESTS:

Please list the names of your guests, or the names of people with whom you like to be seated:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

If you wish for your guests to receive their credentials in advance, please email: [Joyce@campssouthernground.org](mailto:Joyce@campssouthernground.org)  
Include the guest email and mailing address.

## CAMP SOUTHERN GROUND'S DONATION PROCESSING OPTIONS

### BY CHECK:

#### MAKE ALL CHECKS PAYABLE TO:

Camp Southern Ground  
101 Gardner Park  
Peachtree City, Georgia 30269

### ONLINE PAYMENT:

Process your contribution online by visiting:

**[WWW.CAMPSOUTHERNGROUND.ORG](http://WWW.CAMPSOUTHERNGROUND.ORG)**

Click the **DONATE** button in the upper left hand corner.  
Enter the amount and note in the Comments field: Night  
of Candles 2017

## QUESTIONS?

Call: 404-941-3480 Ext. 1402

Email: [Joyce@Campssouthernground.org](mailto:Joyce@Campssouthernground.org)

### FOR GENERAL TICKET INFORMATION AND MORE INFO:

Visit [nightofcandles.com](http://nightofcandles.com)

[CAMPSOUTHERNGROUND.ORG](http://CAMPSOUTHERNGROUND.ORG)

