

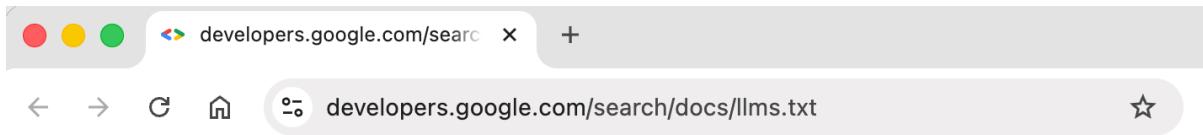
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Google Adds LLMs.txt To Search Developer Docs Portal

Dec 3, 2025 - 7:21 am [5](#) — by Barry SchwartzFiled Under [Google Search Engine Optimization](#)

Google has been saying that **no one uses** the LLMs.txt file, that **Google won't use it**, that it **can be useless**, and you probably **should noindex** it if you do use it. Well, Google itself uploaded an LLMs.txt file for the Google Search Central portal.

The file is over here: developers.google.com/search/docs/llms.txt. Here is a partial screenshot:



```
# Documentation to Improve SEO | Google Search Central
Explore SEO documentation to learn how to improve your site's visibility on Google Search.

## Docs
- [Documentation to Improve SEO | Google Search Central](https://developers.google.com/search/docs/llms.txt)
  visibility on Google Search.
- [Enriched and Interactive Search Results | Google Search Central](https://developers.google.com/search/docs/llms.txt)
  result is a type of rich Google result. Learn how to take advantage of interactive Google
  search results.
- [Package Tracking on Google | Google Search Central](https://developers.google.com/search/docs/llms.txt)
  tracking on Google. Learn how to use package tracking to keep your customers informed about
  the status of their packages.
```

shows package tracking information on Search. Learn how Google uses your API for package tracking [Software App (SoftwareApplication) Schema | Google Search Central](<https://developers.google.com/search/docs/schema/guides/structured-data/structured-data-schemas#software-app>) to add software application schema to a web page so you can better display your app details. [Top Places List Optimization | Google Search Central](<https://developers.google.com/search/docs/optimization/structured-data/top-places-lists>) lists online, Google might show a rich result for your business. Learn more about [Visual Elements Gallery of Google Search | Google Search Central](<https://developers.google.com/search/docs/visual-elements-gallery>) for an illustrated guide to the most common UI elements of Google Search. Learn what the elements are for each element. [Redirects and Google Search | Google Search Central](<https://developers.google.com/search/docs/structured-data/redirects>) explains what are redirects, how Google can interpret them, and how they can be useful in Google Search. [Validate AMP Pages | Google Search Central](<https://developers.google.com/search/docs/structured-data/amp-validation>) provides a guide to validate AMP content, how to fix AMP errors, and for more AMP resources for Google Search.

This was spotted by Lidia Infante who posted it on [Bluesky](#) and asked John Mueller of Google, "Is this an endorsement of llms.txt or are you trolling us, John?"

John replied saying, "hmmn :-/"

 **Lidia Infante** @lidia-infante.com · 1h
[@johnmu.com](#) Is this an endorsement of llms.txt or are you trolling us, John? 😅
developers.google.com/search/docs/llms.txt

<https://developers.google.com/search/docs/llms.txt>
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 **John Mueller**
[@johnmu.com](#)
hmmn :-/

Dec 3, 2025, 5:08 AM

 **Lidia Infante**
[@lidia-infante.com](#) 

For the record, [@crystalontheweb.bsky.social](#) is the one who texted me the discovery!

Dec 3, 2025 at 6:33 AM

Heart 4 Reply Read 1 reply on Bluesky

So what is up with this? Is Google trolling us?

Maybe not:

 **Dave Smart**
[@tamethebots.com](#) 

To be fair, this seems more like a platform wide thing than something Google Search Central have done specifically, e.g.
developer.chrome.com/docs/llms.txt
web.dev/articles/llm...
developers.google.com/wallet/llms...

developers.google.com/search/docs/llms.txt...

I'd perhaps not read that as something search central asked for / proactively added.

developer.chrome.com

Dec 3, 2025 at 6:49 AM

4 Reply

[Read 1 reply on Bluesky](#)



Not found

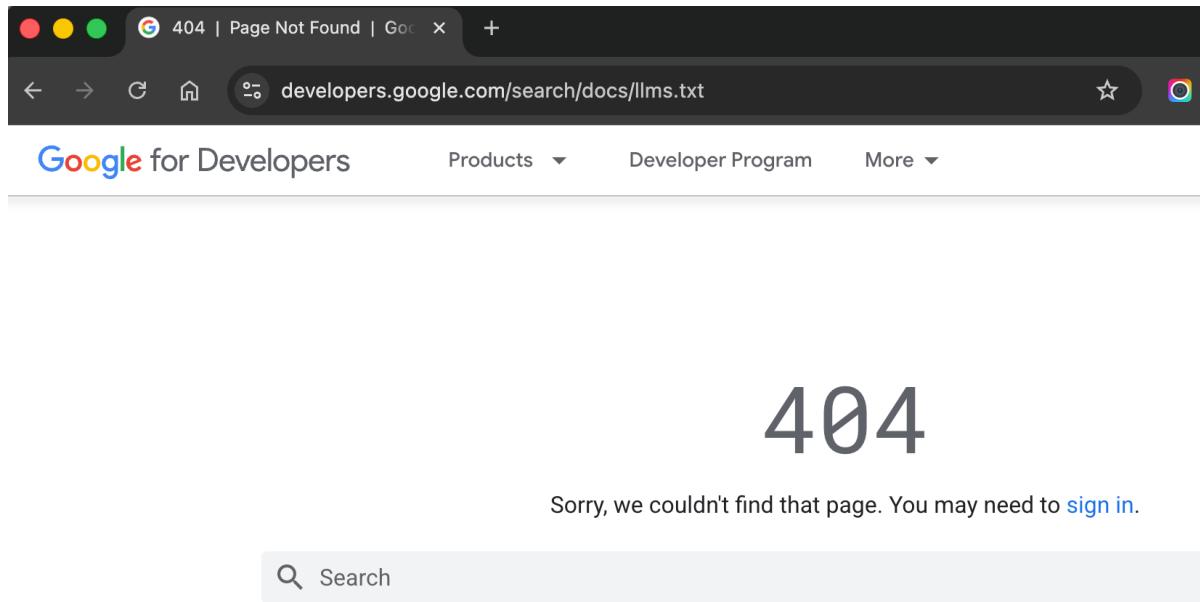
“

It seems this was a "platform accident" <https://t.co/Ylh2QySmBq> pic.twitter.com/64032sYIXj

— Pedro Dias (@pedrodias) **December 3, 2025**

Forum discussion at [Bluesky](#).

Update at 1:30pm: Now the URL 404s, so I guess Google took it down:



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3 months ago edited

they just removed llms.txt from there

1 0 Reply Share >

J**Joe**

3 months ago

[YouTube.com](#) used META keyword tags for nearly a decade after Google advised their deprecation. Test and learn always.

1 0 Reply Share >

**Brody Hall**

→ Joe

3 months ago

this and always this!

0 0 Reply Share >

**John A. User**

3 months ago edited

Google won't implement it, they've done it for compliant LLMs that may read it. I believe there's not much of them out there though.

1 0 Reply Share >

**davidquaid**

3 months ago edited

The Cult of LLMs.txt just found an anti-hero

2 0 Reply Share >

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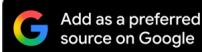
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