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Usage statistics and market share of Cloudflare

Request an [extensive Cloudflare market report](#).

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These diagrams show the usage statistics of Cloudflare as reverse proxy service on the web. See [technologies overview](#) for explanations on the methodologies used in the surveys. Our reports are updated daily.

Cloudflare is used by 82.4% of all the websites whose reverse proxy service we know. This is 21.6% of all websites.

Historical trend

This diagram shows the historical trend in the percentage of websites using Cloudflare. Our dedicated trend survey shows more [reverse proxies usage and market share trends](#).



You can find growth rates of Cloudflare compared to all other reverse proxy services in our [Cloudflare market report](#).

Market position

This diagram shows the market position of Cloudflare in terms of popularity and traffic compared to the most popular reverse proxy services.

Our dedicated market survey shows more [reverse proxies market data](#).

Technology Brief**Cloudflare**

Category: [Reverse Proxy Services](#)

Cloudflare provides a content delivery network.

Website: [cloudflare.com](https://www.cloudflare.com)

WEBSITE INFORMER

Free stats on any website

w3techs.com

Alexa rank
69 729

Privacy
Good

Daily visitors
15 256

Daily pageviews
36 955

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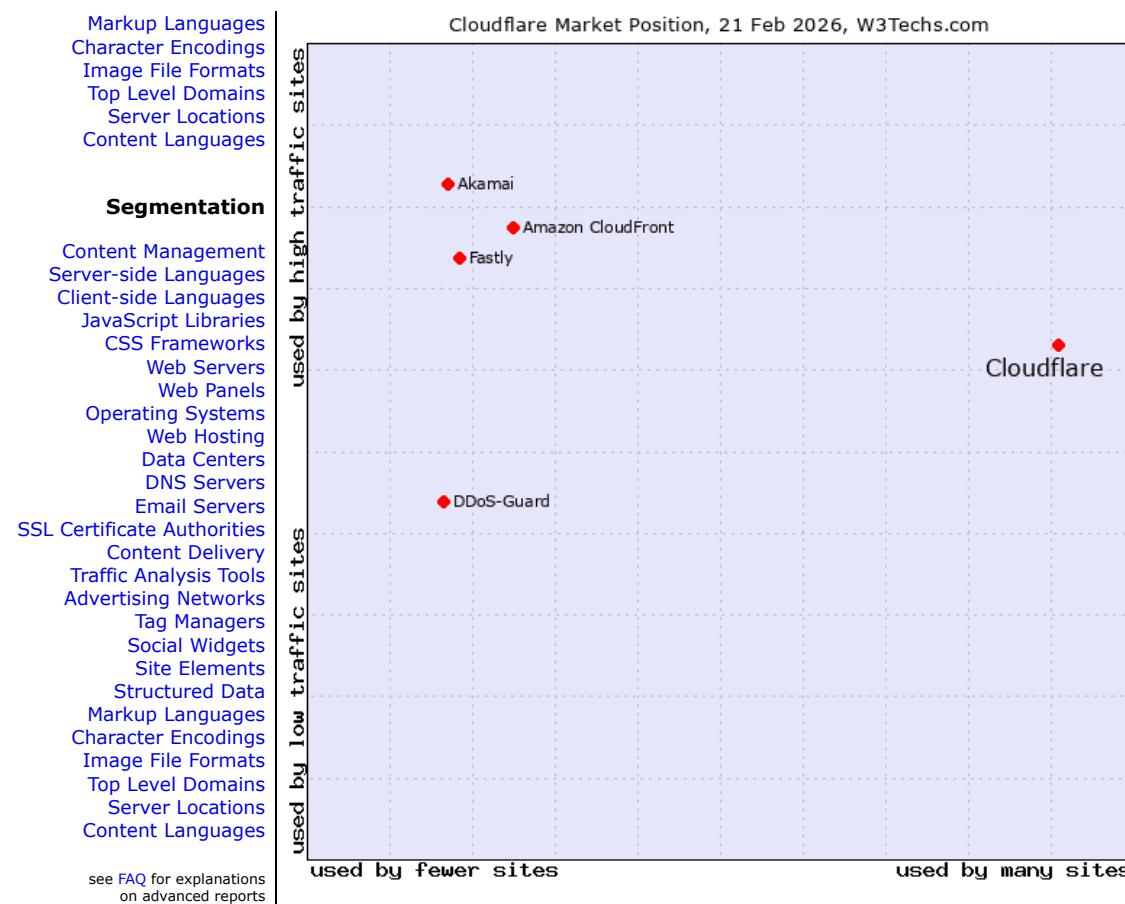
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We compiled the list of web technologies that saw the largest increase in usage in 2025.

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Popular sites using Cloudflare

- Cloudflare.com
- Linkedin.com
- X.com
- Vimeo.com
- Shopify.com
- Discord.com
- Paypal.com
- Chatgpt.com
- Bbc.com used on subdomain
- Canva.com

Random selection of sites using Cloudflare

- Reflectivstudios.com
- Sparxmaths.com
- Bobblego.com
- Sunbet10.live
- Cinepulse.mom

Sites using Cloudflare only recently

- Weather.com used on subdomain
- Shein.com
- Rakuten.com used on subdomain
- Classlink.com
- Subito.it used on subdomain

More examples of sites

You can find more examples of sites using Cloudflare in our [Cloudflare market report](#), or you can request a [custom web technology market report](#).

Technology comparisons

Our visitors often compare the usage statistics of Cloudflare with [Akamai](#) and [Amazon CloudFront](#) and [DDoS-Guard](#).