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AI Crawl Control with Transform Rules

Use [Response Header Transform Rules](#) to add `Link` headers to crawler responses — even when those crawlers are blocked. This lets you communicate terms of use or [RSL ↗](#) license information.

Example: Add licensing terms to blocked responses

Expression:

```
(cf.bot_management.verified_bot and http.response.code eq
403)
```

Header modification:

- **Operation:** Set static

- **Header name:** Link

- **Value:** `<https://example.com/ai-licensing-terms>;
  rel="license"; type="text/html"`

For more details, refer to [Response Header Transform Rules](#).