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Technologies > Reverse Proxies > Cloudflare

Usage statistics and market share of Cloudflare

Request an **extensive Cloudflare market report**.

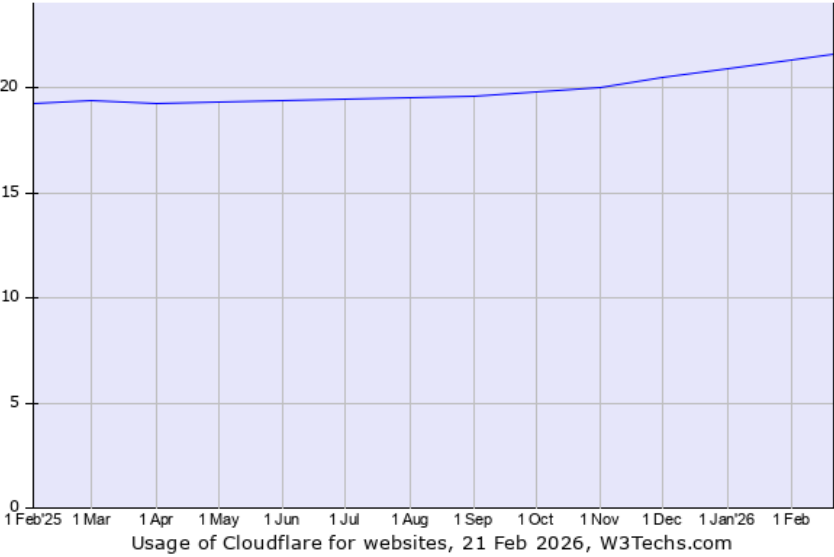
[Learn more](#)

These diagrams show the usage statistics of Cloudflare as reverse proxy service on the web. See [technologies overview](#) for explanations on the methodologies used in the surveys. Our reports are updated daily.

Cloudflare is used by **82.4%** of all the websites whose reverse proxy service we know. **This is 21.6% of all websites.**

Historical trend

This diagram shows the historical trend in the percentage of websites using Cloudflare. Our dedicated trend survey shows more [reverse proxies usage and market share trends](#).



Date	Usage (%)
1 Feb'25	19.0
1 Mar	19.0
1 Apr	19.0
1 May	19.0
1 Jun	19.0
1 Jul	19.0
1 Aug	19.0
1 Sep	19.0
1 Oct	19.0
1 Nov	19.0
1 Dec	19.0
1 Jan'26	20.0
1 Feb	22.0

You can find growth rates of Cloudflare compared to all other reverse proxy services in our [Cloudflare market report](#).

Market position

This diagram shows the market position of Cloudflare in terms of popularity and traffic compared to the most popular reverse proxy services. Our dedicated market survey shows more [reverse proxies market data](#).

Technology Brief

Cloudflare

Category: [Reverse Proxy Services](#)

Cloudflare provides a content delivery network.

Website: [cloudflare.com](#)

WEBSITE INFORMER

Free stats on any website

[w3techs.com](#)

Alexa rank **69 729**

Privacy **Good**

Daily visitors **15 256**

Daily pageviews **36 855**

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Web Technologies of the Year 2025

5 January 2026

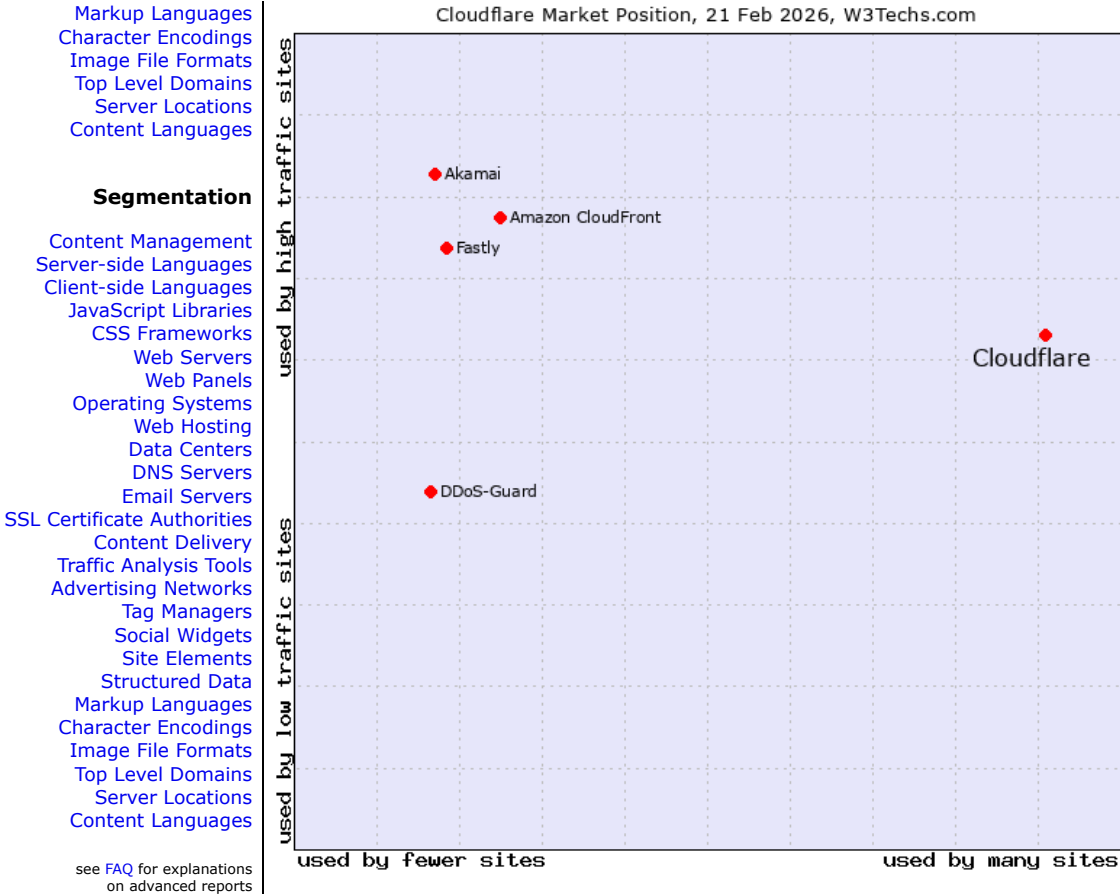
We compiled the list of web technologies that saw the largest increase in usage in 2025.

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https://w3techs.com/technologies/details/cn-cloudflare

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Popular sites using Cloudflare

- [Cloudflare.com](#)
- [Linkedin.com](#)
- [X.com](#)
- [Vimeo.com](#)
- [Shopify.com](#)
- [Discord.com](#)
- [Paypal.com](#)
- [Chatgpt.com](#)
- [Bbc.com](#) used on subdomain
- [Canva.com](#)

Random selection of sites using Cloudflare

- [Reflectivstudios.com](#)
- [Sparxmaths.com](#)
- [Bobblego.com](#)
- [Sunbet10.live](#)
- [Cinepulse.mom](#)

Sites using Cloudflare only recently

- [Weather.com](#) used on subdomain
- [Shein.com](#)
- [Rakuten.com](#) used on subdomain
- [Classlink.com](#)
- [Subito.it](#) used on subdomain

More examples of sites

You can find more examples of sites using Cloudflare in our [Cloudflare market report](#), or you can request a [custom web technology market report](#).

Technology comparisons

Our visitors often compare the usage statistics of Cloudflare with [Akamai](#) and [Amazon CloudFront](#) and [DDoS-Guard](#).