

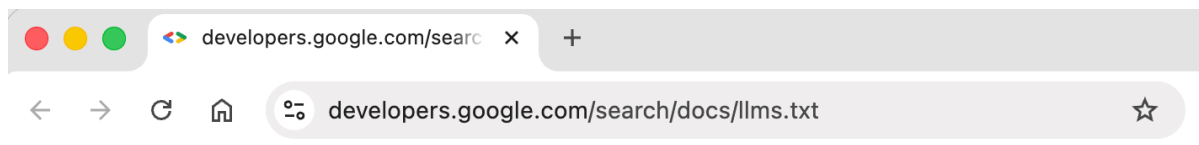
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Google Adds LLMs.txt To Search Developer Docs Portal

Dec 3, 2025 - 7:21 am  5 — by Barry SchwartzFiled Under [Google Search Engine Optimization](#)

Google has been saying that **no one uses** the LLMs.txt file, that **Google won't use it**, that it **can be useless**, and you probably **should noindex** it if you do use it. Well, Google itself uploaded an LLMs.txt file for the Google Search Central portal.

The file is over here: developers.google.com/search/docs/llms.txt. Here is a partial screenshot:



Documentation to Improve SEO | Google Search Central

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Docs

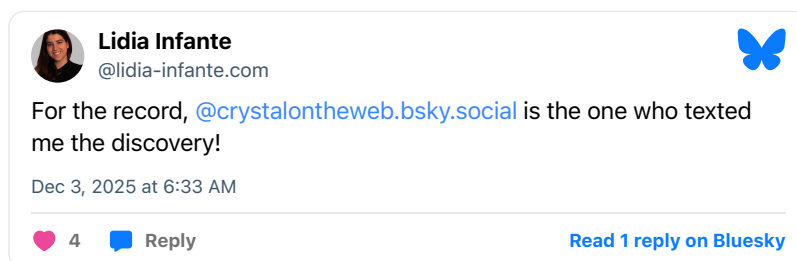
- [Documentation to Improve SEO | Google Search Central](https://developers.google.com/search/docs/llms.txt)
- [Enriched and Interactive Search Results | Google Search Central](https://developers.google.com/search/docs/llms.txt)
- [Package Tracking on Google | Google Search Central](https://developers.google.com/search/docs/llms.txt)

shows package tracking information on Search. Learn how Google uses your API for package tracking information on Search. Learn how Google uses your API for package tracking information on Search.

- [Software App (SoftwareApplication) Schema | Google Search Central](https://developers.google.com/search/docs/essentials/software-app-schema)
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- [Visual Elements Gallery of Google Search | Google Search Central](https://developers.google.com/search/docs/essentials/visual-elements-gallery)
- [Redirects and Google Search | Google Search Central](https://developers.google.com/search/docs/essentials/redirects)
- [Validate AMP Pages | Google Search Central](https://developers.google.com/search/docs/essentials/validate-amp-pages)

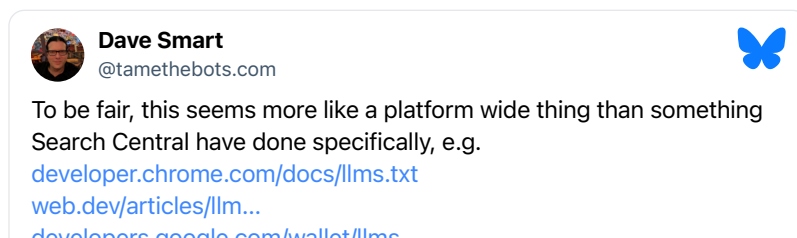
This was spotted by Lidia Infante who posted it on [Bluesky](#) and asked John Mueller of Google, "Is this an endorsement of llms.txt or are you trolling us, John?"

John replied saying, "hmmn :-/"



So what is up with this? Is Google trolling us?

Maybe not:



[developers.google.com/search/docs/llms.txt](#)

I'd perhaps not read that as something search central asked for / proactively added.

developer.chrome.com

Dec 3, 2025 at 6:49 AM

4 Reply

[Read 1 reply on Bluesky](#)

Not found

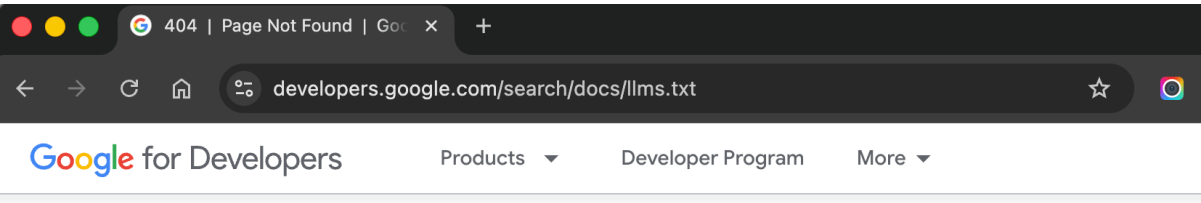
“

It seems this was a "platform accident" <https://t.co/Ylh2QySmBq> [pic.twitter.com/64032sYIXj](https://t.co/Ylh2QySmBq)

— Pedro Dias (@pedrodias) **December 3, 2025**

Forum discussion at [Bluesky](#).

Update at 1:30pm: Now the URL 404s, so I guess Google took it down:



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they just removed llms.txt from there
1 0 Reply Share ›


J Joe 3 months ago
YouTube.com used META keyword tags for nearly a decade after Google advised their deprecation. Test and learn always.
1 0 Reply Share ›

 Brody Hall 3 months ago
this and always this!
0 0 Reply Share ›

 John A. User 3 months ago edited
Google won't implement it, they've done it for compliant LLMs that may read it. I believe there's not much of them out there though.
1 0 Reply Share ›

 davidquaid 3 months ago edited
The Cult of LLMs.txt just found an anti-hero
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Feb 20, 2026 - 10:00 am

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Overview & AI Mode Links Updated,
Google Ads News and more**

Feb 20, 2026 - 8:01 am

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Pages To Search**

Feb 20, 2026 - 7:51 am

 3 - by Barry Schwartz**Google Maps****Google Updated The Business
Profile Review Policies**

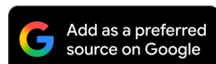
Feb 20, 2026 - 7:41 am

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Feb 20, 2026 - 7:31 am

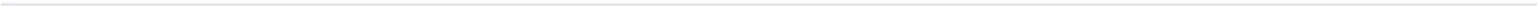
 0 - by Barry Schwartz**Other Search Engines****ChatGPT Ads From Expedia Spotted
In The Wild**

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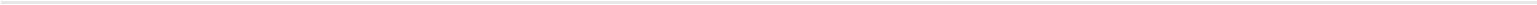
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