Thanks for registering for Build Madison! As of today there are over 60 people signed up to come collaborate and create this weekend. Get excited! It is going to be an awesome event.

New Sponsors
Google and Murfie are now sponsoring. Google will be supplying food, drink, and miscellaneous supplies for the event. Murfie will be awarding a door prize of $100 credit to their site.

Forming Teams
Several people have been asking about this. There are no rules regarding team size or structure. You can be your own team, meet people at the event, bring people with you, etc. Anything goes. You may even find yourself helping out multiple teams.

What to Bring
Sector67 will be supplying hand tools, tables, some chairs, and internet. Any other equipment you should plan on bringing with you. This includes: computers, laptops, monitors, cables, raw materials, etc. Google is supplying snacks, food on Saturday night, and drinks. Drinking is allowed, but bring your own alcohol.

Prize List
PerBlue - $500 cash prize
Sony - Two copies of Sony Movie Studio HD Platinum software
SupraNet - One year of Virtual Collocation online hosting
Murfie - Door prize for $100 in credit on murfie.com

Intellectual Property
We have also had several questions about intellectual property. Build Madison has no rights to any IP. Other iissues related to IP are your own responsibility. Of course, if at the end of the event you would like

Itinerary:

> **Saturday, February 5**
> **11 AM Saturday: Idea Pitching**. Attendees show up at Sector67 for a brief intro to the event. This is followed by a pitch session where anyone can pitch an idea as a potential project for the day and get feedback from the group. It's certainly not required to bring an idea, but it's an opportunity to turn one into something real, so share one if you've got it!
>
> **12 - 6 PM: Team Forming and Product Building**. Group splits into teams based on interest in ideas presented and relevant expertise. Teams organize and begin to build their concept from idea to product, led by their idea-pitcher. Capital Entrepreneurs members will serve as mentors to keep teams on track and aid in programming, branding and marketing.

6 - 7 PM: Dinner and Discussion. Dinner break. Teams take a break to eat, mingle and relax. Teams with specific dilemmas can put them out to the group brain trust for more perspectives on potential solutions.

7 PM - Midnight: Product Development. Teams continue to develop their product. Development includes preparation for a presentation and release of their product, and must include a short description with appropriate screenshots or prototype images.

Midnight: Recommended Finish. Recommended stop time for the night. Teams are encouraged to have a finished product ready to present and release by this point. Workspace will remain available all through the night for those too excited to sleep.

<u>Sunday, February 6</u>
11 AM Sunday: Project Presentation. Participants reassemble to show off their masterpieces. Each team gives a 5-minute demo or presentation of what they've accomplished and how they plan to launch it.

Noon Sunday: Prizes, Celebration and Farewell. Prizes of $500 from PerBlue, a free year of hosting from SupraNet, and two copies of Vegas Movie Studio HD Platinum from Sony will be given to the top teams. Project descriptions will be posted on the Capital Entrepreneurs website and teams will be given an exit package to help them release their product to the public should they want to.