About me



I'm a Product Designer who loves - really loves <3 - Design!

I believe that by using the basic principles of the design and by being multidisciplinary it is possible to develop any product (from underwears to aeroplanes).

Geometry, color / psychological concepts, and innovative tools

- those are the aspects that moves me in the design world.

"Design is so simple, that's why it's so complicated."

"If you can design one thing,

you can design everything"

- Massimo Vignelli

- Paul Rand



My designer journey

- A history board of how I became the

1988 - I was born in Brazil ▼ -I was born in a seaside town on the northeast of Brazil, even though I

Drawing and painting classes as a kid.

I always loved to draw and to make handcrafts, so I got in my first

in our daily life as students.

Campina Grande - the human-centered design was always present

- Ergonomics background -I also had my first teaching experience as a teacher assistant in Design Applied Ergonomics.

I was selected one of the best five furniture student in a national

2009 - I was finalist in a national furniture design context ▼ -

2010 - I was a treinee in Fashion Design ▼ -I had my first professional experience in the market as a trainee. The

use of artificial dyeing. There I designed a small collection.

company produces naturally colored cotton - innovative sustainable technology that provides four different colors of fabrics without the

design contest.

2012 - I had my first job that improved my organization I was a Junior Designer at a farm machinery factory, I worked

I finished my undergraduate in Industrial Design - I created a kitchen

utensil with emotional design concepts for my final thesis.

At that same year, I was a participant of a summer class in the Federal University of Paraná that was focused on sustainability, where I created with my classmates group an article about a non-profit organization that shared books in a recycling box.

2014 - Eurotrip: Germany, Holland and England! ▼ -Getting in touch with things I've seen in Art History class inspired me! Specially around the Bauhaus school.

2015 - I began my UI/UX journey ▼ -I started at the Distributed Systems Laboratory, there I worked in many innovative and social engajing projects. Working together with

- A foot in the fashion -

grandmother's seam atelie.

a easy way by filtering the data and also being able to report illegal

For me, it is a dream coming true to live in a city full of history and different cultures, having the opportunity to live new experiences and to change myself as a person.

a designer - Advanced drawing classes at SFAI and Fashion construction classes at AAU and Master in Design at SFSU.

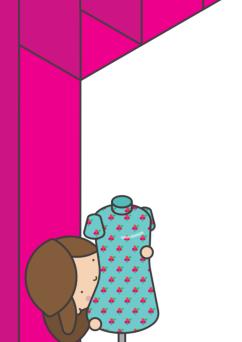
spent almost my entire life in a countryside city, Campina Grande.

1996 - I got in my first Drawing classes ▼ -

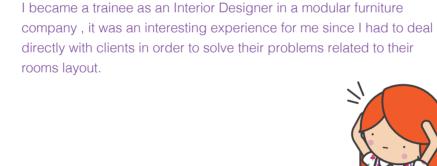
1998 - I lived in New Jersey during one year ▼-I moved to New Jersey with my parents and sister. My teacher at the time, Mr. Macy, suggested that I come back to the US to study arts.

2007 - My freshman year in Design College ▼ -

I began to study Industrial Design in the Federal University of







- Interior Design background -

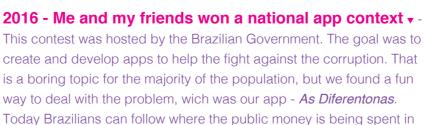
improving and redesigning parts of the products to achieve better production processes and optimize the product's usability while reducing costs. I also reorganized the material used by the workers to manufacture the products seeking a better understanding of their process by them.

- Sustainability background -

capacity ▼ -



At that time, I decided to take also fashion construction classes. That is something I've always been passionate, as I have grown up in my



situations.







Since I arrived, I did things that inspired me and opened my mind as

