Hello! I'm Mariana Souto.

UX/UI/ Product designer living in San Francisco

SKILLS -

Autodesk Inventor Autodesk AutoCad Autodesk 3D Max Adobe Photoshop Adobe Illustrator Adobe InDesign Sketch App Invisionapp HTML/ CSS

Bi-lingual: English and Portuguese.
Self-learner and multi-disciplinary individual.

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EXPERIENCE •

UI I UX / Product Designer at Distributed Systems Laboratory Mar/2015 - Jan/2017 -

Working along with web developers in two projects for scientific programs platform for citizens and a sign language dictionary - Creating logos and branding; I also researched and created a web site layout using interactive prototypes; Applying UX and gamification techniques to increase the engagement and improve the user's experience.

Industrial Designer at Laboremus agricultural machinery Sep/2012 - Mar/2014 -

Mapping and cataloging the parts of the products made in the factory using digital 3D modeling program; Improving and redesigning parts of the products to achieve simpler production processes and improve the products usability while reducing costs; Inserting product data into supply control software; Developing graphic materials.

Interior Design Trainee at New Modular Furniture Aug/2011 - Nov/2011 -

Creating indoor furniture projects, using PROMOB 3D suite.

Fashion Design Trainee at COOPNATURAL Apr/2010 - Oct/2010 -

Developing a collection for Coopnatural Business using natural colorful cotton and artisanal lace made by the craftsmen association from UFCG - NART.

Teaching assistant in Design Applied Ergonomics at Federal University of Campina Grande

Feb/2009 - Nov/2009 -

Organizing slides for class presentation; Writing a book draft about ergonomics and design; Assisting professor's activities.



EDUCATION •

Federal University of Campina Grande
May 2007 | December 2011 -

Major in Industrial Design

San Francisco State University August 2017 | today -

Master of art in Design