

NO : CDIPL-000001

1. ADVERTISER :	Kalyani Pvt. ITIT	
2. ADDRESS :	123, 345 Kalyni prvt. Raod	
3. CITY :	Kolkata	4. PIN CODE : 712201
5. PRIMARY PHONE :	9733138071	6. MOBILE : 9733138071
7. PERSON TO CONTACT :	Mrs. DD. Das	8. DESIGNATION : Proprietor
9. EMAIL ID :	souvik@crispdigital.co.in	10. CONTRACT DATE : 2020-07-24
11. SALES PERSON :	Priyam Paul	
12. SPECIAL BILLING (OPTIONAL) :	no	
13. REPORTING EMAIL ID :	souvik@crispdigital.co.in	
14. WEBSITE :	no	
15. CUSTOMER GSTIN NO :	CRYPB234BHT	
16. CUSTOMER PAN NO :	CRYPB234	

YOUR PRODUCT AND SERVICES	DESCRIPTION:	RATE (INR)
Google Search Engine Optimisation (SEO)	one page seo and two	800
Facebook Sponsored Promotion	Two page and one data	8000
LinkedIn Sponsored Promotion	one dashboard	7000
YouTube Marketing	This marketing	8000
Email Creation	this is emial	7000
MANAGEMENT FEES (INR)		80
TOTAL (INR)		30880
NET PAYABLE (INR)		30880
GST 18% (INR)		5558.4
TOTAL PAYABLE (INR)		36438
AMOUNT RECEIVED (INR)		800
BALANCE (INR)		35638

FOR OFFICE USE ONLY	
CHEQUE DATES	15-Jul-2020,25-Jul-2020
CHEQUE NO/S	VBH677,BHH6798
CHEQUE AMOUNT	70000
S.E / MANAGER NAME	R. Kumar Das

BANK DETAILS FOR NEFT/RTGS	
PAN	AAHCC0085H
GSTIN	06AAHCC0085H1ZU
BANKER	KOTAK MAHINDRA BANK LIMITED
BANK ADDRESS	THE PEACH TREE COMPLEX BLOCK-C, SUSHANT LOK-1 GURGAON-122001
ACCOUNT NO	2611864866
IFS CODE	KKBK0004256

***TERMS & CONDITIONS:-**

Signatory undertakes that he or she has full authority to contract for this advertising and further guarantees full payments of amount shown promptly with due. The above client here by requests 'Crisp Digital India Private Limited', to provide services for the items as shown in the table above as noted on the contract in accordance with the term and conditions endorsed herewith and on the following side of this contract.

IMPORTANT: the client warrants the he or she is/ they are the legal owner/ user of the telephone numbers given above and undertaken to indemnify "Crisp Digital Private limited" against any claims by the telephone service provider or others party (les) on this account. The client also undertake to make payment specified on the face of this contract plus all state and local taxes which may be or become attributable there to on due dates noted above. Not with standing this 'Crisp Digital India Private Limited' is entitled to collect full payment prior to providing service of the above items and failing such payment, is entitled to refuse to provide service (s) without prior notice to client. Sales personnel are expressly prohibited from collecting payment in cash. Only collectors bearing written authorization from MD/Digital Head of Crisp Digital India Private limited" may collect cash payment. Pursuant to the above contract, I/ We Hereby allow "Crisp Digital India Private Limited" to make commercial call to my / our Mobiles/ Number (s) and organization contact number (s). The declaration will hold valid even if I/We choose get my/ Our number(s) registered to NDNC.

This applications is from Crisp Digital India Private Limited for all Digital Services

Crisp Digital India Private Limited, shall be indemnified by the client for whom the services are provided in respect of any claims, actions, damages, costs and expenses arising out of an Illegal or libellous matter published for the client, or any infringement of copyright, patent ,design or mercantile or trademark. Crisp Digital India Private Limited, do not assure of or gives any performance guarantee in terms of lead, enquiry of order. In case of any dispute the courts in Haryana only have jurisdiction. All services are for a period 1 day to 365 days as specified and according to the services taken.

FORCE MAJEURE : The service provider (Crisp Digital India Private Limited) shall not be liable In damages or have the right to terminate this contract for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, war, insurrections/change of law, strikes or other labour disturbances , refusal on the part of the government agencies or other competent authority to grant any necessary permit or in the event of any other supervening clause ,and/or any other cause tendering performance of any of the obligations committed under the said contract.

Indemnity: The client hereby irrevocably and unconditionally undertakes to Indemnify Crisp Digital India Private Limited, In full and keep Crisp Digital India Private Limited, fully indemnified of claims arising out of Information, date, text, software, music, sound, photographs, graphics, videos, messages or any other material or content posted on the website or privately transmitted. The client undertakes the sole responsibility to take necessary action under such circumstances and takes entire responsibility for all contents present on the company website, posted or transmitted. It is the responsibility of client to ensure that material or content complies with national and international laws. Crisp Digital India Private Limited, reserves the right to add, alter, amend any of the terms and conditions of this agreement, at any time, after giving a written notice of one month to the advertiser under the hand of the MD//Head

Digital of Crisp Digital India Private Limited.

- * On Cancellation/ request for refund of any contract from client side, a total of 18% of the contract value will be deducted.
 - * Client will be responsible for keeping the of all its emails at his end, and under no circumstances Crisp Digital India Private Limited will be held responsible for managing backup of emails.
 - * Client emails can be blocked if it is found sending SPAMs or Viruses.
 - * Crisp Digital India Private Limited will not provide any C-panel details, backup of website or emails to client under any circumstances. It will be client's responsibility to provide the images for its products and services and in case of any copy infringement from clients end then Crisp Digital India Private Limited will not held responsible.
- Search Engine Optimization (SEO) activities takes minimum 4 to 5 Months for measurable results to show.
- Social Media Optimization (SMO) activities are purely organic as per the packages unless agreed to manage paid activities for additional agreed budget by the client.
- *Crisp Digital India Private Limited will not provide any kind of access for Google Ads Account, backup of Ads except the daily report to client under any circumstances.

☒ I understand, accept, and agree to the following terms and conditions.



২০. "ভবিষ্যৎ অনিশ্চিত ও পরিবর্তনশীল।"

AUTHORISED SIGNATURE

COMPANY'S STAMP