Franchise, calendar, and Merchandise are dimensions.

Merchandise and Franchise come from the ERD and the sample spreadsheet.

The calendar dimension is a standard data warehouse dimension.

Calendar is a hierarchical dimension.

Email is also hierarchical as part of Member dimension.

* Merchandise
  + FranchId: ERD only
  + FranchRegion:ERD only
  + FranchPostalCode: ERD only
  + FranchModelType: ERD only
* Calendar
  + Date columns in the ERD (MmbrDate, SaleDate) and spreadsheet (ServPurchDate); hierarchical (year → month → day)
* Merchandise:
  + MerchId: ERD only
  + MerchName:ERD only
  + MerchPrice: ERD only
  + MerchType:ERD only