

# SOUVIK KAR MAHAPATRA

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## EXPERIENCE

### Zero

Bengaluru

Co-Founder & CTO

Jun 2024 – Nov 2024

- Built [SEOAutoLink.com](https://SEOAutoLink.com), automating discovery and insertion of SEO-friendly links to boost client rankings by **25%**.
- Optimized script performance and load time by **40%** while preserving SEO metrics.
- Leveraged user behavior analysis to drive product iterations, increasing conversions by **30%**.
- Created scalable content processing pipeline to handle **3K-5K** posts with 99% uptime and **2-3s** processing time per post.
- Implemented keyword matching using **NLP** and **RAG**, achieving **85%** contextual link match accuracy **across languages**.

### GoComet

Bengaluru

Backend Developer Intern

Feb 2024 – Aug 2024

- Identified and refactored tech debt in detention and demurrage module to resolve edge cases and implement combined fee calculations.
- Accelerated SQL queries by **20-30%** through query plan optimization and **New Relic**.
- Automated data transfer and file parsing with **Python** and **Shell**, reducing manual work by 70%.
- Enhanced **Slack** support workflow to track team responsibilities, increasing transparency.

### OpenInApp/Listed

Bangalore

Backend Developer

Jul 2023 – Jan 2024

- Architected calendar booking system for influencers supporting concurrent, conflict-free bookings.
- Engineered **Shopify** in-app browser redirection and attribution, boosting conversions **11x** with **90-95%** accuracy.
- Built image-based product discovery platform processing **10K+** daily searches using **RabbitMQ** and pub-sub, reducing request failures by 75%.
- Led **Docker** adoption and database migrations methods, cutting deployment time and manual work by 60%.

### Digital Product School

Remote

Software Engineer

Sept 2022 – Mar 2023

- Engineered data platform for [pfaff-mold.de](https://pfaff-mold.de) to automate collection and analysis of industrial machine data, reducing manual work and support cost by 70%.
- Built time series data pipeline processing **1K+ sensor readings/s** with **MQTT** and **Cassandra**.
- Created real-time multi-role monitoring dashboard in **React**, enabling 80% faster data analysis and proactive maintenance.

## PROJECTS

### [notion-to-md](#) [ Typescript, NodeJS ]

Dec 2021 – Present

- Plugin-based **NodeJS** module for converting Notion to markdown with 100% test coverage.
- Achieved **40K+** weekly NPM downloads, **1.1K+** stars, merged **30+** PRs on GitHub, actively maintaining.

### [lsx \(ls-Xtended\)](#) [ Go, Shell ]

Oct 2021

- Terminal navigation tool in **Go** with directory aliasing and smart ranking, reducing navigation time by 70%.
- Garnered **170+** stars on GitHub.

## TECHNICAL SKILLS

**Languages:** JavaScript, TypeScript, Go, Python, Shell, C++ , C

**Databases:** PostgreSQL, MongoDB, Redis, Cassandra

**Frameworks/Libraries:** Node.js, React, Next.js, Express

**Tools/Platforms:** AWS, Docker, Nginx, RabbitMQ, GitHub Actions

## EDUCATION

**Kalinga Institute of Industrial Technology**

B.Tech in Information Technology, **8.2 CGPA**

Bhubaneshwar, Odissa

2020 – 2024