# Coffee Shop Sales

Month

Feb 2023

## Feb 2023

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | | | | | |

Total Sales

76.15K

↓ -6.8% | -5.5k vs LM

Total Order

16359

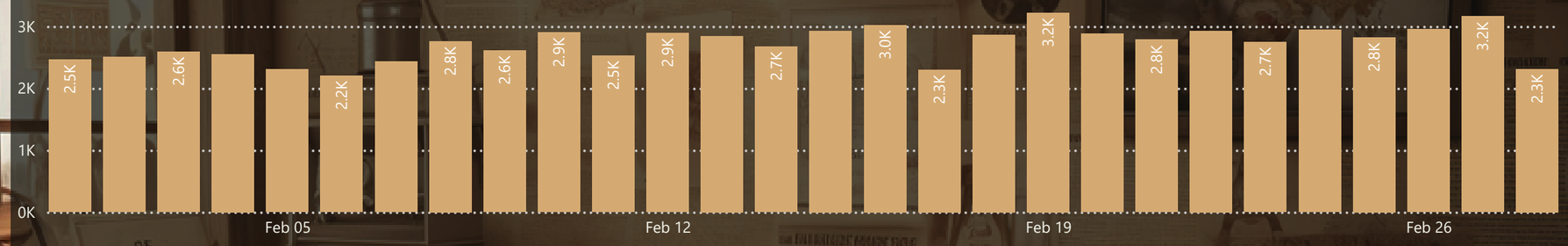
↓ -5.5% | -1.2k vs LM

Total Quantity

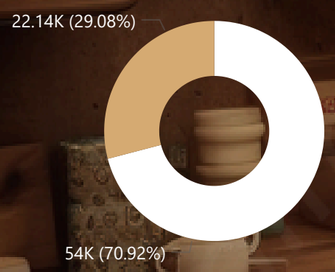
23550

↓ -5.3% | -1.3k vs LM

## Sales Trend over the day




## Sales by Weekdays / Weekend




## Total Sales by Store Location

Astoria | $25.11k

↓ -8.1% | -2.2k vs LM

Lower Manhattan | $25.32k

↓ -4.6% | -1.2k vs LM

Hell's Kitchen | $25.72k

↓ -7.6% | -2.1k vs LM

## Sales by Store Location

Coffee ↓ -6.4%

Tea ↓ -3.9%

Bakery ↓ -5.2%

Drinking Chocolate ↓ -2.5%

Coffee beans ↓ -22.3%

Loose Tea ↓ -1.2%

Branded ↓ -34.7%

Flavours ↓ -4.5%

Packaged Chocolate ↓ -13.6%

## Sales by Store Location

Barista Espresso | $10.03k ↓ -4.1%

Brewed Chai tea | $8.38k ↓ -4.3%

Hot chocolate | $8.13k ↓ -2.5%

Gourmet brewed coffee | $7.65k ↓ -5.2%

Brewed Black tea | $5.37k ↓ -3.0%

Brewed herbal tea | $5.23k ↓ -4.0%

Premium brewed coffee | $4.15k ↓ -8.4%

Organic brewed coffee | $4.08k ↓ -11.5%

Scone | $3.98k ↓ -8.4%

Drip coffee | $3.36k ↓ -6.1%

## Sales by Day & Hour

| hour | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|---|---|---|---|---|---|---|---|---|
| 10 | | | | | | | | 9,676.23 |
| 9 | | | | | | | | 9,161.01 |
| 8 | | | | | | | | 8,896.36 |
| 7 | | | | | | | | 7,172.83 |
| 11 | | | | | | | | 4,773.98 |
| 14 | | | | | | | | 4,687.13 |
| 16 | | | | | | | | 4,649.78 |
| 12 | | | | | | | | 4,585.49 |
| 15 | | | | | | | | 4,548.57 |
| 17 | | | | | | | | 4,261.29 |
| 13 | | | | | | | | 4,253.85 |
| 18 | | | | | | | | 3,747.84 |
| 19 | | | | | | | | 2,992.92 |