

Welcome to Insight Community

Session 01 : Basic Statistics

General Rules:

- Keep yourselves on mute at all the times unless asked otherwise. For any queries, put it in the chat and it'll be taken care of.
- Attendance for the session will be floated randomly during the session. There will be a QR code that you'll need to scan and mark the attendance.
- There will be assignments that need to be submitted before deadline. They shouldn't be copied.
- Regular attendance, regular & quality assignment submissions are an integral part of evaluation for the 2nd round of Insight hiring.
- You can reach out to anyone from the Insight team for any query.

I. Population vs Sample

POPULATION

Collection of
all items of
interest

N

parameters



SAMPLE

A subset of the
population

n

statistics



POPULATION

SAMPLE

 hard to observe

 hard to contact

easy to observe 

easy to contact 

Features of a sample

Randomness	Representativeness
When each member of the sample is chosen from the population strictly by chance .	A subset of the population that accurately reflects the members of the entire population.

II. Type of Variables

MEASUREMENT LEVELS

```
graph TD; A[MEASUREMENT LEVELS] --> B[QUALITATIVE]; A --> C[QUANTITATIVE]; B --> D[NOMINAL]; B --> E[ORDINAL]; C --> F[INTERVAL]; C --> G[RATIO];
```

QUALITATIVE

QUANTITATIVE

NOMINAL

ORDINAL

INTERVAL

RATIO

NOMINAL

Mercedez



BMW



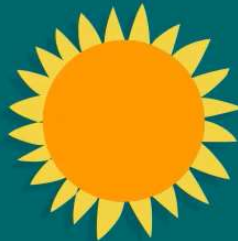
Audi



Winter



Spring



Summer



Autumn

(CANNOT BE ORDERED)

ORDINAL



Disgusting

Unappetizing

Neutral

Tasty

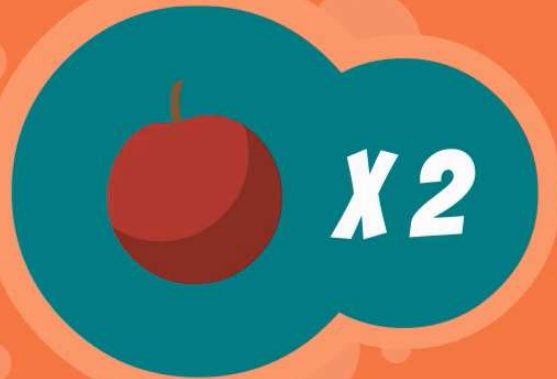
Delicious



(HAS A SPECIFIED ORDER)

(Ratio has a true zero)

RATIO



You have 3 times
as many as I do.

RATIO OF 6/2 IS

3

INTERVAL

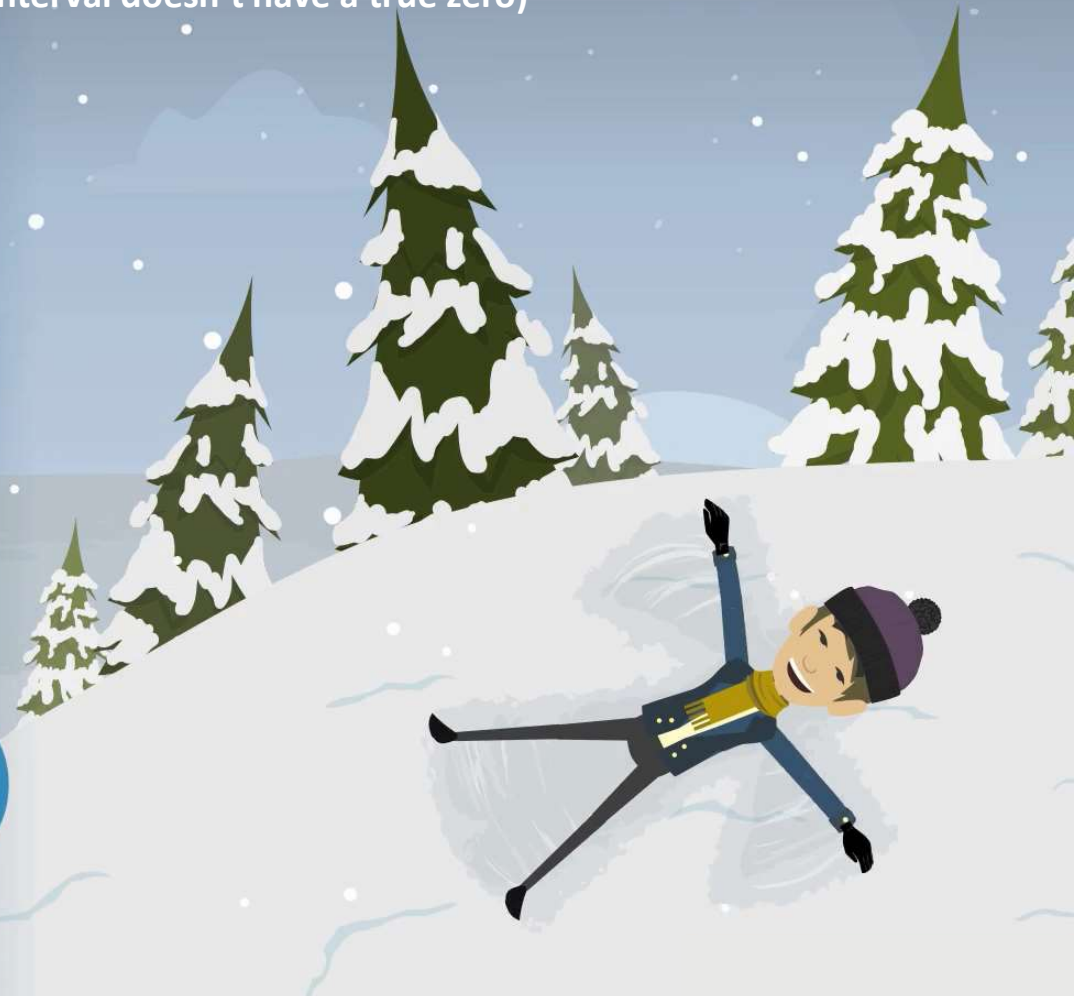
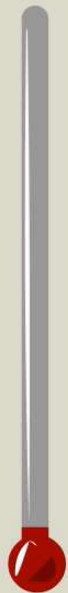
(Interval doesn't have a true zero)

TODAY

5°C or 41°F

YESTERDAY

10°C or 50°F

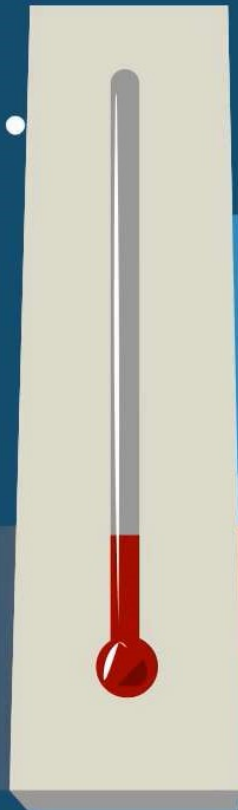


INTERVAL

TODAY

seems colder in
 $^{\circ}\text{C}$

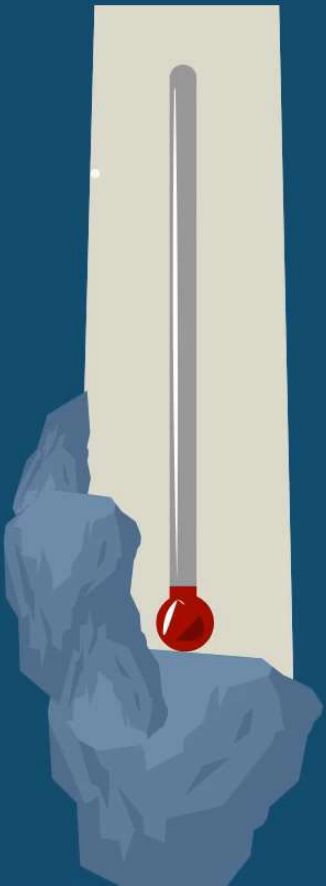
in terms of
 $^{\circ}\text{F}$... not really



INTERVAL

0°C AND 0°F ARE NOT TRUE ZEROS

$$0^{\circ}\text{K} = -273.15^{\circ}\text{C} = -459.67^{\circ}\text{F}$$



The Temperature Dilemma

0 degree Celsius and 0 degree Fahrenheit are not true zeroes

These scales were artificially created by humans for convenience

0 degree Kelvin is a true zero. That is the coldest anything can get.

Variables in Kelvin are **Ratios** while Variables in Celsius & Fahrenheit are **Intervals**.

All numbers like 1, 2, 3, 10, 12.42342, e, pi, etc. can be **both** Interval and Ratio.

Just be careful of the context you are operating in!!

III. Distributions

TYPES OF DATA

```
graph TD; A[TYPES OF DATA] --> B[CATEGORICAL]; A --> C[NUMERICAL]; C --> D[DISCRETE]; C --> E[CONTINUOUS];
```

CATEGORICAL

NUMERICAL

DISCRETE

CONTINUOUS



Thank you...