

Kayla McDanel

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I am an analytical web developer looking to leverage my knowledge of programming frameworks, design, and application development with critical thinking and problem-solving skills to support company development initiatives and ensure client satisfaction in a dynamic environment.

Education

BS - Web Development, 2023, GPA 3.8/4.0

Bellevue University, Nebraska

- Studied technical and creative design, DevOps, and Agile methodology.
- Created user stories and prototypes and participated in scrum sessions.
- Performed QA testing through SoapUI.
- Used the MEAN stack to develop and deploy responsive, scalable web applications both independently and on a team.

Skills

- HTML/CSS/JavaScript
- Express
- Angular
- TypeScript
- RESTful APIs
- Node.js
- NoSQL Databases
- QA Testing
- Microsoft Office
- Adobe Creative Suite

Relevant Web Development Experience

Savana Beauty Organics, Atlanta, GA

Web Designer & Developer

(07/2022) -(06/2023)

Assessed client websites and developed prioritized architectural, technical, and content recommendations and SEO roadmaps. Identified bugs and worked within the limitations of the SaaS platforms of Big Cartel and WordPress to optimize the website performance. Maintained web analytics and highlighted key areas of opportunity per client goals and objectives. Implemented approved changes and modifications within required deadlines.

Go-Kart Masters, Temple, GA

E-Commerce Developer

(12/2021) -(07/2022)

Facilitate content updates for the website and mobile app. Assisted the development team with E-commerce platform testing of enhancement and bug fixes. Multi-tasked, prioritized, and successfully met several deadlines at once while maintaining strong attention to detail. Used marketing strategies, best practices, and industry trends to drive business.

Southern with Grace, Cartersville, GA

Web Designer & Developer Intern

(11/2021) -(01/2022)

Generated content updates for the E-commerce website, via Shopify, based on inventory. Created item descriptions for new items and organized content. Observed lead graphic designer create new designs based on new artwork. Operated UV printers for mass production of designs on a variety of surfaces.

Additional Work Experience

Coyote Logistics, Alpharetta, GA

Accounts Payable Specialist

(10/2022) -(02/2023)

Performed accounts payable duties using proprietary software and Excel for Peak Season. Maintained balanced metrics across all tasks: averaged 10 inbound phone calls per day; processed approximately 200 invoices per week; resolved approximately 100 incidents per week. Provided excellent customer service and problem resolution through phone and email. Worked with all teams and departments to resolve a variety of discrepancies.

Roche's Flooring Inc., Ball Ground, GA

Accounting Assistant

(09/2021) -(01/2023)

Initially collected payments from customers totaling \$150,000 in unpaid, past-due invoices. Maintained customer accounts by creating invoices and collecting payments via QuickBooks. Ran weekly payroll for employees and contractors through ADP and QuickBooks. Developed and maintained employee expense tracking using SAP Concur. Created a file system from scratch for projects, contractor information, and billing information.

Tractor Supply Co., Canton, GA

Assistant Manager

(01/2019) -(09/2021)

Maintained top sales performance and increased yearly profits from \$8mil to \$9mil. Trained team members on policies, selling techniques, customer service, and store operations. Used critical thinking and negotiation to resolve problems and improve company processes. Accepted deliveries, researched discrepancies, controlled inventory, and oversaw e-commerce processes and compliance.