

EMILY JONES

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EXPERIENCE

FRESH INTERACTIVE // Account Executive

Los Angeles CA, May 2014 - Present

- › Manage and execute large scale website projects from conception, programming to QA across many industries, platforms and audiences including websites, eblasts and online applications.
- › Set my digital team up for success as a leader through manageable timelines, organized, communicative production, and efficient decision-making.
- › Master of project coordination - supervise internal and client deadlines, direct internal design and development teams and coordinate with third party vendors.

ALLIED INTEGRATED MARKETING // Studio Representative

Hollywood CA, August 2012 - May 2014

- › Studio representative for CBS Films and Sony Pictures.
- › Managed film publicity at LA-based film premieres, as well as San Diego Comic-Con, Comikaze, Long Beach Comic Con, and VidCon.
- › Researched and contacted locations and events to supply promotional items for various films from studios such as Warner Brothers, Paramount Pictures, and CBS Films. Worked as studio liaison on-site at these events.

CBS FILMS // Publicity Intern

Los Angeles CA, August 2013 - December 2013

- › Coordinated talent and press at *Inside Llewyn Davis* press junket in Beverly Hills.
- › Regional and national feature tracking—recorded when, where and in what capacity our films were mentioned in the media.
- › Maintained screening schedules, publicity lists and talk show schedule.

VISION DESIGN STUDIO // Marketing Intern

Long Beach CA, May 2011 - August 2011

- › Coordinated with vendors and managed social media publicity for "Lunch Truck-It," a weekly community event featuring gourmet food trucks promoting Long Beach's Zaferia Creative District.
- › Wrote creative copy for print and email campaigns, proofed eblasts and event memos for such clients as the Art Institute of California and Michael's on Naples.

ABOUT

Enthusiastic, LA-based digital project manager with an edge in dev and design. In my work I value humor, collaboration, organization and pixel perfection. I also delight in comic conventions, temporary tatoos and cats.

EDUCATION

University of Southern California

August 2010 - May 2014

B.A. in Communication
Minor in Digital Studies

International Communication Studies

Summer 2012

Study Abroad Program

London, Paris, Rome & Prague

SKILLS

EXPERTISE

End-to-End Project
Management
Strategic Planning
Responsive QA
Client Relations

TECHNICAL

Basic HTML & CSS
Photoshop
Illustrator
JIRA