

Kyle Maher

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Experienced operations lead with proven track record of improving SAP: SRM and SAP: Ariba processes. Proven ability to work collaboratively with other business functions to ensure purchasing migration to SAP: Ariba across a \$4b global corporation was successful.

- Expertise in purchase order management for a \$250m budget in both SAP: SRM and SAP: Ariba
- Experience with both catalog purchase requisition and custom purchase requisition buying within the Ariba system.
- Strong understanding of vendor onboarding and contract workspace management.
- Proven track record of minimizing aging invoices through cross-functional collaboration and organization to minimize late payments to vendors.
- Extensive experience serving as manager of a global marketing budget. Streamlining workflows and creating an organized and efficient forecast, purchasing and invoicing process.
- Proven ability to work on long term projects driving efficiency and minimizing business interruptions.

Background in SAP purchasing system management. With ability to identify areas for process improvement while communicating findings to colleges to ensure uniform system usage and more efficient organizational system navigation.

Ariba	System Migration	Vendor onboarding
SAP	Forecast	Catalog Purchasing
SRM	Workflow improvement	Budget Management

Experience Overview and Highlights

SAP and Procurement lead

- Project lead, SAP aging invoice backlog root cause and resolution
- SME on companywide focus team tasked with transitioning procurement systems from SAP: SRM to SAP: Ariba while limiting distribution to business.
- Implemented global marketing purchase order execution process reducing average PO approval period by 3 business days.

Marketing Finance

- Partnered with finance to develop monthly forecast process collecting YTD planned spend and target adjustments from 30+ budget owners.
 - Led monthly check-ins with all budget owners to ensure accurate forecasting.
 - Transitioned forecast from excel based shared documents to cloud based Anaplan solution.
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Career

Marketing Lead – Purchasing, Forecasting Bose Corporation

2017 – 2020

Marketing Department lead for stabilization and improvement of purchasing, PO maintenance and forecasting processes.

- Marketing SME on global SAP purchasing transition team. Overseeing the migration from SRM to Ariba.
 - Worked cross functionally to identify issues and improvement areas as the Ariba system was rolled out in a phased approach.
 - Phase one stabilized in eight months, phase two stabilized in four months and phase three stabilized in two months.
- Tasked with stabilization of PO and Invoicing process which included thousands of aging invoices backlogged 3-4 fiscal years
- Implemented uniform PO creation and organization process ensuring simple invoice to PO matching and on time payments. Leading to aging backlog of less than 60 day a 95% increase in efficacy.
 - After successful North America implementation executed similar process globally.
- Led marketing organization training courses to educate budget owners on best practices for purchase requisition and communication with managed vendors. With the goal of continued improvement of invoice processing and accuracy.
- Partnered with finance business partners to improve and revolutionize monthly forecast process across global marketing organization.
 - Introduced forecasting processes to track spend by month and marketing tactic across a \$250m marketing budget distributed across 30+ budget owners.
 - Worked with finance and analytics to rollout cloud based Anaplan software to serve as an improved forecasting plan of record. While also feeding in data to highlight the efficiency of spend in market.

Sponsorship Marketing Specialist, Bose Corporation

2015-2017

- Executed full funnel marketing campaign during the 2018 Winter Olympics passing the International Olympic committee marketing constraints. Leveraged owned and athlete social and digital channels. Increasing social engagements by 175% YOY. Campaign was recognized by Clio – Sports Fall 2018 Partnership and Collaborations award category.
- Led test and learn event based pop up store activations in support of new product category launch. Driving demand resulting in \$100MM in new revenue during the products first year in market.

Data Marketing Intern, Bose Corporation

Lead the redesign, migration, and launch of updated Americas Marketing internal SharePoint page. .

2014

Education

Saint Anselm College, BA Communications, Concentration Business

2015