

RASPBERRY PI BASED SMALLEST TOUCH SCREEN LAPTOP

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PROBLEMS <ul style="list-style-type: none"> *It's Hard to carry pc for every task. *Business owners can't use Computers everywhere to automate any small task. *Even though computer is used everywhere there is lot of imbalance in access to computers and programming technology everywhere. 	SOLUTION <ul style="list-style-type: none"> *The solution is creation of project raspberry Pi with display.the set-up effectively reflects full pledged PC at low cost. *The size of a credit card that allows people from different backgrounds and levels of expertise to experience and learn to compute. 	UNIQUE VALUE PROPOSITION <ul style="list-style-type: none"> * Gives the power and flexibility you need for our buisness with a range of certified, production ready board and accessories * Solves complex problems because multitasking is available and provides High processing power in a compact board. * Stronger and Quicker processor and tested based on our observation. * Our innovation is Designed based on low budget innovation. 	UNIQUE ADVANTAGE <ul style="list-style-type: none"> *As small as our finger, portable, and easy to hide and carry anywhere. *Built-in with full multi-touch keyboard which works as a hacking tablet. *Equipped with Wi-Fi, and Bluetooth connectivity for wireless. 	CUSTOMER SEGMENTS <ul style="list-style-type: none"> *Industrial Approachers *Commercial Buisness Holders *Project innovators *End-product designers
ALTERNATIVES <ul style="list-style-type: none"> *Asus tinker board *Libre computer board *Udoo bolt V3 *Odroid N2+ 	KEY METRICS <ul style="list-style-type: none"> *Productivity *Gross Profit Margin *Return Investment *Earned Value *Customer Satisfaction *Employee Satisfaction Score 		CHANNELS <ul style="list-style-type: none"> *Low cost- to rise demand and increase market share *Pperson to do business via an electronic network. *Make and distribute - watch ongoing management in the market. 	EARLY ADOPTERS <ul style="list-style-type: none"> *Innovators *Industrialists *Product designers *Professional organizers
COST STRUCTURE <ul style="list-style-type: none"> *Raspberry pi -15000 *OLED Display- 1100 *Fixed cost 			REVENUE STREAMS <ul style="list-style-type: none"> *Life Time Revenue *Creating customer value *Seller. 	