

**PROJECT REPORT**  
**BUILDING A WEBSITE USING CANVA**

DATE :	25 OCTOBER 2023
TEAM ID :	NM2023TMID09051
TEAM LEAD ID – SOWMIYA M	6447B190E1EDF84866049ED77CCD28F4
TEAM MEMBER 1 ID – CHRISTINA RACHEL R	AFECEA71A57422A82764556BB299AD69
TEAM MEMBER 2 ID – BALAGANAPATHY K	7B36E57953E1BC5B0A140893B4D09EA3
TEAM MEMBER 3 ID – ADHITHIYAN A	5389A570D8B216C97D5427551F47A430
PROJECT NAME :	BUILDING A WEBSITE USING CANVA

**DEFINE PROBLEM / PROBLEM UNDERSTANDING**

To create a website using CANVA for an offline Store and publish it.

**BRAND NAME:** COOKIES AND CREAM BAKERIES

**CATEGORY:** Butter cookies, Chocolate chip cookies ,flavours of cream

**TARGET AUDIENCE:** ALL (Men, Woman, Youths, Teens, Kids, Babies)

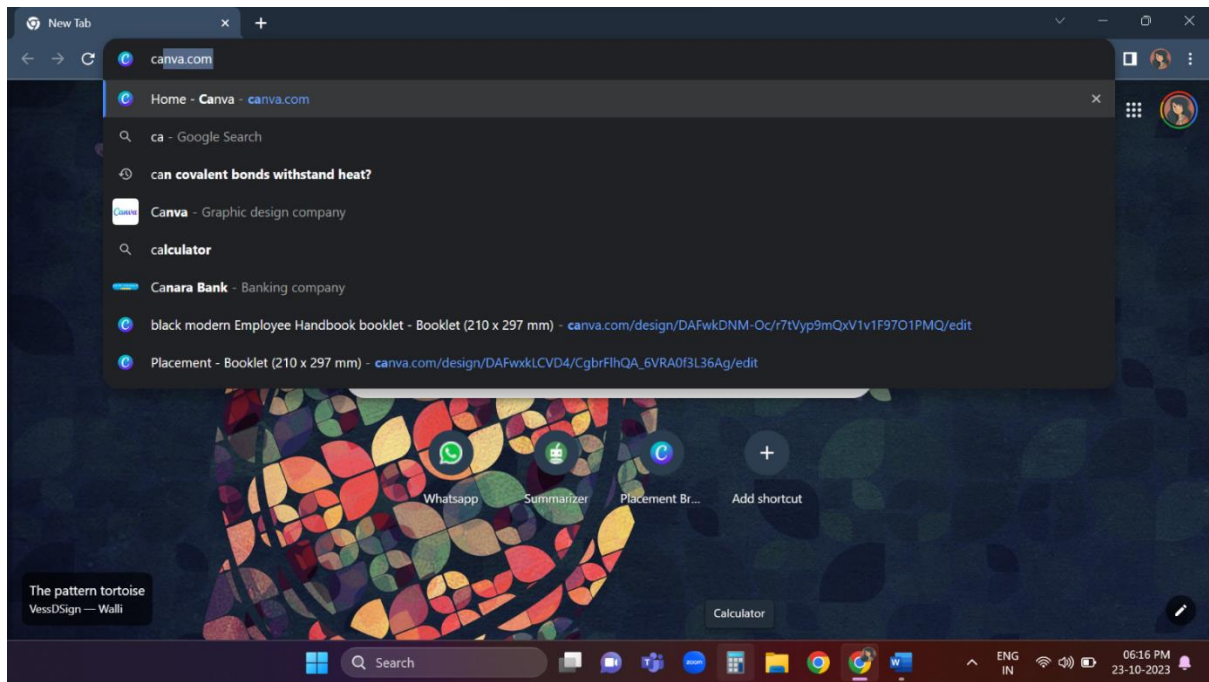
**CANVA WEBSITE URL:**

<https://cookiesandcreambakery.my.canva.site/cookiesandcreambakery>

**DOCUMENTATION:**

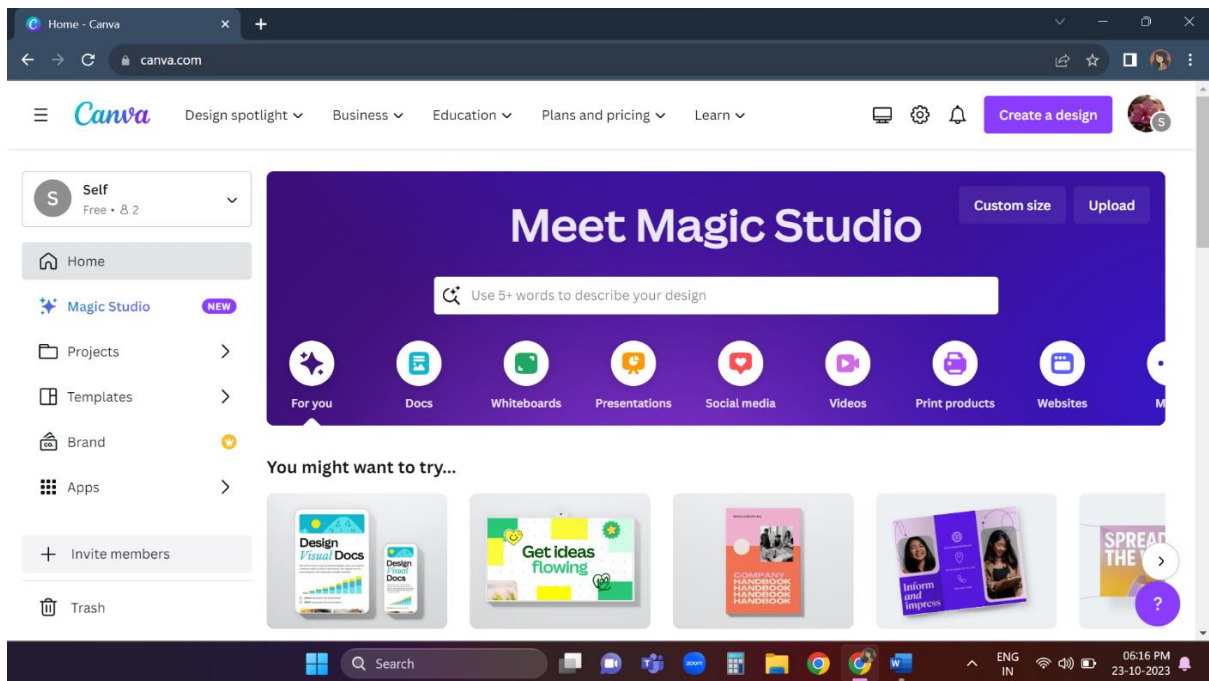
**NAVIGATION**

Navigate to <https://www.canva.com/>



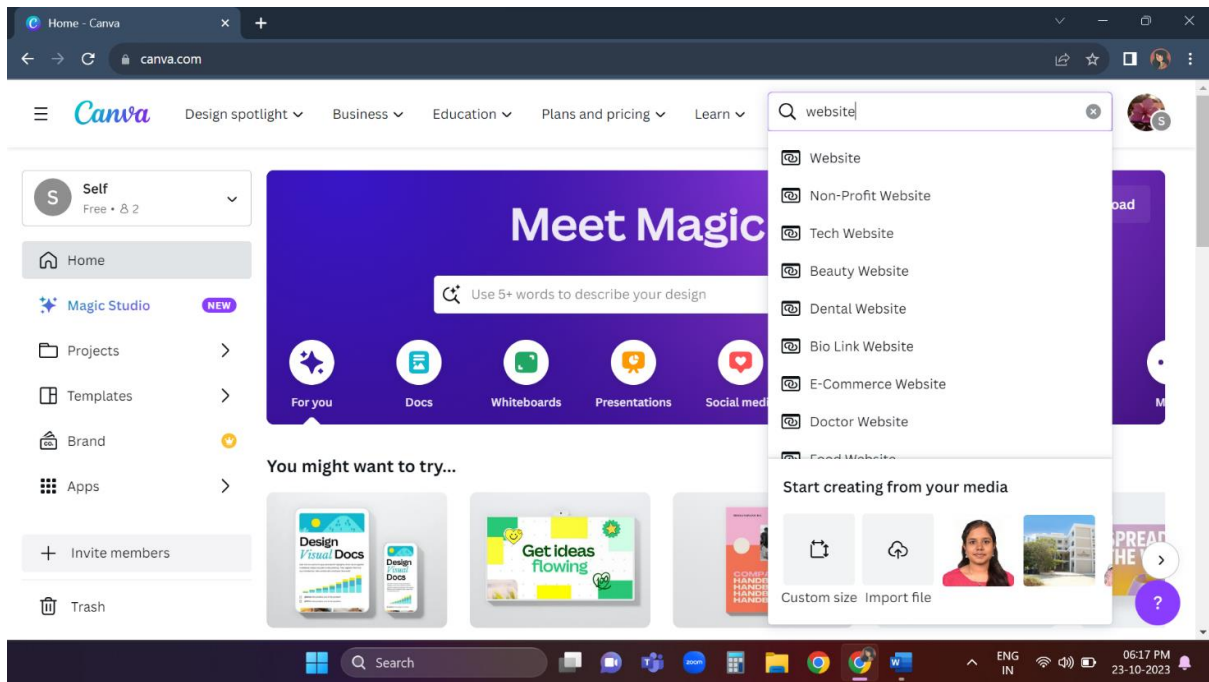
## CREATING DESIGN

Click "Create a design" As per the picture click on the create design.

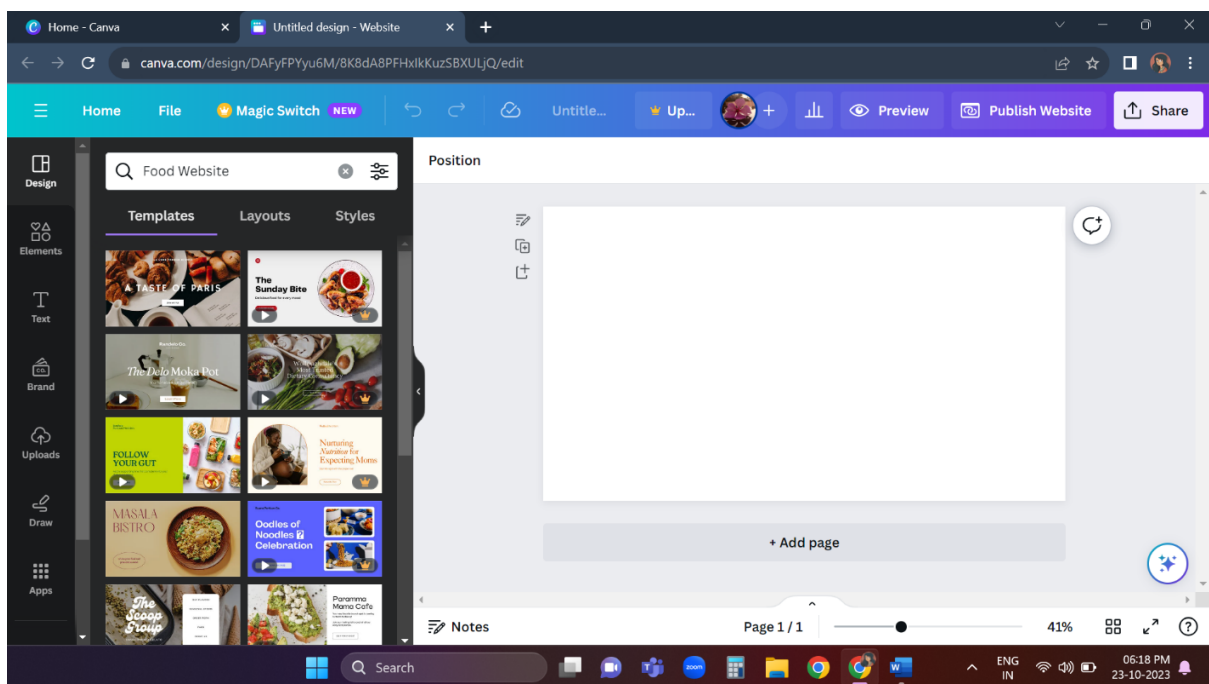


## SEARCH AND CLICK "WEBSITE"

Search And Click "Website"

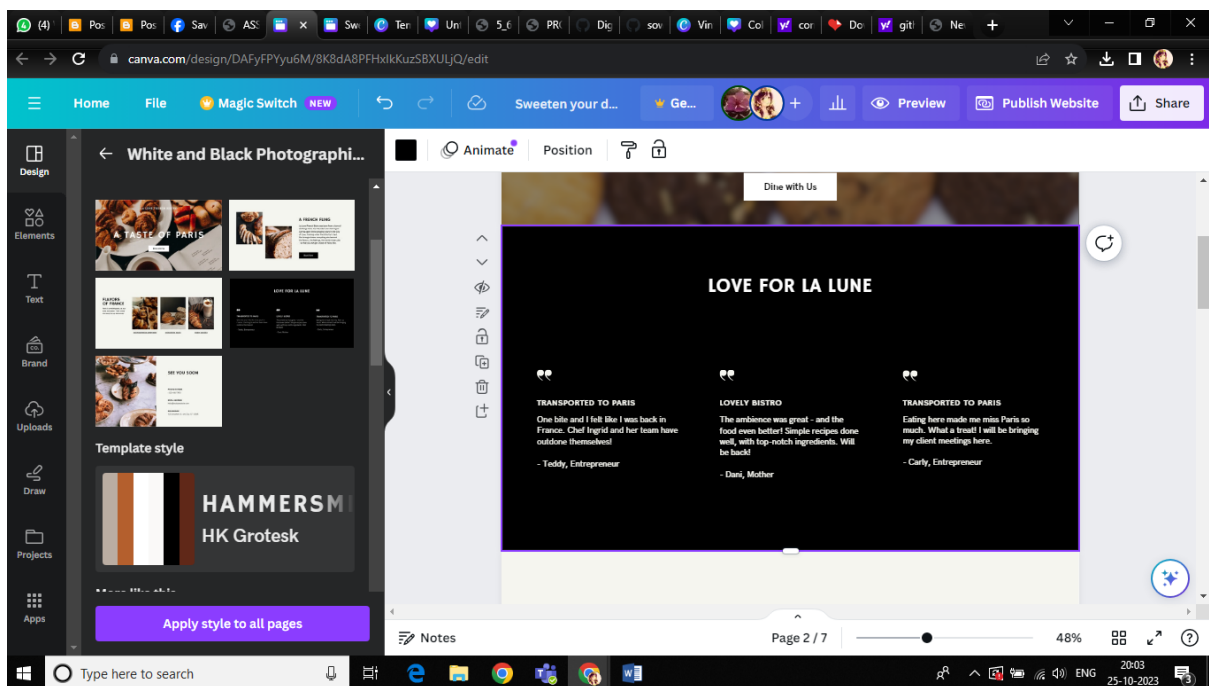
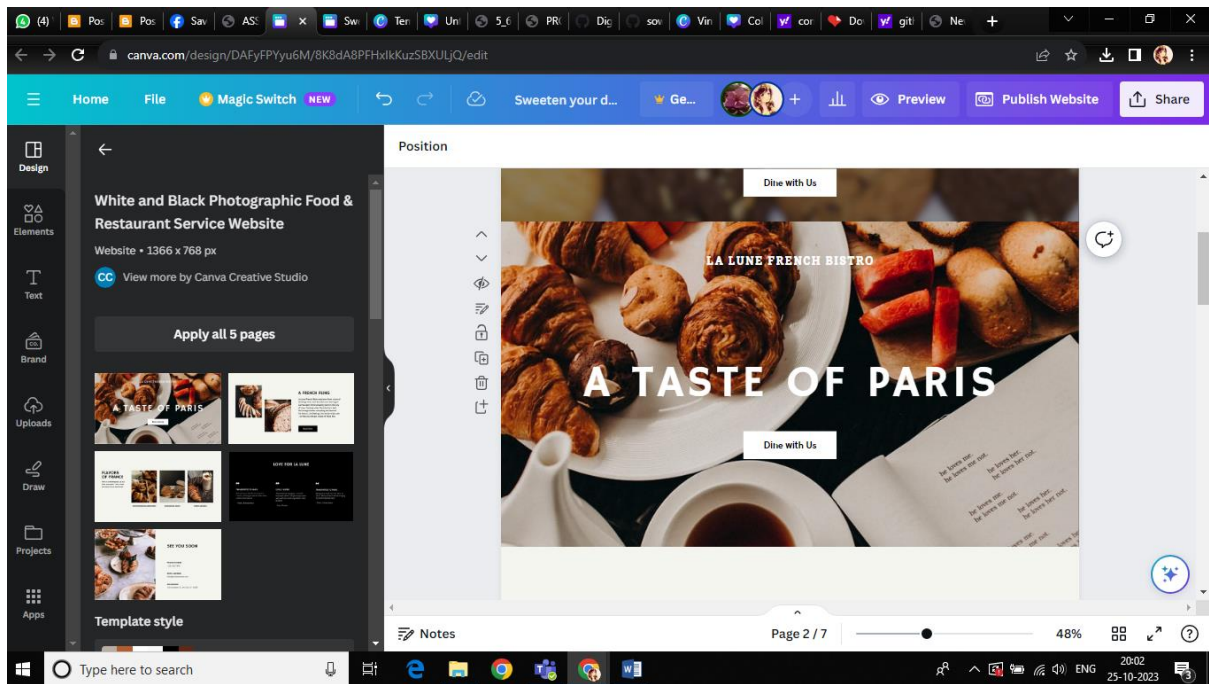


Search And Click "Online Store"

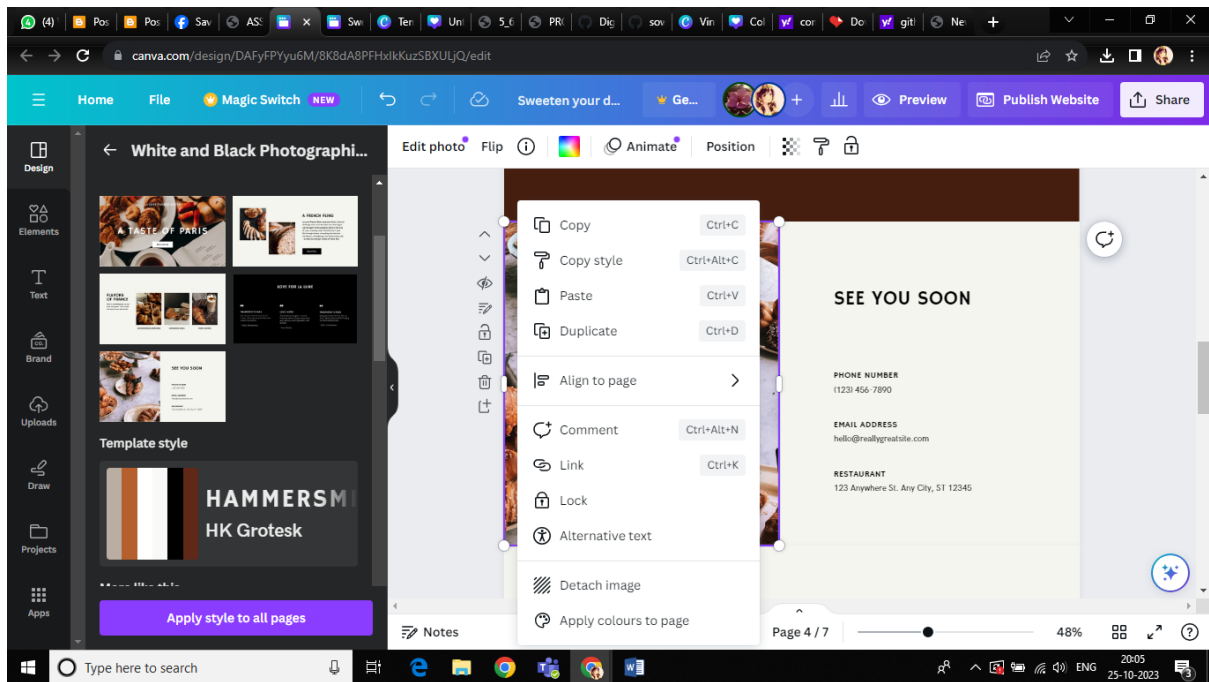


## CHOOSING THE DESIGN

After entering online store choose a design u like and click on it. select additional templates if you need.

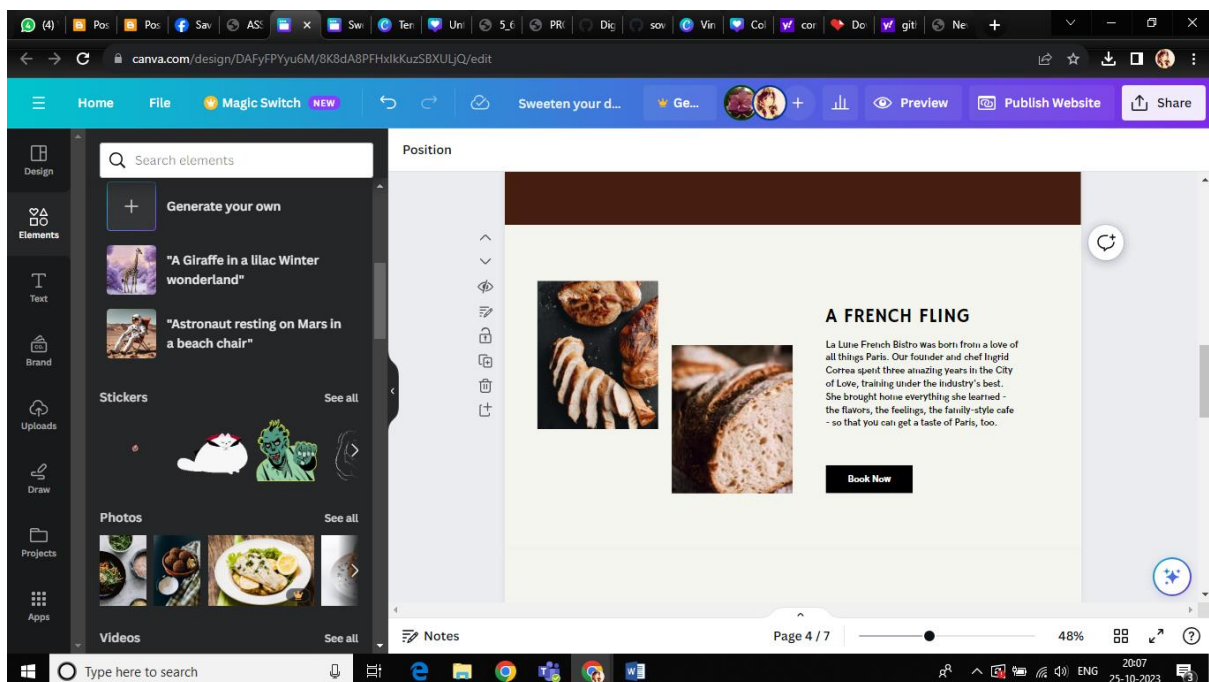


Select "delicious food for every mood" and click duplicate icon and after duplicating it add phone number and place it below order now button.



## ADD PHOTOS OR STICKERS

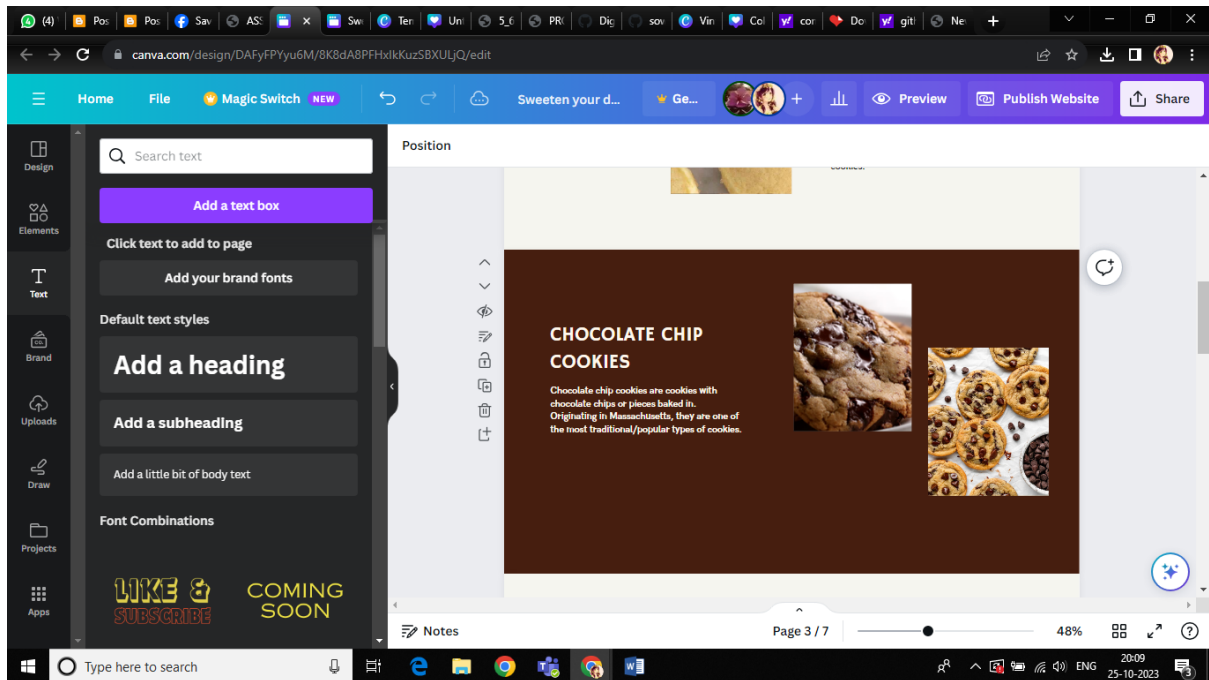
Add photos or stickers if you need. For that select the page and click the elements on the top of page.



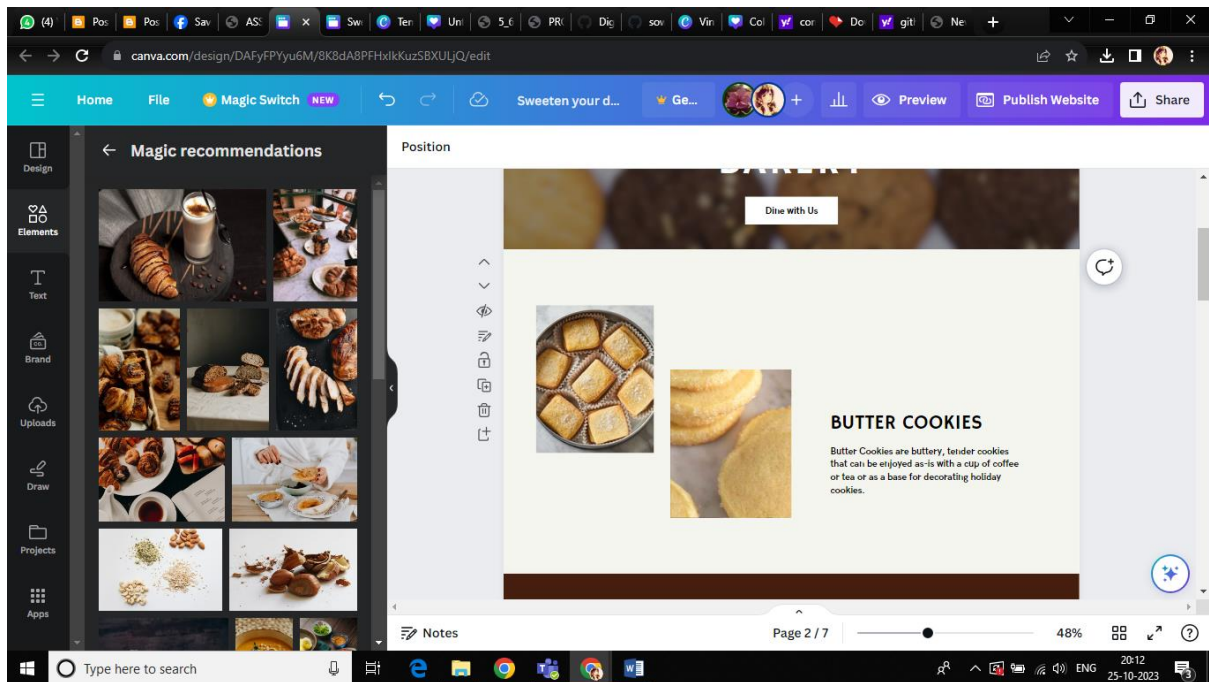


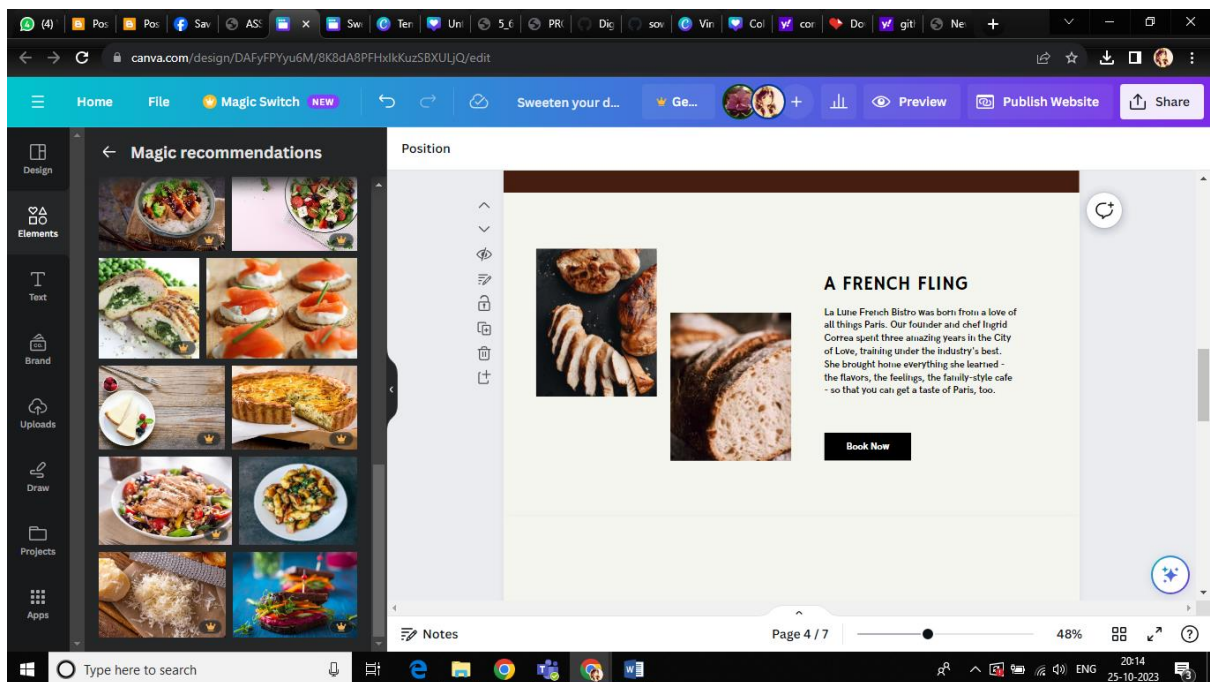
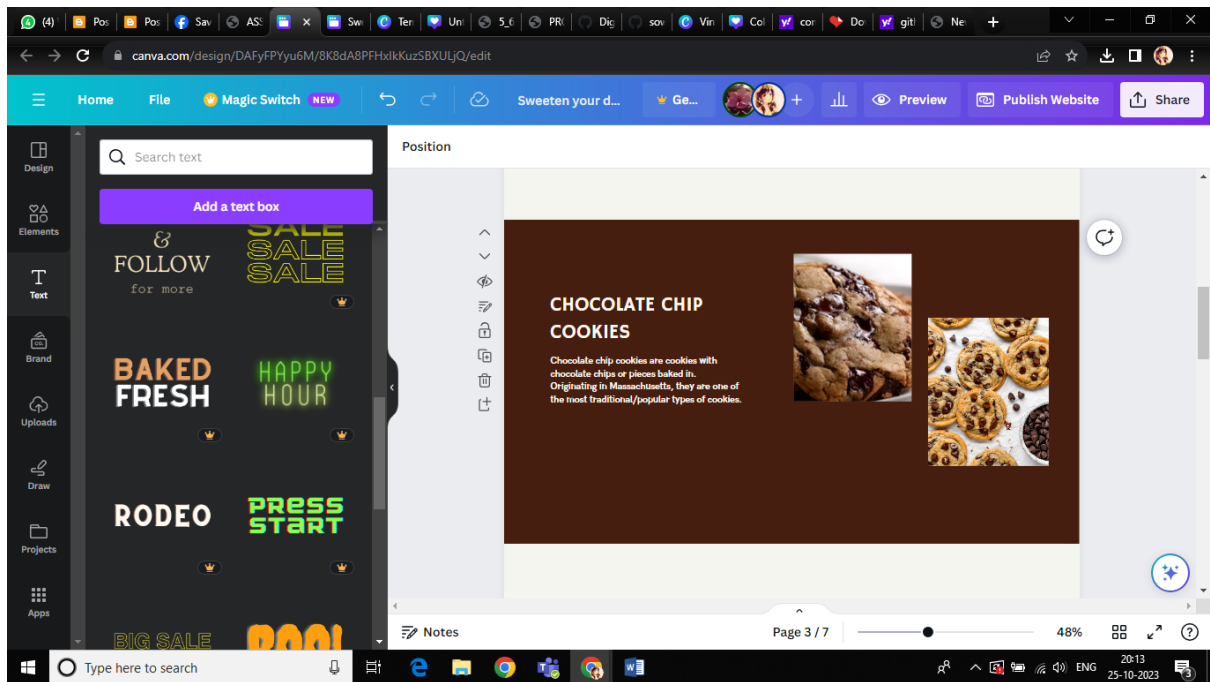
## ADD BRAND FONTS

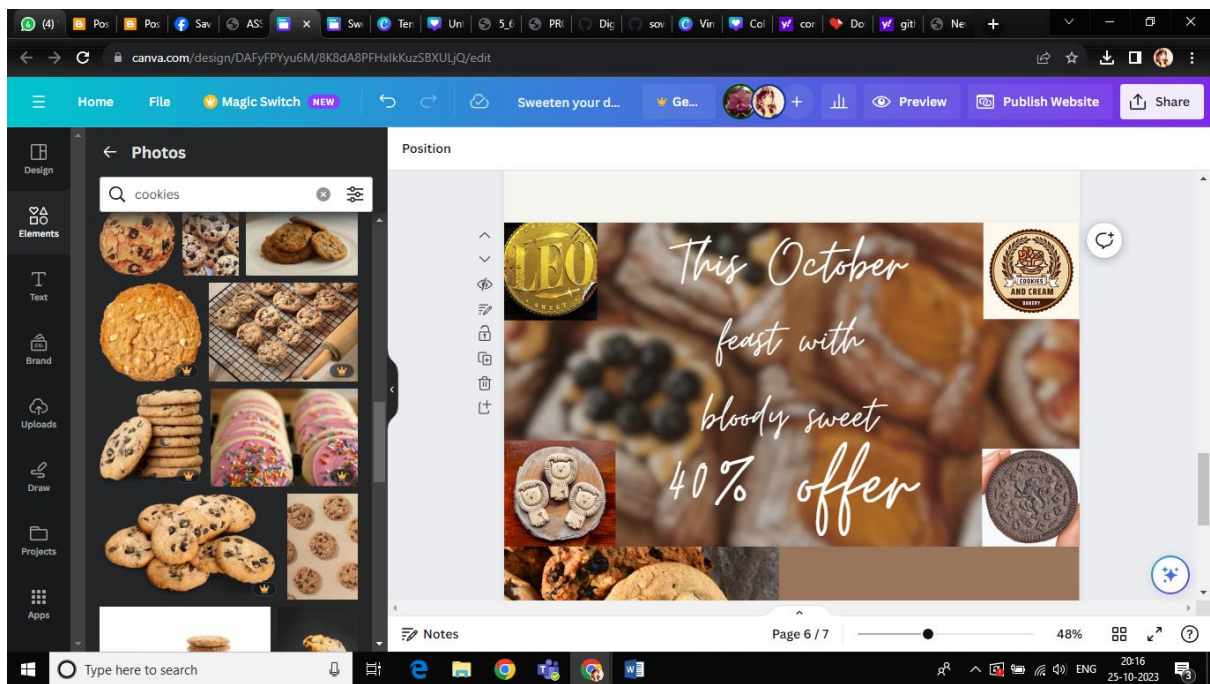
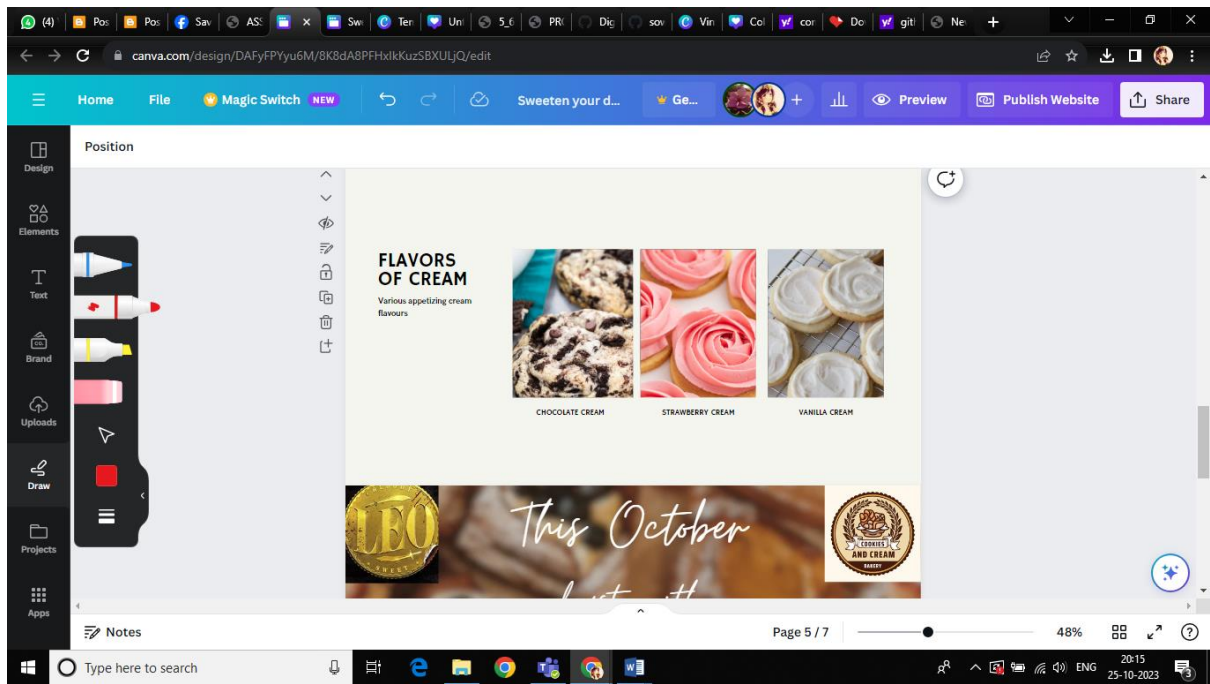
Add brand fonts If You Like. Click "Text".



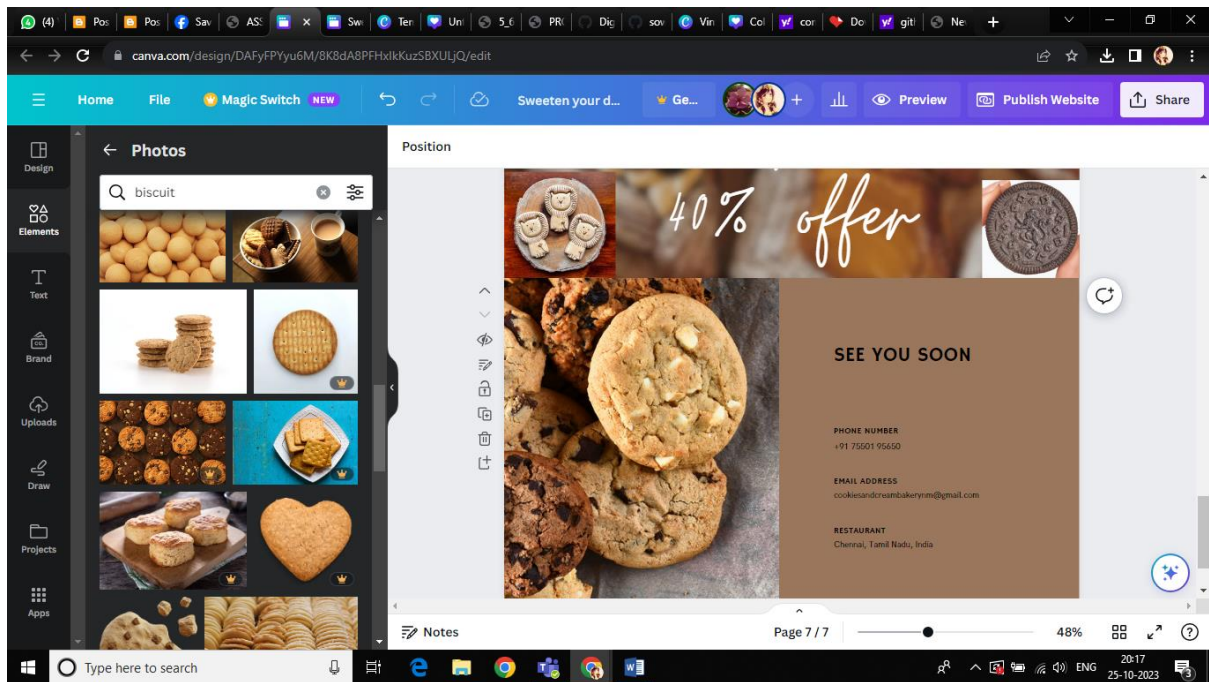
## FINISH EDITING







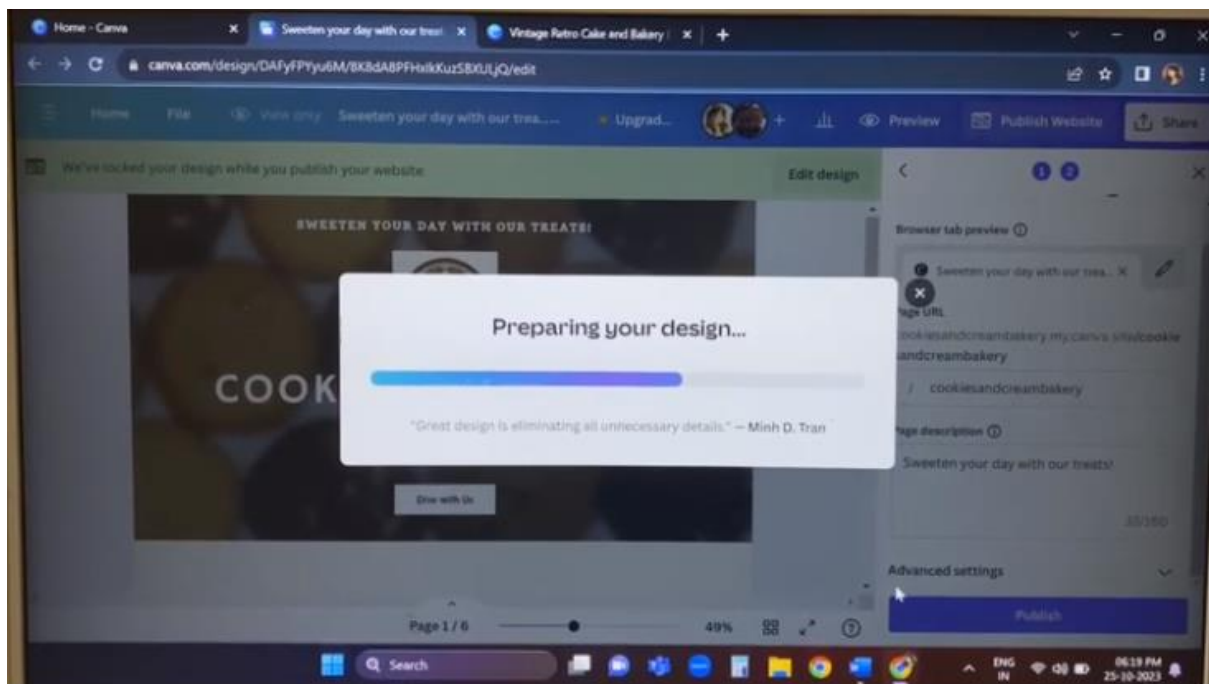




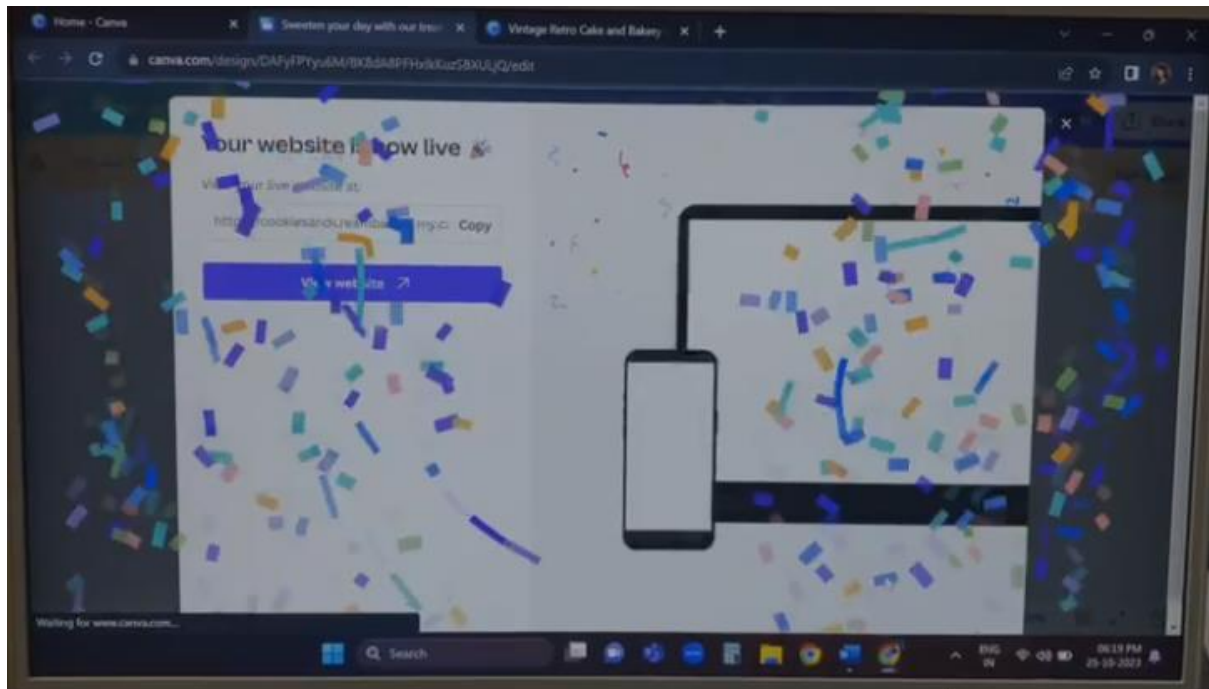
**PUBLISH WEBSITE**

**PUBLISH AND VISIT SITE**

Click Publish



CLICK "VIEW WEBSITE"



**BRAND NAME:** COOKIES AND CREAM BAKERIES

**CATEGORY:** Butter cookies, Chocolate chip cookies ,flavours of cream

**TARGET AUDIENCE:** ALL (Men, Woman, Youths, Teens, Kids, Babies)

**CANVA WEBSITE URL:**

<https://cookiesandcreambakery.my.canva.site/cookiesandcreambakery>

**GitHub LINK:** <https://github.com/sowmiyamurugan123/DIGITAL-MARKETING>

**RECORDED VIDEO DRIVE LINK:**

[https://drive.google.com/file/d/1C4PNYYW4UJnuPcHoBeZ\\_kbeV4W2OaoUS](https://drive.google.com/file/d/1C4PNYYW4UJnuPcHoBeZ_kbeV4W2OaoUS)