A DATA DRIVEN EXLORATION OS APPLE'S IPHONE

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Thinks



Increased accountability

When you start using apple's products,it collects information about

Longer battery life

Alignment on company wide goals

iphones are famous for privacy and security systems

What makes apple apple different from other companies?

Can an iphone last 5 years?

iphones are built with high quality materials

Why is apple so successful at marketing?

based on the analysis and interpretation of data

Strategic

decisions are

Make it easy to reach the people important to you

They offer security features like facial or fingerprint authentication to protect your personal information

iphone
devices have
some of the
best cameras
in the market

Helps
improve user
experience
and customer
satisfaction

The iphone 14 is splash resistant and water resistant

iphone users are generally happier more extroverted,more adventurous and make more money that android users

Android devices
run on open
operating system,
while apple
devices run on
closed systems

The display is noticeable brighter in daily use

It was the newest model on the market

iphones are one of the best smart phones on the market

