

PROJECT REPORT TEMPLATE

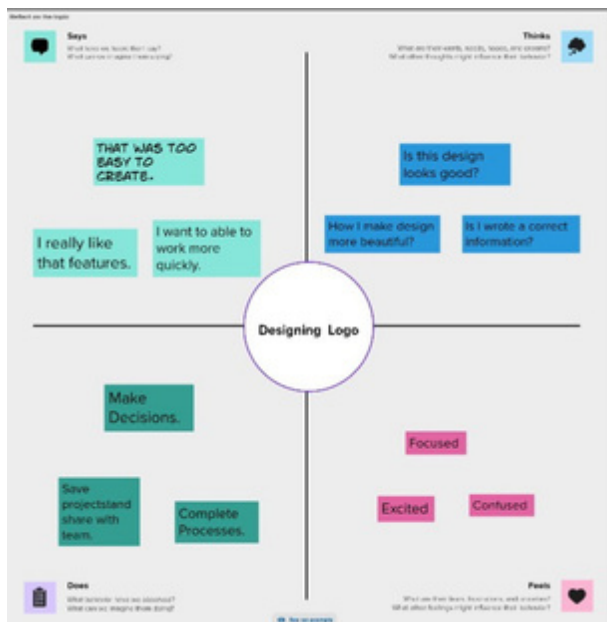
1.INTRODUCTION

Overview

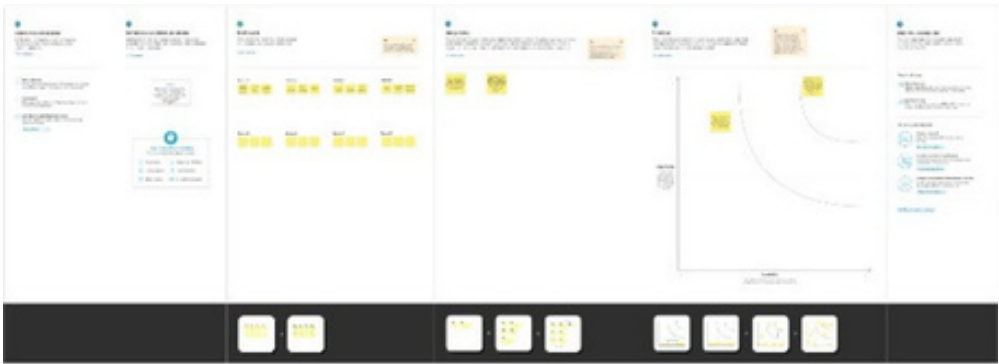
A Logo is a symbol or design used to identify a company or organization, as well as its products, services, employees, etc. Logos are a point of identification; they are the symbol that customer used to recognize your brand.

2.PROBLEM DEFINITION AND DESIGN THINKING

2.1 Empathy map



2.2 Brainstorming and prioritization



3.RESULT



4.ADVANTAGES AND DISADVANTAGES

4.1 Advantages

- Canva is very simple to use and user friendly.
- Canva provide lot of templates.
- It also provides team access.
- As well as millions of images.

4.2 Disadvantages

- The free version is limited.
- Unique elements cannot be created.
- Unable to move one design to another design.

5.APPLICATIONS

- We create a canva account.
- Choose our design types.
- We used Logo templates.
- We upload our background images.
- We used to upload photo, and adding text, editing elements and change fonts.
- Added to the woman icon.
- We created a Logo design.
- Finally we download the designs.

6.CONCLUSION

Students in our team worked together to make a Logo design on the topic DESIGNING A LOGO DESIGN WITH CANVA through this – a fashion boutique can be brought to the door of the Logo. Canva is an essential tool for business. It is easy to use, offers a wide range of templates, it is affordable, customizable and helps business with their brandings. Graphic designing can be learned through this project.