



Says

What have we heard them say?
What can we imagine them saying?

It sounds like you're interested in understanding more about global air transportation.

As UX professionals it is our job to advocate on behalf of the user.

However, in order to do it, not only must we deeply understand our colleagues understand them and prioritize their needs.



Unlocking insights into the Global Air Transportation

Research and Planning: start by researching airlines, and destinations.

Travel Documents: ensure you have the necessary travel documents like a passport and visa for international travel.

Flight Booking: .use travel websites or apps to book your flights. consider factors like price, layovers, and airline reputation.



Does

What behavior have we observed?
What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Internships: look for internships or entry-level position at airlines, airports, or aviation-related companies to gain experience.

Stay Informed: keep up with industry trends, regulations, and advancements in technology by reading aviation publications and news.

Be Flexible: the aviation industry is dynamic, so be prepared to changing circumstances and opportunities.

Unlocking the global air transportation industry is a complex endeavor that involves various aspects such as market research, regulations, technology, and investment.

If you have specific questions or need guidance on particular aspect, please provide more details so i can assist you effectively.

Empathy maps widely used throughout agile and design communities, are a powerful, fundamental tools for accomplishing both.

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

