Pizza Category

AII

01-01-2015 📾 31-12-2015





Home



Best/worst sellers

817.8 **Total Revenue**

38.31 **Avg Order Value**

49574 **Total Pizzas Sold**

21350 **Total Orders**

2.32

Avg pizzas per Order

BUSIEST DAYS AND TIMES

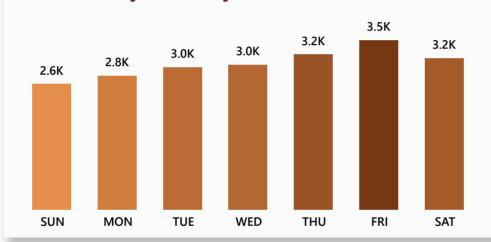
DAYS

Orders are highest on weekends, Friday/Saturday evenings.

MONTHLY

There are maximum orders from the month of July & January.

Total Orders by Order day





SALES PERFORMANCE

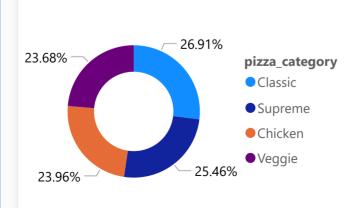
CATERGORY

Classic category contributes maximum sales and total orders

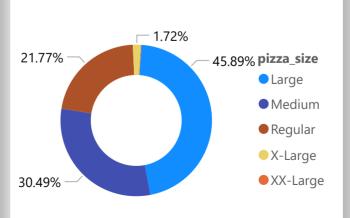
SIZE

Larger size pizza contributes to maximum sales

% of sales by pizza category



% of sales by pizza size



Total Pizzas Sold by pizza category



Pizza Category

15-02-2015

10-10-2015

AII







Home



Best/worst sellers

536.5... **Total Revenue**

38.16 **Avg Order Value**

Total Pizzas Sold

14060 **Total Orders**

2.31

Avg pizzas per Order

BEST SELLERS

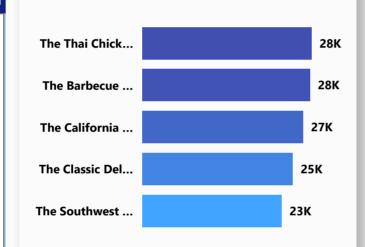
REVENUE

The Thai Chicken Pizza contributes maximum Revenue **QUANTITY**

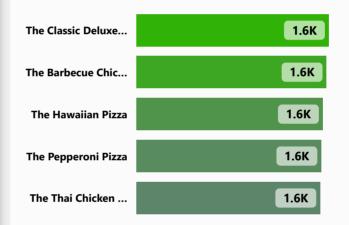
The Classic Deluxe Pizza contributes **maximum Total Quantities TOTAL ORDERS**

The Classic Deluxe Pizza contributes **maximum Total Orders**

Top 5 Pizza by Revenue



Top 5 Pizza by Quantity



Top 5 Pizza by Total Orders



WORST SELLERS

REVENUE

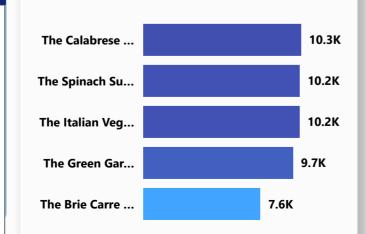
The Brie Carre pizza contributes minimum Revenue **QUANTITY**

The Brie Carre pizza contributes **minimum Total Quantities**

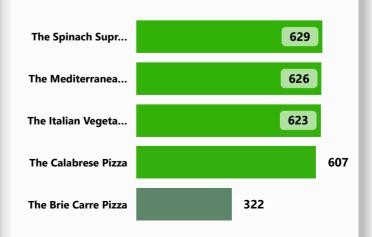
The Brie Carre pizza contributes minimum Total Orders

TOTAL ORDERS

Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Orders

