

# Networks: Lectures 5 & 6

## Toy Models of Network Formation

Heather A Harrington

Mathematical Institute  
University of Oxford

HT 2017

# What you're in for

- Week 1: Introduction and basic concepts
- Week 2: Small worlds
- **Week 3: Toy models of network formation**
- Week 4: Additional summary statistics and other concepts
- Week 5: Random graphs
- Week 6: Community structure and other mesoscopic structures
- Week 7: Dynamical systems on networks
- Week 8: Other topics TBD

# Contents

- ① Motivation
- ② Preferential attachment
- ③ Network rewiring in bipartite network
- ④ Network optimization

# Motivation

- In addition to direct measurement of network properties (we've seen some of this and will see more), it is important to study networks using *generative models* (we've seen a bit of this in week 2 as well).
- We'll focus on *preferential attachment* (PA) models as an example.
- PA is a “rich-get-richer” scheme (e.g., highly cited papers are easier to find via Google, which in turn leads them to get even more citations).

# Attachment kernel

- An *attachment kernel* gives a rule for how new objects in a network connect to existing objects.
- Suppose that we add one node at a time and that it forms an edge with a single existing node (there must also be a seed network in place or an initial condition).

# Attachment kernel

New node connects to existing node  $i$  with probability

$$q_i = \frac{a_i}{\sum a_i};$$

$a_i$  is the attachment kernel.

If  $q_i$  depends directly only on the properties of node  $i$ , we write:  
 $a_i = a_i(\boldsymbol{\alpha}_i, \boldsymbol{\eta}_i)$ , where

- $\boldsymbol{\alpha}_i$  = vector of structural properties (e.g., degree, local clustering coefficient, etc).
- $\boldsymbol{\eta}_i$  = vector of other properties (e.g., a fitness value assigned to node  $i$  to represent different attributes).

## Attachment kernel

More generally, could consider beyond node  $i$  (e.g., nearest neighbors) or exogenous to the network:  $a_i = a_i(\boldsymbol{\alpha}, \boldsymbol{\eta}, \mathbf{X})$  where

- $\boldsymbol{\alpha}_{ij}$  = matrix of structural properties being considered
- $\boldsymbol{\eta}_{ij}$  = matrix of other (e.g., “fitness”) properties
- $\mathbf{X}_{ij}$  = matrix of exogenous properties

One could make even more complicated kernels, by including time-dependence. Often such generality is not explored (much simpler situations can exhibit rich behavior).

Note: There has been work on attachment mechanisms with  $> 1$  edge added at a time, rewiring existing nodes, removing edges etc.

# Seeds

To define a toy attachment model, we also need to specify a seed network or an initial condition.

Q: What happens to the “memory” of a seed as the size  $N$  of a network increases?



# Linear preferential attachment

Consider an unweighted, undirected network (without self-edges or multi-edges).

*Linear preferential attachment* by degree has  $a_i = k_i$ .

$$\Rightarrow q_i = \frac{k_i}{\sum_i k_i} = \frac{k_i}{zN}$$

where  $z = \langle k \rangle$  is mean degree.

Can write versions of this for directed networks by considering in- and out-degree separately.

## de Solla Price's model

Concerned with citation network, so need to consider a directed network (new paper cites papers that already exist)

Network set-up.

- node: paper
- edge: a citation (directed edge from newer paper to older one).
- nodes cannot be removed, so this model gives DAGs.
- let  $c :=$  mean number of papers cited by new paper (i.e., mean out degree).

## de Solla Price's model

In Price's model, we add a node at every time-step. Each new node has on average  $c$  outgoing edges.

In this model,

$$q_i = \frac{k_i + a}{\sum_i (k_i + a)},$$

where this  $q_i$  is an affine preferential attachment, and the new bonus parameter  $a > 0$  allows papers without citations to eventually be cited.

Note: a paper can cite another paper multiple times in this model.

## de Solla Price's model

Let's write down equations that govern the in-degree (i.e., number of citations) of nodes in terms of  $c$  and  $a$ . Let  $k_i = k_i^{in}$  denote the in-degree of node  $i$ .

Let  $p_k(N) :=$  fraction of nodes with in-deg  $k$  when network has  $N$  nodes.

Each existing node  $i$  attracts an incoming node with probability proportional to its in-degree  $k_i$  plus  $a$ , an initial fitness:

$$q_i = \frac{k_i + a}{\sum_i (k_i + a)} = \frac{k_i + a}{Na + N\langle k \rangle} = \frac{k_i + a}{N(a + c)},$$

where  $z = \frac{1}{N} \sum_i k_i = \langle k \rangle$ . Since each new paper cites  $c$  papers on average, the expected number of new citations to node  $i$  when a new node is added is  $c \left( \frac{a+k_i}{N(a+c)} \right)$ .

## de Solla Price's model

$Np_k(N)$  nodes have in-degree  $k$ , so the expected number new citations (i.e., incoming edges) to all nodes with in-degree  $k$  is

$$Np_k(N) \times c \times \frac{k+a}{N(c+a)} = p_k(N) \frac{c(k+a)}{c+a}. \quad (1)$$

To study dynamics of Eq. 1, we write a *master equation* for the evolution of the in-degree.

When adding exactly one node to the  $N$ -node network, the number of nodes with in-degree  $k$  increases by 1 for every node that previously had degree  $k-1$  and receives a new citation. The expected number of such nodes is

$$\frac{c(k-1+a)}{c+a} p_{k-1}(N)$$

Similar terms for nodes that go from in-degree  $k$  to in-degree  $k+1$  (i.e. Eq. 1).

## Preferential attachment

The evolution of the number of nodes with degree  $k > 0$  is given by the discrete-time dynamical process:

$$(N+1)p_k(N+1) = \underbrace{Np_k(N)}_{[prev. \#k]} + \underbrace{p_{k-1}(N) \frac{c(k-1+a)}{c+a}}_{\#[(k-1) \rightarrow k]} - \underbrace{p_k(N) \frac{c(k+a)}{c+a}}_{\#[(k) \rightarrow k+1]}.$$

This is the expected number of nodes with in-degree  $k$  when the network has  $N+1$  total nodes.

Note: the maximum degree obtainable at time  $N$  is  $c(N-1)$ .

When  $k=0$  we have:

$$(N+1)p_0(N+1) = Np_0(N) + 1 - p_0(N) \frac{ca}{c+a}.$$

Note: can't go from  $-1 \rightarrow 0$  citations, so the corresponding term isn't present for  $k=0$  case. The new node automatically has in-degree 0.

# Preferential attachment

A master equation is an equation of evolution of the following form:

new # things = old # things + ways to add more things - ways to remove things,

for each state, e.g., a discrete set as above.

Consider  $N \rightarrow \infty$  to calculate an asymptotic form for the degree distribution (abuse of notation  $p_k = p_k(\infty)$  ).

For every  $N$  we can obtain  $p_k(N)$ , given  $p_k(0)$  by iteratively solving  $N$  equations.

There are also continuous-time versions of these equations, which are often convenient to use.

# Preferential attachment

Case of large  $N$

In the large-graph case (i.e., as  $N \rightarrow \infty$ ) we assume that  $p_k(N) \rightarrow p_k$  which gives

$$p_0 = 1 - p_0 \frac{ca}{c+a}, \quad k=0$$
$$p_k = \frac{c}{c+a} [(k-1+a)p_{k-1} - (k+a)p_k], \quad k \geq 1.$$

In general, we can't necessarily solve such an equation (might need to do numerical simulations of Eq. 1. Here, however we can rearrange and calculate the solutions:

$$p_0 = \frac{1 + \frac{a}{c}}{a + 1 + \frac{a}{c}},$$
$$p_k = \frac{k + a + 1}{k + a + 1 + \frac{a}{c}} p_{k-1}.$$



# Preferential attachment

Case of large N

Solving iteratively for  $p_k$  we get:

$$p_k = \frac{\prod_{i=1}^k (k+a-i)}{\prod_{i=1}^k (i+1+a+\frac{a}{c})} \frac{1+\frac{a}{c}}{a+1+\frac{a}{c}} = \left(1+\frac{a}{c}\right) \frac{\prod_{i=1}^k (k+a-i)}{\prod_{i=0}^k (i+1+a+\frac{a}{c})}.$$

Recall the *gamma function*<sup>1</sup>:  $\Gamma(x) = \int_0^\infty t^{x-1} e^{-t} dt$  with properties:

$$\Gamma(x+1) = x\Gamma(x) \quad \forall x > 0 \quad (\Rightarrow \Gamma(x) = (x-1)! \text{ for } x \in \mathbb{N}.)$$


$$\frac{\Gamma(x+n)}{\Gamma(x)} = (x+n-1)(x+n-2)\dots x, \text{ (Pochhammer's function).}$$

Using Pochhammer's function, we can re-write terms of  $p_k$ :

$$\prod_{i=1}^k (k+a-i) = \frac{\Gamma(k+a)}{\Gamma(a)}, \quad \prod_{i=0}^k (i+1+a+\frac{a}{c}) = \frac{\Gamma(1+\frac{a}{c}+a+(k+1))}{\Gamma(1+\frac{a}{c}+a)},$$

$$\Rightarrow p_k = \left(1+\frac{a}{c}\right) \frac{\Gamma(k+a)\Gamma(a+1+a/c)}{\Gamma(a)\Gamma(k+a+2+a/c)}$$

---

<sup>1</sup>To see more properties of the gamma function see <http://dlmf.nist.gov/> 

## Preferential attachment

Another special function is the *beta function*

$$B(x, y) = \frac{\Gamma(x)\Gamma(y)}{\Gamma(x+y)}.$$

Using  $\Gamma(x+1) = x\Gamma(x)$  property, we let  $x = 1 + \frac{a}{c}$ , which gives

$$\Rightarrow \Gamma\left(2 + \frac{a}{c}\right) = \left(1 + \frac{a}{c}\right) \Gamma\left(1 + \frac{a}{c}\right).$$

Multiply  $p_k$  by this expression on the numerator and denominator:

$$\begin{aligned} p_k &= \cancel{\left(1 + \frac{a}{c}\right)} \frac{\Gamma(k+a)\Gamma(a+1+a/c)}{\Gamma(a)\Gamma(k+a+2+a/c)} \cdot \frac{\Gamma\left(2 + \frac{a}{c}\right)}{\cancel{\left(1 + \frac{a}{c}\right)}\Gamma\left(1 + \frac{a}{c}\right)}, \\ &= \frac{\Gamma(k+a)\Gamma\left(2 + \frac{a}{c}\right)}{\Gamma(k+a+2+a/c)} \cdot \frac{\Gamma(a+1+a/c)}{\Gamma(a)\Gamma\left(1 + \frac{a}{c}\right)}, \\ &= \frac{B(k+a, 2+a/c)}{B(a, 1+a/c)}. \end{aligned}$$

Fix  $a$  and  $c$ , what happens as  $k$  gets large? We focus on numerator of  $p_k$ .

# Preferential attachment

Case of large  $k$

To better understand what  $B(k+a, 2+a/c)$  looks like, we can use *Stirling's formula*  $\Gamma(x) \sim \sqrt{2\pi}e^{-x}x^{x-\frac{1}{2}}$ ,  $x \rightarrow \infty$  which applied to the expression above gives

$$B(x, y) \sim \frac{e^{-x}x^{x-(1/2)}}{e^{-(x+y)}(x+y)^{x+y-(1/2)}}\Gamma(y), x \rightarrow \infty.$$

Now we use

$$\begin{aligned}(x+y)^{x+y-(1/2)} &= x^{x+y-(1/2)} \left[1 + \frac{y}{x}\right]^{x+y-(1/2)} \\ &\sim x^{x+y-(1/2)}e^y, \quad \text{as } x \rightarrow \infty\end{aligned}$$

$$B(x, y) \sim \frac{e^{-x}x^{x-(1/2)}}{e^{-(x+y)}(x+y)^{x+y-(1/2)}}\Gamma(y) = \Gamma(y)x^{-y} \quad \text{as } x \rightarrow \infty.$$

$\therefore$  beta function has a power-law decay for large  $x$ .

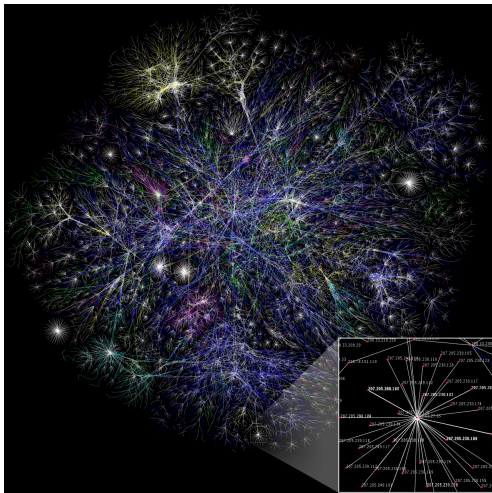
$\therefore$  in-degree distribution has power-law tail

$$p_k \sim (k+a)^{-\beta} \Rightarrow p_k \sim k^{-\beta} \text{ for } k \gg a.$$

The power is  $\beta = 2 + \frac{a}{c} > 2$ .

# Example

The Internet is thought to grow following preferential attachment:



# Barabási-Albert model

A special case of the Price model is known as the Barabási-Albert (BA) model.

$$p_k \sim k^{-(2+\frac{a}{c})}$$

In this model,  $a = c \Rightarrow p_k \sim k^{-3}$

It is also has undirected edges rather than directed edges.

## Generalizations of PA

We can also study the in-degree distribution as a function of time (not just the infinite-time limit).

Let  $p_k(t, N)$  = mean fraction of nodes created at time  $t$  and which have in-degree  $k$  when the total number of nodes is  $N$ .

We are in event time, so first node is created at  $t = 1$  and most recent nodes are created at  $t = N$ .

We'll use a master equation to study the dynamics of  $p_k(t, N)$ .

## Generalizations of PA

When we add a new node, the expected number of new edges acquired by existing nodes with in-degree  $k$  is:

$$Np_k(t, N) \times c \times \frac{a + k}{N(a + c)} = \frac{c(a + k)}{a + c} p_k(t, N),$$

which is independent of the creation time of those nodes. We obtain the following master equation (for  $k \geq 1$  and  $k = 0$ , respectively):

$$(N + 1)p_k(t, N + 1) = Np_k(t, N) + p_{k-1}(t, N) \frac{c(k - 1 + a)}{c + a} - p_k(t, N) \frac{c(k + a)}{c + a},$$

$$(N + 1)p_0(t, N + 1) = Np_0(t, N) + \delta_{t, N+1} - \frac{ca}{c + a} p_0(t, N),$$

where  $\delta_{t, N+1} = \begin{cases} 1, & t = N + 1 \text{ i.e., a new in-degree 0 node is created,} \\ 0, & \text{else.} \end{cases}$

There is a problem as  $N \rightarrow \infty$  because fraction of nodes created at time  $t$  becomes 0 (only one node is created at a given time).

## Generalizations of PA

We rescale time using  $\tau := \frac{t}{N} \in [0, 1]$ .

$\therefore$  oldest nodes created at  $\tau = 0$  and newest nodes created at  $\tau = 1$

Since we've rescaled time, we also need to change from  $p_k(t, N)$  to a function  $\pi_k(\tau, N)$  such that  $\pi_k(\tau, N)d\tau$  is the fraction of nodes that have in-degree  $k$  that fall in the interval  $[\tau, \tau + d\tau]$ .

The number of nodes in that interval  $d\tau$  is  $Nd\tau \implies \pi_k d\tau = p_k \times Nd\tau$ , giving

$$\pi_k(\tau, N) = Np_k(t, N)$$

Note:  $\pi_k$  does not vanish as  $N \rightarrow \infty$ . Also  $\tau$  is not longer constant for a given node.



## Generalizations of PA

The master equation becomes:

$$\pi_k \left( \frac{N}{N+1} \tau, N+1 \right) = \pi_k(\tau, N) + \frac{\pi_{k-1}(\tau, N)}{N} \frac{c(k-1+a)}{c+a} - \frac{\pi_k(\tau, N)}{N} \frac{c(k+a)}{c+a}.$$

Taking  $N \rightarrow \infty$  and abusing notation (  $\pi_k(\tau) = \tau_k(\tau, \infty)$  ) and defining  $\epsilon := \frac{1}{N}$  yields:

$$\frac{\pi_k(\tau) - \pi_k(\tau - \epsilon\tau)}{\epsilon} + \frac{c}{a+c} [(a+k-1)\pi_{k-1}(\tau) - (a+k)\pi_k(\tau)] + \mathcal{O}(\epsilon^2) = 0.$$

As  $N \rightarrow \infty$ , so LHS  $\rightarrow \tau \frac{d\pi_k}{d\tau}$

$$\tau \frac{d\pi_k}{d\tau} + \frac{c}{a+c} [(a+k-1)\pi_{k-1}(\tau) - (a+k)\pi_k(\tau)] + \mathcal{O}(\epsilon^2) = 0, \quad k \geq 1, \quad (2)$$

$$\tau \frac{d\pi_0}{d\tau} - \frac{ca}{a+c} \pi_0(\tau) = 0, \quad k = 0.$$

Notice Eqs. 2 is valid for  $\tau = [0, 1)$ . The boundary conditions are the final conditions at  $\tau = 1$ . These are  $\pi_0(1) = 1$  and  $\pi_k(1) = 0$  for  $k \geq 1$ .

# Generalizations of PA

Want to solve the  $k = 0$  equation

$$\tau \frac{d\pi_0}{d\tau} - \frac{ca}{a+c} \pi_0(\tau) = 0, \quad k = 0,$$

in closed form and ideally we use that to get solutions for  $k \geq 1$  iteratively:

$$\pi_0(\tau) = \tau^{ca/(a+c)}$$

$$\Rightarrow \pi_k(\tau) = \frac{1}{k!} [a(a+1) \cdots (a+k-1)] \tau^{ca/(a+c)} (1 - \tau^{c/(a+c)})^k$$

Again using  $B(x, y) = \frac{\Gamma(x)\Gamma(y)}{\Gamma(x+y)}$  and  $B(x, y) \sim x^{-y}$  as  $x \rightarrow \infty$  gives:

$$\pi_k(\tau) \sim k^{a-1} (1 - \tau^{c/(a+c)})^k \text{ as } k \rightarrow \infty.$$

## Generalizations of PA

$$\pi_k(\tau) \sim k^{a-1}(1 - \tau^{c/(a+c)})^k \text{ as } k \rightarrow \infty.$$

We see there is exponential decay (for  $|\tau| < 1$  implies the second term  $< 1$ ) after some growth from the term  $k^{a-1}$ . Over all  $\tau$  we see power-law behavior as before.

Exponential decay is slower for small  $\tau$ , which means older nodes are more likely to have high in-degree than younger nodes.

Q: Is this true in general (e.g. Yahoo is older than Google in WWW)?

$\therefore$  if we wanted to use this as a model of structures of the WWW, we're clearly missing ingredients (an important one is node fitness)!

## Edge removal

Consider an example in which undirected edges are added preferentially as in the BA model (number of new connections for each new node is exactly  $c = a \in \mathbb{Z}_+$ ).

Then the degree of each node in BA mechanism is exactly  $c$  (not the average), so degree of each node is  $k_i = k_i + c$  where  $k_i =$  in-degree from the de Solla Price model (note change of notation).

Also, edges are *removed* uniformly at random during update steps. Probability that one of the removed edge's stubs is attached to node  $i$  is then proportional to  $k_i$ .

$$\text{prob}(\text{node } i \text{ loses an edge}) = \frac{2k_i}{\sum_i k_i}$$

(factor of 2 because each edge has 2 stubs)

## Edge removal

Suppose at each step, degree  $c$  nodes are added to the network and a mean of  $v$  edges are removed for each node that is added (assume  $v < c$ ).

On average, the network has  $N(c - v)$  edges (for  $N$  nodes).

One can derive the master equation (for  $k \geq 1$ ):

$$(N + 1)p_k(N + 1) = Np_k(N) + \delta_{kc} + p_{k-1}(N)\frac{c(k-1)}{2(c-v)} \\ + p_{k+1}(N)\frac{2v(k+1)}{2(c-v)} - p_k(N)\frac{(c+2v)k}{2(c-v)},$$

For  $k = 0$ , the term proportional to  $(k - 1)$  isn't there (because no nodes with degree -1), all other are present.

Take  $N \rightarrow \infty$  to study asymptotic properties of degree distribution as usual.

## Nodes with varying quality

It is desirable to develop models in which different nodes have inherently different fitnesses (more than structural features).

e.g., *Bianconi-Barabási (BB) model*

As in BA model, add nodes one at a time via undirected edges to  $c$  existing nodes.

Node  $i$  has scalar fitness  $\eta_i \in \mathbb{R}$  assigned when node is created (drawn from a continuous probability distribution  $p(\eta)$ ).

The  $c$  new stubs each attach to an existing node with probability  $\propto a(k, \eta)$  (e.g.,  $a(k, \eta) = \eta k$ ).

## Network rewiring in bipartite network

So far, we've considered network growth (structural and fitness properties), now rewiring.

e.g., *Evans-Plato model*

This is a bipartite network with  $U$  people and  $M$  artifacts.

At time  $t$ , each of  $U$  people is connected via an undirected, unweighted edge to one of  $M$  artifacts (e.g., renting movies).

One can study this kind of setup with a rewiring rule for changing edges.

## Network optimization

Consider network structures that arise through some optimization process. One constructs some sort of *cost function* and see what network structures minimize it.

e.g., Gastner-Newman model for transportation networks:  
Let  $t_{ij}$  = time to get from city  $i$  to city  $j$ .

$$= b_1 + b_2 r_{ij}$$

where  $b_1$  is total time spent in airports,  $b_2$  is total time traveled (proportional to distance), and  $r_{ij}$  is geographic distance between  $i$  and  $j$ .

Location of nodes can come from probability distribution (e.g., placed via some random process in square  $[0, 1] \times [0, 1]$ ) or from empirical data (e.g., directly from a map).



# Network optimization

Cost function is  $E(m, L) = \lambda m + (1 - \lambda)L$ ,  $\lambda \in [0, 1]$ , where  $L$  is the mean geodesic distance between node pairs given by time travel  $t_{ij}$  and  $m$  is the number of edges.

Results (briefly):

- small  $b_1$ , large  $b_2$ : networks “close” to planar (like a road network),
- large  $b_1$ , small  $b_2$ : hub-and-spoke networks (like airline network) with many low-degree nodes and few high-degree nodes.

Q: How does the Gastner-Newman model behave for different values of  $\lambda$ ?